

BELLSOUTH

BellSouth Telecommunications, Inc.

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August 17, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff and Private Line Services Tariff:

General Subscriber Service Tariff

Section A2 - Eighth Revised Page 35.5.16

- Fifth Revised Page 35.5.17

Private Line Services Tariff

Section B2 - Fifth Revised Page 71.74

- Third Revised Page 71.75

The purpose of this filing is to amend the current BellSouth Business Winning Rewards promotion to add BellSouth Metro Ethernet Service as an exclusion to eligible revenue calculations for this special promotion. This modification will be effective September 1, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Florida
Promotion Description

BellSouth Business Winning Rewards

OVERVIEW OF PROMOTION

BellSouth plans to amend the existing BellSouth Business Winning Rewards special promotion effective September 1, 2006 by adding BellSouth Metro Ethernet Service as an exclusion from eligible revenue. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to add BellSouth Metro Ethernet Service as an exclusion to eligible revenue calculations for the BellSouth Business Winning Rewards Promotion. This modification will be effective September 1, 2006.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Business Winning Rewards	--Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.	01/01/06 to 12/31/06
-- From Central Office where services are available	--BellSouth plans the following promotion that will begin January 1, 2006 and end on December 31, 2006. This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein. --BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements. --This promotion will be available to new or existing BellSouth customers who spend between nine hundred dollars (\$900) to four hundred and five thousand dollars (\$405,000) per year in eligible regulated revenue. The customer may choose from a 12, 24 or 36-month term agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer maintains monthly TBR commit amount, they will be eligible for rewards that range from five percent (5%) to fifteen percent (15%), depending on the term selected. --Customers exceeding four hundred and five thousand dollars (\$405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion. --This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements defined in this promotion description and who bill between seventy-five dollars (\$75) and thirty three thousand seven hundred and fifty dollars (\$33,750) in monthly TBR excluding charges identified following for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine state BellSouth region. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, <i>Metro Ethernet Service (effective 09-01-06)</i> , any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	--During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options: <u>Option A:</u> Rewards are as follows: · 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,687 per month) and fifty percent (50%) of Hunting charges; · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month; · New Service Rewards available (see following). <u>Option B:</u> Rewards are as follows: · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$4,050 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will be applied that month; · New Service Rewards available (see following); · Annual Bonus Reward available (see following).	

(C)

ISSUED: August 17, 2006
BY: Marshall M. Criser III, President -FL
Miami, Florida

EFFECTIVE: September 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Business Winning Rewards (Cont'd)	<u>Option C:</u> Rewards are as follows: <ul style="list-style-type: none">· 24-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and seventy-five percent (75%) of Hunting charges;· 36-Month Term Monthly Reward = fifteen percent (15%) of monthly TBR (capped at \$5,062 per month) and one hundred percent (100%) of Hunting charges;· Monthly Commit of five hundred dollars (\$500) in monthly TBR for the term of the contract; if the monthly TBR falls below five hundred dollars (\$500), no reward will be applied that month;· New Service Rewards available (see following);· Annual Bonus Reward available (see following).	
-- From Central Office where services are available	--Subscribers must sign a 12, 24 or 36- month term agreement in order to participate in this promotion.		
	--This promotion is available for resale.		
	-- One (1) promotion per customer and location.		
	--Customer locations outside the BellSouth Nine State Region are not eligible for this promotion.		
	--Qualifying Services are: 1FB's, PBX trunks, Centrex, MegaLink, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month term agreement is required for CrisisLink with a 24 or 36-month BBWR term agreement.	-- <u>New Service Rewards</u> Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the agreement for customers under a 12, 24, or 36-month term agreement. Qualifying Services are defined as: 1FB's, PBX trunks, MegaLink, Centrex, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month CrisisLink term is required with a 24 or 36-month BBWR term agreement	(C)
	-- Excluded Services from eligible revenue: Hunting, SMARTPath Service, <i>Metro Ethernet Service (effective 09-01-06)</i> , BellSouth Integrated Solutions (BIS), all 911 regulated or deregulated products & surcharges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues.		
	--BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.	-- <u>Annual Bonus Reward</u> An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers will consist of ninety percent (90%) of eligible monthly billing at the time they sign the term agreement, multiplied by twelve (12); New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement. Customers may earn up to five percent (5%), dependent on term selected, of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed ten thousand nine hundred thirty five dollars (\$10,935) per year for a two (2) year term and eighteen thousand two hundred and twenty five dollars (\$18,225) per year for a three (3) year term. Rewards will be paid in month thirteen (13) and twenty-five (25) of a 24-term agreement and months thirteen (13), twenty-five (25) and thirty-seven (37) of a 36-month term agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.	
	--BBWR may be combined with the following promotions: -BellSouth PRI Advantage (PRI Advantage and BBWR allowed for the following terms: 12 to 23-month term and 24 to 48-month term; 49 to 72-month term is excluded) -BellSouth IT Centrex Promotion (Centrex IT Promotion and BBWR allowed for Retention ONLY, a minimum 24-month term is required; is available until 04/30/06) -BellSouth MegaLink Mileage Promotion -BellSouth Smart Start Promotion (will be available until 06/30/06)		
	--Subscribers participating in a product level CSA (with the exception of a CSA for Installation Waiver Only and CSA for IntraLATA toll pricing), SSA, Volume and Term agreements, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.		

