



**CenturyLink™**

WWW.CENTURYLINK.COM  
5454 WEST 110TH STREET  
OVERLAND PARK, KS 66211

January 31, 2011

Ms. Beth Salak  
Director, Division of Competitive Markets and Enforcement  
Attention: Tariff Section  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

RE: TL727

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. d/b/a CenturyLink General Exchange Tariff. This filing is submitted with a proposed effective date of February 1, 2011. The Company's tariffs are available on its website at <http://about.centurylink.com/tariffs/>.

Section A2      Third Revised Page 117  
                         Third Revised Page 118  
                         Third Revised Page 119

This filing extends three business promotions called, "Save Offer", "Competitive Business Offer-One Bill Credit" and "Competitive Business Offer-Two Bill Credits". If you have any questions or need additional information regarding this filing, please call me.

Sincerely,

/s/ Debra Levy

Debra Levy

Attachments

cc: Sandy Khazraee

FL10-PB09b

**DEBRA LEVY**  
TARIFF ANALYST II  
[Debra.Levy@CenturyLink.com](mailto:Debra.Levy@CenturyLink.com)  
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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc. d/b/a CenturyLink

SECTION A2

BY: Chantel Mosby  
Director

Third Revised Sheet 117  
Cancels Second Revised Sheet 117  
Effective: February 1, 2011

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

SAVE OFFER

During the period March 12, 2010 through **May 31, 2011**, existing business customers may be eligible for two bill credits when they contact the Company to disconnect service(s) and instead agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they were requesting disconnection must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credits. (C)

The customer will receive a bill credit on the first and third month's bills following the customer's acceptance of these promotion terms. The bill credits for the retained services will be equal to the monthly charges for the services that were retained after the disconnect request (excluding long distance, taxes, surcharges, and other fees), not to exceed \$1,000 per bill credit.

A customer with multiple locations is eligible for this promotion at each location for which disconnection is requested, either all at the same time or separately, with the further caveat that the maximum credit available under this offer is \$2,000 per customer, regardless of the number of service locations, accounts or billing telephone numbers the customer has in service.

Customers who discontinue service(s) for which the credits were issued prior to one year after issuance of the credits will be assessed all charges originally waived under the promotion.

This promotion may not be combined with any additional new promotions at the time the customer calls to disconnect service.

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc. d/b/a CenturyLink

BY: Chantel Mosby  
Director

SECTION A2  
Third Revised Sheet 118  
Cancels Second Revised Sheet 118  
Effective: February 1, 2011

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Competitive Business Offer – One Bill Credit

During the period April 1, 2010 through **May 31, 2011**, existing business customers may be eligible for one bill credit when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. (C)

To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credit.

The credit will be reflected on the customer's bill for the first month bill following the customer's acceptance of this promotion. The bill credit will be equal to the monthly charges for the services that were retained after the customer notified the Company of the competitive offer or made a disconnect request (excluding long distance, taxes, surcharges and other fees), not to exceed \$500.00 per bill credit.

A customer with multiple locations is eligible for this promotion at each location for which disconnections is requested, either all at the same time or separately, with the further caveat that the maximum credit available under this offer is \$500 per customer, regardless of the number of service locations, accounts or billing telephone numbers the customer has in service. Customers who discontinue service(s) for which the credit was issued prior to one year after issuance of the credit will be assessed all charges originally waived under the promotion.

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion.

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc. d/b/a CenturyLink

BY: Chantel Mosby  
Director

SECTION A2  
Third Revised Sheet 119  
Cancels Second Revised Sheet 119  
Effective: February 1, 2011

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Competitive Business Offer – Two Bill Credits

During the period April 1, 2010 through **May 31, 2011**, existing business customers will be eligible to receive two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. (C)

To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees).

The credits will be equal to 50% of the monthly charges for the services that were retained after the customer notified the Company of the competitive offer or made a disconnect request (excluding long distance, taxes, surcharges, and other fees), not to exceed \$250 per bill credit. The credits will be reflected on the customer's first and third month bills following the customer's acceptance of this promotion.

A customer with multiple locations is eligible for this promotion at each location for which disconnection is requested, either all at the same time or separately, with the further caveat that the maximum credit available under this offer is \$500 per customer, regardless of the number of service locations, accounts or billing telephone numbers the customer has in service.

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SECTION A2

BY: Chantel Mosby  
Director

~~Third~~ ~~Second~~ Revised Sheet 117  
Cancels ~~Second~~ ~~First~~ Revised Sheet 117  
Effective: February 1, 2011 ~~October 1, 2010~~

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

SAVE OFFER

During the period March 12, 2010 through May 31, 2011, ~~January 31, 2011~~ existing business customers may be eligible for two bill credits when they contact the Company to disconnect service(s) and instead agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they were requesting disconnection must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credits. (C)

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A customer with multiple locations is eligible for this promotion at each location for which disconnection is requested, either all at the same time or separately, with the further caveat that the maximum credit available under this offer is \$2,000 per customer, regardless of the number of service locations, accounts or billing telephone numbers the customer has in service.

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SECTION A2

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Third ~~Second~~ Revised Sheet 118  
Cancels Second ~~First~~ Revised Sheet 118  
Effective: February 1, 2011 ~~October 1, 2010~~

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Competitive Business Offer – One Bill Credit

During the period April 1, 2010 through May 31, 2011, ~~January 31, 2014~~ existing business customers may be eligible for one bill credit when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. (C)

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Effective: February 1, 2011 ~~October 1, 2010~~

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Competitive Business Offer – Two Bill Credits

During the period April 1, 2010 through May 31, 2011, ~~January 31, 2014~~ existing business customers will be eligible to receive two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. (C)

To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees).

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