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January 30, 2009

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Original Page 35.6.98

The purpose of this filing is to provide for the Residence Mover Promotion. This Special Promotion will begin February 1, 2009 and end January 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Residence Mover Promotion

### Promotion Description

#### Overview

The promotion is scheduled to begin on **2/01/2009** and end on **1/31/2010**.

New or existing customers identified as movers who receive a marketing contact (direct mail, email, coupon, insert, rep offer, etc) and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 Gift Check after mail in redemption.

#### Promotion Specifics

This offer provides \$50 cash back when customer orders an access line (N or T order) and either **has or newly adds** Complete Choice Basic or Complete Choice Enhanced.

The customer must be **moving** and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address. Customers must receive a marketing contact to be eligible. "Marketing contact" includes, but is not limited to, a direct mail piece, an email, an insert in a 3rd party mover package (for example: a mover brochure from the USPS), a representative's verbal offer, etc.

This offer can not be stacked with Competitive Acquisition (CA) offers.

Customers will receive a \$50 Gift Check after mail in redemption.

#### Promotion Restrictions/Eligibility Requirements

New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.

A customer can only qualify **once** for this offer.

This offer can not be stacked with CA offers.

ISSUED: January 30, 2009  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: February 1, 2009

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Residence Mover Promotion	New or existing customers identified as movers who receive a marketing contact (direct mail, email, coupon, insert, rep offer, etc) and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 Gift Check after mail in redemption.	02/01/2009 to 01/31/2010	(N)
		<b>Rules and Regulations</b>		(N)
		-- This offer provides \$50 cash back when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced.		(N)
		-- The customer must be moving and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address.		(N)
		--Customers must receive a marketing contact to be eligible. "Marketing contact" includes, but is not limited to, a direct mail piece, an email, an insert in a 3rd party mover package (for example: a mover brochure from the USPS), a representative's verbal offer, etc.		(N)
		-- This offer can not be stacked with Competitive Acquisition (CA) offers.		(N)
		-- Customers will receive a \$50 Gift Check after mail in redemption.		(N)
		-- New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.		(N)
		-- A customer can only qualify once for this offer.		(N)
		-- This offer can not be stacked with CA offers.		(N)

FLORIDA

ISSUED: January 30, 2009

EFFECTIVE: February 1, 2009

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period</u> <u>Authority</u>	
AT&T Florida Service Territory – From Central Office where services are available	Residence Mover Promotion	New or existing customers identified as movers who receive a marketing contact (direct mail, email, coupon, insert, rep offer, etc) and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 Gift Check after mail in redemption.	02/01/2009 to 01/31/2010	(N)
		<b><u>Rules and Regulations</u></b>		(N)
		-- This offer provides \$50 cash back when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced.		(N)
		-- The customer must be moving and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address.		(N)
		--Customers must receive a marketing contact to be eligible. "Marketing contact" includes, but is not limited to, a direct mail piece, an email, an insert in a 3rd party mover package (for example: a mover brochure from the USPS), a representative's verbal offer, etc.		(N)
		-- This offer can not be stacked with Competitive Acquisition (CA) offers.		(N)
		-- Customers will receive a \$50 Gift Check after mail in redemption.		(N)
		-- New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.		(N)
		-- A customer can only qualify once for this offer.		(N)
		-- This offer can not be stacked with CA offers.		(N)