

BELLSOUTH

BellSouth Telecommunications, Inc.

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Regulatory Relations

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August 17, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a filing package for BellSouth Welcoming Rewards Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.31
 - Original Page 35.6.31.1

The issue and effective dates for this tariff package are August 17, 2005 and September 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

BELLSOUTH WELCOMING REWARDS PROMOTION

Proposed Promotion

The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order. The promotion will begin on September 1, 2005 and will end on April 30, 2006.

Promotion Specifics

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.
2. Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available).
3. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.
4. Subscriber must purchase a minimum of one (1) line per each location to be eligible.
5. Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding add BellSouth local exchange service. The Subscriber must sign and return the BellSouth Welcoming Rewards Term Election Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.
6. The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
7. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
8. Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.

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9. In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions

1. BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
2. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
3. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
4. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
5. The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
6. Subscriber understands that their signature on the Welcoming Rewards term election agreement or signature on the local service term election agreement under the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan, or the BellSouth Complete Choice for Business Elite Promotion (where available) constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.

Tariff Filing Package Number: FL 2005-179

ISSUED: August 17, 2005
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority |
|--|---------------------------------------|---|---------------------------|
| BellSouth's Service Territory – From Central Office where services are available | BellSouth Welcoming Rewards Promotion | The BellSouth Welcoming Rewards Promotion is available to new BellSouth business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order. | 9/1/2005 to 4/30/2006 (N) |
| | | Rules and Regulations | (N) |
| | | -- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service. | (N) |
| | | -- Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available). | (N) |
| | | -- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion. | (N) |
| | | -- Subscriber must purchase a minimum of one (1) line per each location to be eligible. | (N) |
| | | -- Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding additional BellSouth local exchange service. The Subscriber must sign and return the BellSouth Welcoming Rewards Term Election Agreement with the order (or a local term election agreement as provided above). Lines include IFB, line equivalents and trunks, including Centrex. | (N) |
| | | -- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward. | (N) |
| | | -- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed. | (N) |
| | | -- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill. | (N) |
| | | -- In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section. | (N) |
| | | -- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program. | (N) |
| | | -- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement. | (N) |

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 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority | |
|--|--|--|------------------|-----|
| BellSouth's Service Territory – From Central Office where services are available | BellSouth Welcoming Rewards Promotion (Cont'd) | Rules and Regulations (Cont'd) | 9/1/2005 | (N) |
| | | -- Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion. | to 4/30/2006 | (N) |
| | | -- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion. | | (N) |
| | | -- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated. | | (N) |
| | | -- The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect. | | (N) |
| | | -- Subscriber understands that their signature on the Welcoming Rewards term election agreement or signature on the local service term election agreement under the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan, or the BellSouth Complete Choice for Business Elite Promotion (where available) constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement. | | (N) |

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 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority |
|---|--|--|----------------------------------|
| <u>BellSouth's Service Territory – From Central Office where services are available</u> | <u>BellSouth Welcoming Rewards Promotion</u> | <u>The BellSouth Welcoming Rewards Promotion is available to new BellSouth business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order.</u> | <u>9/1/2005 to 4/30/2006</u> (N) |
| | | <u>Rules and Regulations</u> | (N) |
| | | <u>-- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.</u> | (N) |
| | | <u>-- Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available).</u> | (N) |
| | | <u>-- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.</u> | (N) |
| | | <u>-- Subscriber must purchase a minimum of one (1) line per each location to be eligible.</u> | (N) |
| | | <u>-- Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding additional BellSouth local exchange service. The Subscriber must sign and return the BellSouth Welcoming Rewards Term Election Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.</u> | (N) |
| | | <u>-- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.</u> | (N) |
| | | <u>-- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.</u> | (N) |
| | | <u>-- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.</u> | (N) |
| | | <u>-- In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.</u> | (N) |
| | | <u>-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u> | (N) |
| | | <u>-- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u> | (N) |

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

| <u>Area of Promotion</u> | <u>Service</u> | <u>Description</u> | <u>Period Authority</u> |
|---|---|---|-------------------------|
| <u>BellSouth's Service Territory – From Central Office where services are available</u> | <u>BellSouth Welcoming Rewards Promotion (Cont'd)</u> | <u>Rules and Regulations (Cont'd)</u> | <u>9/1/2005 (N)</u> |
| | | <u>-- Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.</u> | <u>to (N)</u> |
| | | <u>-- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.</u> | <u>4/30/2006 (N)</u> |
| | | <u>-- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.</u> | <u>(N)</u> |
| | | <u>-- The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.</u> | <u>(N)</u> |
| | | <u>-- Subscriber understands that their signature on the Welcoming Rewards term election agreement or signature on the local service term election agreement under the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan, or the BellSouth Complete Choice for Business Elite Promotion (where available) constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.</u> | <u>(N)</u> |