

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
Vice President  
Regulatory & External Affairs

Phone: (850) 577-5550  
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December 15, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Third Revised Page 32.9

The purpose of this filing is to provide for the BellSouth Select Additional Line Redemption promotion. This Special Promotion will begin January 1, 2007 and end December 31, 2007.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Promotion Description

### **BellSouth Select<sup>R</sup> Additional Line Redemption**

#### **OVERVIEW OF PROMOTION**

BellSouth plans to offer the following special promotion beginning January 1, 2007 and ending on December 31, 2007.

This special promotion provides for participants of the BellSouth Select Business<sup>R</sup> program to redeem accumulated BellSouth Select<sup>R</sup> points for a bill credit towards local line service. Offer will only be available to customers when subscribing to new or additional lines. Redemption will be offered in a one (1) month credit of \$36 or a three (3) month credit of \$108.

#### **Program Eligibility**

- Customer must be enrolled in the Bellsouth Select Business program and have enough points earned to redeem for the product.
- Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.

#### **Program Elements**

- Customers meeting program eligibility will be able to redeem points for the following credit towards a line:

<b>Months of Credit</b>	<b>Dollar Value of Credit</b>	<b>Points to Redeem</b>
1 month	\$36	750
3 months	\$108	2250

#### **Program Restrictions**

- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.
- Limit one (1) redemption per additional line added.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

<b>Area of Promotion</b>	<b>Service</b>	<b>Charges Waived</b>	<b>Period Authority</b>									
BellSouth's service territory from central offices where services are available	BellSouth Select <i>Additional</i> Line Redemption	--This special promotion provides for participants of the BellSouth Select Business program to redeem accumulated BellSouth Select points for a bill credit towards local line service. --This offer will only be available to customers when subscribing to new or additional lines. --Redemption will be offered in a one (1) month credit of thirty-six dollars (\$36) or a three (3) month credit of one hundred and eight dollars (\$108). --Customer must be enrolled in the Bellsouth Select Business program and have enough points earned to redeem for the product. --Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify. --Customers meeting program eligibility will be able to redeem points for the following credit towards a line:	01/01/07 to 12/31/07									
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