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December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Ninth Revised Page 35.6.82

The purpose of this filing is to provide for the Centrex Service Re-Term promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Centrex Re-Term Promotion

Overview

The Centrex Re-Term Promotion is scheduled to begin on 1/1/2011 and end on 12/31/2011. This promotion allows existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time "Thank You for Renewing" signing bonus.

Promotion Restrictions/Eligibility Requirements

- Only existing AT&T customers with active service and expired or expiring agreements with the certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex) are eligible for this promotion.
- Customer must sign a new 36 month term AT&T Centrex Promotion Agreement.
- This promotion can be combined with the "Thank You for Renewing", Add A Line, Complete Link, existing Key Customer, and Simple Savings offers only.
- This promotion only applies to SE Region in franchise customers.

FLORIDA

ISSUED: December 30, 2010~~ISSUED: August 31, 2010~~

EFFECTIVE: January 1, 2011~~EFFECTIVE: September 1, 2010~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Re-Term Promotion	This new offer will allow existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time “Thank You for Renewing” signing bonus.	01/01/2010 (C) <u>01/01/2011</u> to 12/31/2010 <u>12/31/2011</u>
		Rules and Regulations	
		--Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex-) are eligible for this promotion.	
		--Customer must sign a new 36 month term AT&T Centrex 2009 -Promotion Agreement.	(D)
		--This promotion can be combined with the Centrex “Thank You for Renewing”, Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.	
		--This promotion only applies to SE Region in-franchise customers.	

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Re-Term Promotion	This offer allows existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time “Thank You for Renewing” signing bonus.	01/01/2011 to 12/31/2011 (C)
Rules and Regulations			
--Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex) are eligible for this promotion.			
--Customer must sign a new 36 month term AT&T Centrex Promotion Agreement. (T)			
--This promotion can be combined with the Centrex “Thank You for Renewing”, Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.			
--This promotion only applies to SE Region in-franchise customers.			