

BELLSOUTH

BellSouth Telecommunications, Inc.

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August 17, 2006

Jerry D. Hendrix
Vice President
Regulatory & External Affairs

Phone: (850) 224-7798
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Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - Twenty Eighth Revised Page 33

Private Line Services Tariff

Section B2 - First Revised Page 71.19

The purpose of this filing is to provide for the BellSouth Select Bundles Bonus. This Special Promotion will begin September 1, 2006 and end December 31, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

BellSouth Select Bundles Bonus

Overview

The BellSouth Select Bundles Bonus promotion is scheduled to begin on 09/01/2006 and end on 12/31/2006. This promotional filing is to allow BellSouth to award bonus points to BellSouth Select customers who purchase a new Complete Choice for Business package, subscribe to a new BSLD service plan and/or new FastAccess DSL service.

Promotion Specifics

Program Eligibility:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3500) in BST spending per month.
- Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.

Program Elements:

- BellSouth Select members who purchase a new Complete Choice for Business (CCB) package will receive a bonus reward of two thousand (2000) BellSouth Select points.
- Customers that subscribe to a new BSLD service plan will receive an additional one thousand (1000) BellSouth Select bonus points.
- Customers that add new FastAccess DSL service (1.5M and higher) will receive an additional one thousand (1000) BellSouth Select bonus points.
- Point reward(s) will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.

Promotion Restrictions/Eligibility Requirements

Program Restrictions:

- There is a maximum of twelve thousand (12K) bonus points per customer account.
- Must be a BellSouth Select member to earn rewards
- Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.
- To receive bonus for FastAccess DSL purchase, customers must purchase a new CCB package and FastAccess DSL service of 1.5M and higher.
- To receive bonus for BSLD purchase, customers must purchase a new CCB package and new BSLD calling plans including local, toll-free and international. Customers who picked but do not subscribe to a calling plan are not eligible for the BSLD bonus.
- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

Area of Promotion (DELETED)	Service	Charges Waived	Period	(D)
BellSouth's Service Territory --From Central Office where services are available	BellSouth Select Bundles Bonus	BellSouth will award bonus points to Bellsouth Select customers who during the promotional period purchase a new Complete Choice for Business package, subscribe to a new BSLD service plan and/or new FastAccess DSL service.	09/01/06 to 12/31/06	(N)
		<p>Program Eligibility:</p> <ul style="list-style-type: none"> • Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3500) in BST spending per month. • Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards. 		(N)
		<p>Program Elements:</p> <ul style="list-style-type: none"> • BellSouth Select members who purchase a new Complete Choice for Business (CCB) package will receive a bonus reward of two thousand (2000) BellSouth Select points. • Customers that subscribe to a new BSLD service plan will receive an additional one thousand (1000) BellSouth Select bonus points. • Customers that add new FastAccess DSL service (1.5M and higher) will receive an additional one thousand (1000) BellSouth Select bonus points. • Point reward(s) will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase. • Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement. • All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program. 		(N)
		<p>Program Restrictions:</p> <ul style="list-style-type: none"> • There is a maximum of twelve thousand (12K) bonus points per customer account. • Must be a BellSouth Select member to earn rewards • Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward. • To receive bonus for FastAccess DSL purchase, customers must purchase a new CCB package and FastAccess DSL service of 1.5M and higher. • To receive bonus for BSLD purchase, customers must purchase a new CCB package and new BSLD calling plans including local, toll-free and international. Customers who picked but do not subscribe to a calling plan are not eligible for the BSLD bonus. • Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time. 		(N)

FLORIDA

ISSUED: August 17, 2006 ~~ISSUED: March 9, 2005~~

EFFECTIVE: September 1, 2006 ~~EFFECTIVE: March 24, 2005~~

BY: Marshall M. Criser III, President -FL BY: Joseph P. Lacher, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period	
(DELETED) BellSouth's service territory from central offices where services are available	Shoppers Cash Back for Complete Choice plans, Preferred Pack plan, flat rate lines	New or existing residence customers who contact BellSouth and request information on local service or bundle prices for comparison with competitive offers and indicate a reluctance to place an order during the call will be offered a coupon redeemable for up to \$50 Cash Back or up to \$50 in merchandise as an incentive to close the sale. Existing residence customers who contact BellSouth to downgrade or disconnect their service will be offered a coupon redeemable for up to \$50 Cash Back or up to \$50 in merchandise if they agree to extend their service at a level that satisfies the criteria specified following.	05/15/04 to 12/31/05	(D)
		Restrictions and Eligibility Criteria: — This Cash Back offer is limited to residence customers subscribing to or ordering one of the following services: a. the Preferred Pack plan, b. any of the Complete Choice plans, or c. flat rate individual line service with at least one vertical feature and at least one of the following services: a BellSouth Long Distance plan, a BellSouth internet access plan or a Cingular wireless plan. — Customer must have the eligible services on their new service order (N) or must maintain their current services on their existing account to receive a redeemable coupon. — A new customer must place a qualifying order on or before 12/31/05. — Offer valid for only one (1) service line at the qualifying local service address. — The customer must fill out a coupon and mail the coupon to a specified address by a specified date to receive up to \$50 cash back or merchandise. — If the customer cancels or discontinues the qualifying service prior to fulfillment, they will be ineligible for the cash back or merchandise offer. — This offer may be combined with other cash back or promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion. — This offer cannot be combined with reacquisition \$100 Cash Back or Gift Card offers, \$25 Gift Card offers, or offers that waive activation fees. — BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		
BellSouth's service territory from central offices where services are available	BellSouth Select Bundles Bonus	BellSouth will award bonus points to BellSouth Select customers who during the promotional period purchase a new Complete Choice for Business package, subscribe to a new BSLD service plan and/or new FastAccess DSL service.	09/01/06 to 12/31/06	(N)
		Program Eligibility: • Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3500) in BST spending per month. • Any new or existing BellSouth Select customer that meets all eligibility requirements		(N) (N) (N)

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Miami, Florida

during the promotional period will be eligible for the rewards.