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Business Winning Rewards		01/01/06 to 12/31/06
-- From Central Office where services are available	--BellSouth plans the following promotion that will begin January 1, 2006 and end on December 31, 2006. This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein. --BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements. --This promotion will be available to new or existing BellSouth customers who spend between nine hundred dollars (\$900) to four hundred and five thousand dollars (\$405,000) per year in eligible regulated revenue. The customer may choose from a 12, 24 or 36-month term agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer maintains monthly TBR commit amount, they will be eligible for rewards that range from five percent (5%) to fifteen percent (15%), depending on the term selected. --Customers exceeding four hundred and five thousand dollars (\$405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion. --This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements defined in this promotion description and who bill between seventy-five dollars (\$75) and thirty three thousand seven hundred and fifty dollars (\$33,750) in monthly TBR excluding charges identified following for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine state BellSouth region. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, <i>Metro Ethernet Service (effective 09-01-06)</i> , any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	--Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion. --During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options: <u>Option A:</u> Rewards are as follows: · 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,687 per month) and fifty percent (50%) of Hunting charges; · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month; · New Service Rewards available (see following). <u>Option B:</u> Rewards are as follows: · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$4,050 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will be applied that month; · New Service Rewards available (see following); · Annual Bonus Reward available (see following).	

(C)

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory -- From Central Office where services are available	<p>BellSouth Business Winning Rewards (Cont'd)</p> <p>--Subscribers must sign a 12, 24 or 36- month term agreement in order to participate in this promotion.</p> <p>--This promotion is available for resale.</p> <p>-- One (1) promotion per customer and location.</p> <p>--Customer locations outside the BellSouth Nine State Region are not eligible for this promotion.</p> <p>--Qualifying Services are: 1FB's, PBX trunks, Centrex, MegaLink, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month term agreement is required for CrisisLink with a 24 or 36-month BBWR term agreement.</p> <p>-- Excluded Services from eligible revenue: Hunting, SMARTPath Service, <i>Metro Ethernet Service (effective 09-01-06)</i>, BellSouth Integrated Solutions (BIS), all 911 regulated or deregulated products & surcharges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues.</p> <p>--BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.</p> <p>--BBWR may be combined with the following promotions: -BellSouth PRI Advantage (PRI Advantage and BBWR allowed for the following terms: 12 to 23-month term and 24 to 48-month term; 49 to 72-month term is excluded) -BellSouth IT Centrex Promotion (Centrex IT Promotion and BBWR allowed for Retention ONLY, a minimum 24-month term is required; is available until 04/30/06) -BellSouth MegaLink Mileage Promotion -BellSouth Smart Start Promotion (will be available until 06/30/06)</p> <p>--Subscribers participating in a product level CSA (with the exception of a CSA for Installation Waiver Only and CSA for IntraLATA toll pricing), SSA, Volume and Term agreements, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.</p>	<p><u>Option C:</u> Rewards are as follows:</p> <ul style="list-style-type: none"> · 24-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = fifteen percent (15%) of monthly TBR (capped at \$5,062 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of five hundred dollars (\$500) in monthly TBR for the term of the contract; if the monthly TBR falls below five hundred dollars (\$500), no reward will be applied that month; · New Service Rewards available (see following); · Annual Bonus Reward available (see following). <p>--<u>New Service Rewards</u> Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the agreement for customers under a 12, 24, or 36-month term agreement. Qualifying Services are defined as: 1FB's, PBX trunks, MegaLink, Centrex, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month CrisisLink term is required with a 24 or 36-month BBWR term agreement.</p> <p>--<u>Annual Bonus Reward</u> An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers will consist of ninety percent (90%) of eligible monthly billing at the time they sign the term agreement, multiplied by twelve (12); New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement. Customers may earn up to five percent (5%), dependent on term selected, of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed nine thousand dollars (\$9,000) per year for a two (2) year term and fifteen thousand dollars (\$15,000) per year for a three (3) year term. Rewards will be paid in month thirteen (13) and twenty-five (25) of a 24-term agreement and months thirteen (13), twenty-five (25) and thirty-seven (37) of a 36-month term agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.</p>	(C)

