

BELLSOUTH

BellSouth Telecommunications, Inc.

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September 19, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Answers Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.60

The issue and effective dates for this tariff package are September 19, 2006 and October 4, 2006 respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

BellSouth Answers

FL 2006-167

OVERVIEW:

In accordance with the special promotions section of the General Subscriber Services Tariff, the BellSouth Answers promotion is scheduled to begin on October 4, 2006.

PROMOTION SPECIFICS:

- New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts.
- New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.

PROMOTION RESTRICTIONS:

1. Customers are eligible to subscribe to other affiliate products.
2. There are no termination liability restrictions associated with this bundle.
3. This bundle is valid for only one (1) service line at the intended local service address.
4. Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.
5. If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.
6. BellSouth reserves the right to discontinue or modify this bundle at any time without notice.
7. This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
8. The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Answers</u>	<u>New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.</u>	<u>10/4/2006 (N)</u> <u>to</u> <u>12/31/2007 (N)</u>
		<u>Rules and Regulations</u>	(N)
		<u>--Customers are eligible to subscribe to other affiliate products.</u>	(N)
		<u>--There are no termination liability restrictions associated with this bundle.</u>	(N)
		<u>--This bundle is valid for only one (1) service line at the intended local service address.</u>	(N)
		<u>--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.</u>	(N)
		<u>--If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.</u>	(N)
		<u>--BellSouth reserves the right to discontinue or modify this bundle at any time without notice.</u>	(N)
		<u>--This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.</u>	(N)
		<u>--The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.</u>	(N)

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All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers	New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.	10/4/2006 (N) to 12/31/2007
		Rules and Regulations	(N)
		--Customers are eligible to subscribe to other affiliate products.	(N)
		--There are no termination liability restrictions associated with this bundle.	(N)
		--This bundle is valid for only one (1) service line at the intended local service address.	(N)
		--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.	(N)
		--If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.	(N)
		--BellSouth reserves the right to discontinue or modify this bundle at any time without notice.	(N)
		--This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		--The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.	(N)

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