Program Elements:

- BellSouth Select members who purchase a new Complete Choice for Business (CCB) package will receive a bonus reward of two thousand (2000) BellSouth Select points. (N)
- Customers that subscribe to a new BSLD service plan will receive an additional one thousand (1000) BellSouth Select bonus points. (N)
- Customers that add new FastAccess DSL service (1.5M and higher) will receive an additional one thousand (1000) BellSouth Select bonus points. (N)
- Point reward(s) will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase. (N)
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement. (N)
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program. (N)

Program Restrictions:

- There is a maximum of twelve thousand (12K) bonus points per customer account. (N)
- Must be a BellSouth Select member to earn rewards (N)
- Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward. (N)
- To receive bonus for FastAccess DSL purchase, customers must purchase a new CCB package and FastAccess DSL service of 1.5M and higher. (N)
- To receive bonus for BSLD purchase, customers must purchase a new CCB package and new BSLD calling plans including local, toll-free and international. Customers who picked but do not subscribe to a calling plan are not eligible for the BSLD bonus. (N)
- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time. (N)

ISSUED: August 17, 2006 ISSUED: June 16, 2003

EFFECTIVE: September 1, 2006 EFFECTIVE: July 1, 2003

BY: Marshall M. Criser III, President -FL BY: Joseph P. Lacher, President -FL
 Miami, Florida

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
(DELETED) BellSouth's Service Territory -- From Central Office where services are available	BAPCO Sweetener Promotion		07/01/03 to 09/15/03	(N)
	For new and existing BellSouth@ Business Premium Rewards program customers:	--Eligible customers who sign a BellSouth@ Business Premium Rewards program contract will receive a coupon for a one (1) year "business card" size ad in The REAL Yellow Pages@ at no charge.		(N)
	For new and existing BellSouth@ Custom Advantage* customers:	--Eligible customers who sign a BellSouth@ Custom Advantage* contract will receive a coupon for a one (1) year "business card" size ad in The REAL Yellow Pages@ at no charge.		(N)
	For new BellSouth@ Winning Choice* Plus customers:	--Eligible customers who sign a BellSouth@ Winning Choice* Plus contract will receive a coupon for a one (1) "dollar bill" size ad in The REAL Yellow Pages@ at no charge.		(N)
	-- Customers must bill greater than \$10,000 in total billed revenue annually ("TBR") on regulated services to be eligible for this promotion.			(N)
	-- Customers who are current advertisers with The BellSouth Advertising and Publishing Corporation@ are not eligible for this promotion.			(N)
	-- This promotion is available only in the geographic areas of Atlanta, Georgia, and Miami, Florida.			
BellSouth's Service Territory -- From Central Office where services are available	BellSouth Select Bundles Bonus	BellSouth will award bonus points to BellSouth Select customers who during the promotional period purchase a new Complete Choice for Business package, subscribe to a	09/01/06 to 12/31/06	(N)

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

[®] Service Mark of BellSouth Intellectual Property Corporation

[®] Registered Service Mark of BellSouth Intellectual Property Corporation

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new BSLD service plan and/or
new FastAccess DSL service.

Program Eligibility:

• Available to existing and new
BellSouth Select customers.
New BellSouth Select customers
must meet BST eligibility
requirements – between one
hundred dollars (\$100) and three
thousand five hundred dollars
(\$3500) in BST spending per
month.

• Any new or existing BellSouth
Select customer that meets all
eligibility requirements during
the promotional period will be
eligible for the rewards.

Program Elements:

• BellSouth Select members who
purchase a new Complete Choice
for Business (CCB) package will
receive a bonus reward of two
thousand (2000) BellSouth
Select points.

• Customers that subscribe to a
new BSLD service plan will
receive an additional one
thousand (1000) BellSouth
Select bonus points.

• Customers that add new
FastAccess DSL service (1.5M
and higher) will receive an
additional one thousand (1000)
BellSouth Select bonus points.

• Point reward(s) will be applied
to BellSouth Select customer
point balance four (4) to six (6)
weeks after purchase.

• Select point balance can be
checked on BellSouth Select

Website

(N)

(N)

(N)

(N)

(N)

(N)

(N)

(N)

(N)

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(www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.

• All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.

(N)

Program Restrictions:

(N)

• There is a maximum of twelve thousand (12K) bonus points per customer account.

(N)

• Must be a BellSouth Select member to earn rewards

(N)

• Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.

(N)

• To receive bonus for FastAccess DSL purchase, customers must purchase a new CCB package and FastAccess DSL service of 1.5M and higher.

(N)

• To receive bonus for BSLD purchase, customers must purchase a new CCB package and new BSLD calling plans including local, toll-free and international. Customers who picked but do not subscribe to a calling plan are not eligible for the BSLD bonus.

(N)

• Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.

(N)

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