FLORIDA

ISSUED: August 17, 2006 ~~ISSUED: June 16, 2006~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 1, 2006 ~~EFFECTIVE: July 1, 2006~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Business Winning Rewards	--Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.	01/01/06 to 12/31/06
-- From Central Office where services are available	--BellSouth plans the following promotion that will begin January 1, 2006 and end on December 31, 2006. This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein. --BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements. --This promotion will be available to new or existing BellSouth customers who spend between nine hundred dollars (\$900) to four hundred and five thousand dollars (\$405,000) per year in eligible regulated revenue. The customer may choose from a 12, 24 or 36-month term agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer maintains monthly TBR commit amount, they will be eligible for rewards that range from five percent (5%) to fifteen percent (15%), depending on the term selected. --Customers exceeding four hundred and five thousand dollars (\$405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion. --This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements defined in this promotion description and who bill between seventy-five dollars (\$75) and thirty three thousand seven hundred and fifty dollars (\$33,750) in monthly TBR excluding charges identified following for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine state BellSouth region. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, <u>Metro Ethernet Service (effective 09-01-06)</u> , any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	--During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options: <u>Option A:</u> Rewards are as follows: · 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,687 per month) and fifty percent (50%) of Hunting charges; · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month; · New Service Rewards available (see following). <u>Option B:</u> Rewards are as follows: · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$4,050 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will be applied that month; · New Service Rewards available (see following); · Annual Bonus Reward available (see following).	(E) (E) (C)

ISSUED: ~~December 16, 2005~~ August 17, 2006

EFFECTIVE: ~~January 1, 2006~~ September 1, 2006

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Business Winning Rewards (Cont'd)	<u>Option C:</u> Rewards are as follows:	(E)
-- From Central Office where services are available	--Subscribers must sign a 12, 24 or 36- month term agreement in order to participate in this promotion.	· 24-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and seventy-five percent (75%) of Hunting charges;	(E)
	--This promotion is available for resale.	· 36-Month Term Monthly Reward = fifteen percent (15%) of monthly TBR (capped at \$5,062 per month) and one hundred percent (100%) of Hunting charges;	(E)
	-- One (1) promotion per customer and location.	· Monthly Commit of five hundred dollars (\$500) in monthly TBR for the term of the contract; if the monthly TBR falls below five hundred dollars (\$500), no reward will be applied that month;	(E)
	--Customer locations outside the BellSouth Nine State Region are not eligible for this promotion.	· New Service Rewards available (see following);	(E)
	--Qualifying Services are: 1FB's, PBX trunks, Centrex, MegaLink, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month term agreement is required for CrisisLink with a 24 or 36-month BBWR term agreement.	· Annual Bonus Reward available (see following).	(E)
	-- Excluded Services from eligible revenue: Hunting, SMARTPath Service, <u>Metro Ethernet Service (effective 09-01-06)</u> , BellSouth Integrated Solutions (BIS), all 911 regulated or deregulated products & surcharges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues.	-- <u>New Service Rewards</u> Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the agreement for customers under a 12, 24, or 36-month term agreement. Qualifying Services are defined as: 1FB's, PBX trunks, MegaLink, Centrex, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month CrisisLink term is required with a 24 or 36-month BBWR term agreement	(C)
	--BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.	-- <u>Annual Bonus Reward</u> An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers will consist of ninety percent (90%) of eligible monthly billing at the time they sign the term agreement, multiplied by twelve (12); New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement.	(E)
	--BBWR may be combined with the following promotions: -BellSouth PRI Advantage (PRI Advantage and BBWR allowed for the following terms: 12 to 23-month term and 24 to 48-month term; 49 to 72-month term is excluded) -BellSouth 1T Centrex Promotion (Centrex 1T Promotion and BBWR allowed for Retention ONLY, a minimum 24-month term is required; is available until 04/30/06) -BellSouth MegaLink Mileage Promotion -BellSouth Smart Start Promotion (will be available until 06/30/06)	Customers may earn up to five percent (5%), dependent on term selected, of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed ten thousand nine hundred thirty five dollars (\$10,935) per year for a two (2) year term and eighteen thousand two hundred and twenty five dollars (\$18,225) per year for a three (3) year term. Rewards will be paid in month thirteen (13) and twenty-five (25) of a 24-term agreement and months thirteen (13), twenty-five (25) and thirty-seven (37) of a 36-month term agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual	(E)
	--Subscribers participating in a product level CSA (with the exception of a CSA for Installation Waiver Only and CSA for IntraLATA toll pricing), SSA, Volume and Term agreements, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, Bonus. BellSouth Select and Custom Advantage contract are NOT eligible to participate.		(E)

