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November 14, 2005

Ms. Beth Salak
Director, Division of Competitive Markets and Enforcement
Attention: Tariff Section
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

RE: **TL727**

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Sprint-Florida, Incorporated General Exchange Tariff. This filing is submitted with a proposed effective date of November 29, 2005. Sprint's tariffs are available on its website at www.sprint.com/tariffs.

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	Original Sheet 12
	Original Sheet 13

This filing introduces Sprint Customer Rewards Program as a market trial.

Commission consideration and timely approval of these pages are respectfully requested. If you have questions or need additional information regarding this filing, please call Nancy Schnitzer at 850-599-1276.

Sincerely,

Mary L. Matthews

Attachments
cc: Nancy Schnitzer
FL 04-99

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

Fifth Revised Sheet 8
 Cancelling Fourth Revised Sheet 8
 Effective:

By: F. B. Poag
 Director

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(N)

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

SECTION A27

By: F. B. Poag
Director

First Revised Contents Sheet 1
Cancelling Original Contents Sheet 1
Effective:

SPECIAL PACKAGED OFFERINGS
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GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

SECTION A27

BY: F. B. Poag
Director

Original Sheet 12
Effective:

SPECIAL PACKAGED OFFERINGS

C. MARKET TRIALS

.1 Sprint Customer Rewards Program Market Trial

.a General

Sprint will conduct a Sprint Customer Rewards Program market trial from November 28, 2005 through December 31, 2005. During the trial, residence customers who are already subscribed to any Sprint Solutions Residence Package (Bundle) plus any Sprint Communications Company L.P. long distance plan and one or more of the qualifying services listed below will automatically be entered into the Sprint Customer Rewards Program. Customers who subscribe to these services during the trial period will also be automatically entered.

Qualifying services include: Sprint High-Speed Internet, DISH Network® Satellite TV from Sprint, Sprint PCS, CPE Warranty, LineGuard, Voicemail and Voicemail Plus.

.b Terms and Conditions

Customers who have continuously subscribed to all of the required services for six months after their entry into the Sprint Customer Rewards Program will receive rewards points as follows, redeemable towards the customers' choice of a gift card or merchandise:

- 1) Bundle plus 1 qualifying service = 25 rewards points;
- 2) Bundle plus 2 qualifying services = 40 rewards points;
- 3) Bundle plus 3 qualifying services = 60 rewards points.

Customers may earn up to 15 additional rewards points during their six-month retention period, through one or more of the following activities which are each worth five bonus points.

- 1) request to receive monthly invoices via e-mail
- 2) upgrade a Sprint Solutions package or add a qualifying service
- 3) submit an email address through the company's website opting to receive more information about Sprint services.

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

SECTION A27

BY: F. B. Poag
Director

Original Sheet 13
Effective:

SPECIAL PACKAGED OFFERINGS

C. MARKET TRIALS (Cont'd)

.1 Sprint Customer Rewards Program Market Trial (Cont'd)

.c Benefits

- 1) 25 Point Level:
 - Bushnell Binoculars
 - KitchenAid Food Chopper
 - \$25 Brinkers International Gift Card
 - \$25 iTunes Song Download Card
 - \$25 Shell Gift Card
- 2) 40 Point Level:
 - SoundGear Sports Armband Radio
 - Thermos 60 can rolling cooler
 - \$40 American Express Gift Card
 - \$40 iTunes Song Download Card
 - \$40 Shell Gift Card
- 3) 60 Point Level:
 - Phillips MP3 Player
 - Krups Express Maker
 - \$60 American Express Gift Card
 - \$60 iTunes Song Download Card
 - \$60 Shell Gift Card

GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

~~Fifth~~ ~~Fourth~~ Revised Sheet 8
 Cancelling ~~Fourth~~ ~~Third~~ Revised Sheet 8
 Effective: October 1, 2005

By: F. B. Poag
 Director

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GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

SECTION A27

By: F. B. Poag
Director

First Revised Contents Sheet 1
Cancelling Original Contents Sheet 1
Effective: May 4, 2005

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GENERAL EXCHANGE TARIFF

SPRINT-FLORIDA, INCORPORATED

SECTION A27

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Original Sheet 12
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SPECIAL PACKAGED OFFERINGS

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SPRINT-FLORIDA, INCORPORATED

SECTION A27

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Original Sheet 13
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C. MARKET TRIALS (Cont'd)

.1 Sprint Customer Rewards Program Market Trial (Cont'd)

.c Benefits

1) 25 Point Level:

Bushnell Binoculars
KitchenAid Food Chopper
\$25 Brinkers International Gift Card
\$25 iTunes Song Download Card
\$25 Shell Gift Card

2) 40 Point Level:

SoundGear Sports Armband Radio
Thermos 60 can rolling cooler
\$40 American Express Gift Card
\$40 iTunes Song Download Card
\$40 Shell Gift Card

3) 60 Point Level:

Phillips MP3 Player
Krups Express Maker
\$60 American Express Gift Card
\$60 iTunes Song Download Card
\$60 Shell Gift Card