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April 30, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend the Welcoming Rewards promotion.

General Subscriber Service Tariff

- Section A2 - 4th Revised Page 35.6.31
- 5th Revised Page 35.6.31.1
-

The issue and effective dates for this tariff package are April 30, 2008 and May 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix(mrs)

Regulatory Vice President

Attachments

Promotion Description

BellSouth Welcoming Rewards Promotion

Overview

The BellSouth Welcoming Rewards Promotion promotion is scheduled to begin on 05/01/2008 and end on 08/31/2008. This promotion is an offer available to new (acquisition/reacquisition) BellSouth business subscribers located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 per the first line and \$50 per each additional line for the same location brought to BellSouth in the initial order.

Promotion Specifics

****THIS IS AN EXTENSION. MADE THE FOLLOWING CHANGES:**

- CHANGED BELL SOUTH LANGUAGE TO AT&T LANGUAGE.
- REMOVED \$65K CAP
- CHANGED ELIGIBLE PROMOTION COMBINATIONS

This promotion is an offer available to new (acquisition/reacquisition) AT&T business subscribers located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 per the first line and \$50 per each additional line for the same location brought to AT&T in the initial order. The promotional period for this offering is May 1, 2008 – August 31, 2008.

Program Eligibility

- Available to new (acquisition/reacquisition) AT&T business customers subscribing to local exchange service.
- Subscriber must purchase a minimum of one (1) line per each location to be eligible.
- Subscriber may participate concurrently with the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion.
- Subscriber must sign the 12-month Local Service Term Agreement associated with this promotion or sign a local or multi service term agreement under the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.

Program Elements

- Reward: one time, non-recurring reward of \$75 for the first line and \$50 for each additional line in the form of a bill credit will be earned (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.

Eligible Lines: Must purchase a minimum of one (1) line to be eligible

Reward: \$75 per first line and \$50 per each additional line

- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.
- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
- In the event the Subscriber terminates the term agreement, the Subscriber must pay back to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- In tariffed states, the term agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed states this Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are NOT eligible to participate in this promotion.
- This promotion may not be used concurrently with any previous or existing local exchange service term agreement programs, unless otherwise stated.
- This Welcoming Rewards Promotion Subscriber shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that their signature on the Welcoming Rewards Promotion Agreement constitutes the Subscriber's enrollment in the Welcoming Rewards Promotion under this agreement and the applicable tariffs; the signatory must have authority to commit their company to the term agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.

Promotion Restrictions/Eligibility Requirements

See section 1.1.3 for complete details.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's <u>AT&T Florida</u> Service Territory – From Central Office where services are available	BellSouth <u>AT&T</u> Welcoming Rewards Promotion	The BellSouth <u>AT&T</u> Welcoming Rewards Promotion is available to new BellSouth <u>AT&T</u> business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth <u>AT&T</u> in the initial order.	9/1/2005 to <u>4/30/2008/3/1/2008</u> (C)
		Rules and Regulations	
		--Available to new (acquisition/reacquisition) BellSouth <u>AT&T</u> business customers subscribing to local exchange service.	(T)
		--Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business <u>Elite-Advantage</u> Promotion (where available).	(T)
		--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan, the BellSouth Complete Choice for Business <u>Elite-Advantage</u> Promotion (where available), <i>or the Simply 30 Multi-Service Agreement</i> at the same time as enrolling in the Welcoming Rewards Promotion.	(C)
		--Subscriber must purchase a minimum of one (1) line per each location to be eligible.	
		--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding additional BellSouth <u>AT&T</u> local exchange service. The Subscriber must sign and return the BellSouth Welcoming Rewards Term Election Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.	(T)
		--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.	
		--Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth <u>AT&T</u> accepts (unless voided by BellSouth <u>AT&T</u>). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth <u>AT&T</u> completes the Subscriber's term election agreement order and service is installed.	(T)
		--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.	
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth <u>AT&T</u> the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.	(T)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	
		--BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(M)

Material previously appearing on this page now appears on page(s) 35.6.31.1 of this section.

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All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

ISSUED: April 30, 2008ISSUED: April 30, 2008ISSUED: April 16, 2007
 EFFECTIVE: May 1, 2008EFFECTIVE: May 1, 2008EFFECTIVE: May 1, 2007
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's <u>AT&T</u> <u>Florida</u> Service Territory – From Central Office where services are available	BellSouth <u>AT&T</u> Welcoming Rewards Promotion (Cont'd)	Rules and Regulations (Cont'd) --Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding sixty-five thousand dollars (\$65,000.00) at the time of enrollment, are not eligible to participate in this promotion. (DELETED) --Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion. (DELETED) --This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated. --The BellSouth <u>AT&T</u> Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect. --Subscriber understands that their signature on the Welcoming Rewards term election agreement or signature on the local service term election agreement under the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan, the BellSouth Complete Choice for Business Elite Promotion (where available), or the Simply 30 Multi-Service Agreement constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber <u>signatory</u> must have authority to commit their company to the term election agreement. <u>--AT&T reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u>	9/1/2005 to <u>48/3031/2008</u>	(E)(T) (D) (D) (T) (C) (M)(T)

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 Property or AT&T affiliated companies. Corporation.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
<i>AT&T</i> Service Territory – From Central Office where services are available	<i>AT&T</i> Welcoming Rewards Promotion	The <i>AT&T</i> Welcoming Rewards Promotion is available to new <i>AT&T</i> business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to <i>AT&T</i> in the initial order.	9/1/2005 to 8/31/2008	(T)
		Rules and Regulations		
		--Available to new (acquisition/reacquisition) <i>AT&T</i> business customers subscribing to local exchange service.		(T)
		--Subscriber may participate concurrently with the Simple Savings Promotion or the Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business <i>Advantage</i> Promotion (where available).		(C)
		--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the Simple Savings Promotion or the Complete Choice for Business Term Plan, the Complete Choice for Business <i>Advantage</i> Promotion (where available), at the same time as enrolling in the Welcoming Rewards Promotion.		(C)
		--Subscriber must purchase a minimum of one (1) line per each location to be eligible.		
		--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding <i>AT&T</i> local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.		(T)
		--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.		
		--Participation in the Program begins on the date the Subscriber commits to a term election and <i>AT&T</i> accepts (unless voided by <i>AT&T</i>). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that <i>AT&T</i> completes the Subscriber's term agreement order and service is installed.		(T)
		--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.		
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to <i>AT&T</i> the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.		(T)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.		(M)

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	AT&T Welcoming Rewards Promotion (Cont'd)	Rules and Regulations (Cont'd)	(T)
		(DELETED)	(D)
		(DELETED)	(D)
		-- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.	
		-- The AT&T Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.	(T)
		-- Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the AT&T Welcoming Rewards Promotion under this agreement and the applicable tariffs; the <i>signatory</i> must have authority to commit their company to the term agreement.	(C)
		-- AT&T reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(M)(T)