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory	BellSouth Business Winning Rewards	--Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.	01/01/06 to 12/31/06	(E)
-- From Central Office where services are available	--BellSouth plans the following promotion that will begin January 1, 2006 and end on December 31, 2006. This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein. --BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements. --This promotion will be available to new or existing BellSouth customers who spend between nine hundred dollars (\$900) to four hundred and five thousand dollars (\$405,000) per year in eligible regulated revenue. The customer may choose from a 12, 24 or 36-month term agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer maintains monthly TBR commit amount, they will be eligible for rewards that range from five percent (5%) to fifteen percent (15%), depending on the term selected. --Customers exceeding four hundred and five thousand dollars (\$405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion. --This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements defined in this promotion description and who bill between seventy-five dollars (\$75) and thirty three thousand seven hundred and fifty dollars (\$33,750) in monthly TBR excluding charges identified following for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine state BellSouth region. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, <u>Metro Ethernet Service (effective 09-01-06)</u> , any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	--During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options: <u>Option A:</u> Rewards are as follows: · 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,687 per month) and fifty percent (50%) of Hunting charges; · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month; · New Service Rewards available (see following). <u>Option B:</u> Rewards are as follows: · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$4,050 per month) and one hundred percent (100%) of Hunting charges; · Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will be applied that month; · New Service Rewards available (see following); · Annual Bonus Reward available (see following).		(E)

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory -- From Central Office where services are available	BellSouth Business Winning Rewards (Cont'd) --Subscribers must sign a 12, 24 or 36- month term agreement in order to participate in this promotion. --This promotion is available for resale.	<u>Option C:</u> Rewards are as follows: · 24-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$3,375 per month) and seventy-five percent (75%) of Hunting charges; · 36-Month Term Monthly Reward = fifteen percent (15%) of monthly TBR (capped at \$5,062 per month) and one hundred percent (100%) of Hunting charges;	(E)
	-- One (1) promotion per customer and location.	· Monthly Commit of five hundred dollars (\$500) in monthly TBR for the term of the contract; if the monthly TBR falls below five hundred dollars (\$500), no reward will be applied that month;	(E)
	--Customer locations outside the BellSouth Nine State Region are not eligible for this promotion.	· New Service Rewards available (see following);	(E)
	--Qualifying Services are: 1FB's, PBX trunks, Centrex, MegaLink, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month term agreement is required for CrisisLink with a 24 or 36-month BBWR term agreement.	· Annual Bonus Reward available (see following). <u>--New Service Rewards</u> Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the agreement for customers under a 12, 24, or 36-month term agreement. Qualifying Services are defined as: 1FB's, PBX trunks, MegaLink, Centrex, Primary Rate ISDN, Frame Relay, CrisisLink, Hunting/Rotary and Custom Calling features. A minimum 12-month term agreement is required for Centrex, MegaLink, Primary Rate ISDN and Frame Relay. A minimum 36-month CrisisLink term is required with a 24 or 36-month BBWR term agreement.	(E)
	-- Excluded Services from eligible revenue: Hunting, SMARTPath Service, <u>Metro Ethernet Service (effective 09-01-06)</u> , BellSouth Integrated Solutions (BIS), all 911 regulated or deregulated products & surcharges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues.	<u>--Annual Bonus Reward</u> An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers will consist of ninety percent (90%) of eligible monthly billing at the time they sign the term agreement, multiplied by twelve (12); New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement. Customers may earn up to five percent (5%), dependent on term selected, of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed nine thousand dollars (\$10,935) per year for a two (2) year term and fifteen thousand dollars (\$18,225) per year for a three (3) year term. Rewards will be paid in month thirteen (13) and twenty-five (25) of a 24-term agreement and months thirteen (13), twenty-five (25) and thirty-seven (37) of a 36-month term agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.	(C)
	--BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.		(E)
	--BBWR may be combined with the following promotions:		(E)
	-BellSouth PRI Advantage (PRI Advantage and BBWR allowed for the following terms: 12 to 23-month term and 24 to 48-month term; 49 to 72-month term is excluded)		(E)
	-BellSouth 1T Centrex Promotion (Centrex 1T Promotion and BBWR allowed for Retention ONLY, a minimum 24-month term is required; is available until 04/30/06)		(E)
	-BellSouth MegaLink Mileage Promotion		(E)
	-BellSouth Smart Start Promotion (will be available until 06/30/06)		(E)
	--Subscribers participating in a product level CSA (with the exception of a CSA for Installation Waiver Only and CSA for IntraLATA toll pricing), SSA, Volume and Term agreements, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.		(E)