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September 30, 2009

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Second Revised Page 35.6.97

The purpose of this filing is to extend the existing Residential \$50 Competitive Acquisition Cash Back Offer as is with no modifications. This Special Promotion will end March 20, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced**

#### **Overview of Promotion**

The Company plans to change the end date for the Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced special promotion. The new end date for this special promotion will be March 20, 2010. The current end date is September 30, 2009. All other elements of this promotion will remain unchanged.

#### **Promotion Modification**

This promotion is modified to change the offer end date to March 20, 2010. This modification will be effective October 1, 2009.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion  | Service  | Description   | Period Authority            |
|--|--|---|-----------------------------|
| AT&T Florida Service Territory – From Central Office where services are available  | Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced | Competitive Acquisition customers who are with another local service provider or are wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced. | 11/17/2008 to 3/20/2010 (C) |
| <b>Rules and Regulations</b>   |  |   |                             |
| --Competitive Acquisition customers who are with another local service provider or are wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.  |  |   |                             |
| --Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.  |  |   |                             |
| --Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 (thirty) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address. |  |   |                             |
| --This offer is not valid for out-of-region customers who are new to AT&T.   |  |   |                             |
| --Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date.  |  |   |                             |
| --Offer valid for only 1 (one) service line at the intended local service address.   |  |   |                             |
| --AT&T employees are not eligible for this offer.  |  |   |                             |
| --This offer may be combined with other Competitive Acquisition offers.  |  |   |                             |

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion   | Service  | Description  | Period Authority                                    |
|---|--|--|---|
| AT&T Florida Service Territory – From Central Office where services are available | Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced | Competitive Acquisition customers who are with another local service provider or are wireless substituors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.   | 11/17/2008 to <u>9/30/2009</u> <u>3/20/2010</u> (C) |
|   |  | <b>Rules and Regulations</b>   |   |
|   |  | --Competitive Acquisition customers who are with another local service provider or are wireless substituors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.   |   |
|   |  | --Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.  |   |
|   |  | --Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 (thirty) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address. |   |
|   |  | --This offer is not valid for out-of-region customers who are new to AT&T.   |   |
|   |  | --Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date.  |   |
|   |  | --Offer valid for only 1 (one) service line at the intended local service address.   |   |
|   |  | --AT&T employees are not eligible for this offer.  |   |
|   |  | --This offer may be combined with other Competitive Acquisition offers.  |   |