



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

February 12, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 and May 11, 2006 letters regarding mixed bundles and non-mixed bundle promotions, BellSouth offers its DIRECTV® Closer Coupon promotion which began on 9/1/2006 and ends April 30, 2007. The promotion is revised effective March 15, 2007 to include \$50 cash back or \$50 VISA® Gift Card or a \$50 gas gift card.

PROMOTION RESTRICTIONS:

1. Must be a new DIRECTV® customer.
2. Must be a BellSouth local customer.
3. Must place order through the Consumer Large Team channel.
4. Maximum of one coupon per customer.
5. Any DIRECTV® equipment and programming package qualifies (no restrictions as to minimum DIRECTV® order requirements).
6. Order must be placed by April 30, 2007.
7. Order must be completed and/or billing begun prior to coupon redemption.
8. Customer order must occur within a month the program is operational. Coupons cannot be saved for use afterward in subsequent months.
9. Customer must be a current subscriber to DIRECTV® at the time of coupon redemption processing.
10. BellSouth reserves the right to discontinue this promotion at any time without customer notice.
11. Customers disconnecting or deactivating DIRECTV® service during the promotional period and then reconnecting or reactivating DIRECTV® are not eligible for the promotion.
12. This DIRECTV® promotion may be combined with other qualifying DIRECTV® promotions.
13. Customers must be subscribers to BLS landline service and must have both BLS landline service and DIRECTV® service in place at the time of coupon redemption.
14. This offer is not available for resale.

Acknowledgment, date of receipt and authority number of this filing are requested.

Yours very truly,

Jerry D. Hendrix (mrs)
Regulatory Vice President

