

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
Vice President  
Regulatory Relations

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December 22, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Package Closer Coupon.

General Subscriber Service Tariff

Section A2

- Original Page 35.6.46

The issue and effective dates for this tariff package are December 22, 2005 and January 6, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



## Promotion Description

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# BellSouth Package Closer Coupon Promotion

## FL 2005-305

### OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Package Closer Coupon Promotion begins January 6, 2006 and ends April 30, 2006. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.

### Services Included in this Promotion:

1. BellSouth Complete Choice
2. BellSouth PreferredPack
3. BellSouth Area Plus with Complete Choice

### PROMOTION SPECIFICS:

1. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.

### PROMOTION RESTRICTIONS:

1. Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.
2. Customer must complete and return coupon by the specified date to redeem.
3. Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.
4. Offer valid from January 6, 2006 through April 30, 2006.
5. Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
6. If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.
7. Offer valid for only one (1) service line at the intended local service address.
8. Offer may not be combined with Shoppers or Reacquisition offers.
9. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
10. This offer is not available for resale.

ISSUED: December 22, 2005  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: January 6, 2006

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Package Closer Coupon	Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.	1/06/06 to 4/30/06 (N)
		Rules And Regulations	(N)
		-- Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.	(N)
		-- Customer must complete and return coupon by the specified date to redeem.	(N)
		-- Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.	(N)
		-- Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		-- If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.	(N)
		-- Offer valid for only one (1) service line at the intended local service address.	(N)
		-- Offer may not be combined with Shoppers or Reacquisition offers.	(N)
		--BellSouth reserves the right to discontinue this promotion at any time without notice.	(N)

ISSUED: December 22, 2006

EFFECTIVE: January 6, 2006

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Package Closer Coupon</u>	<u>Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.</u>	<u>1/06/06 to 4/30/06</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>-- Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.</u>	(N)
		<u>-- Customer must complete and return coupon by the specified date to redeem.</u>	(N)
		<u>-- Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.</u>	(N)
		<u>-- Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.</u>	(N)
		<u>-- If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.</u>	(N)
		<u>-- Offer valid for only one (1) service line at the intended local service address..</u>	(N)
		<u>-- Offer may not be combined with Shoppers or Reacquisition offers.</u>	(N)
		<u>--BellSouth reserves the right to discontinue this promotion at any time without notice.</u>	(N)