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Regulatory Relations

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December 31, 2009

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fifth Revised Page 32.3

The purpose of this filing is to provide for the Business ADL Promotion. This Special Promotion will begin January 1, 2010 and end April 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Business ADL Promotion

Overview

The Business ADL Promotion is scheduled to begin on 01/01/2010 and end on 04/30/2010. The Business ADL Promotion offers existing business customers in the nine (9) state SE Region a one time bill credit for adding incremental additional lines ordered either ala carte or within a Complete Choice® for Business package. The Bill credit will be limited to one (1) per account and the credit amount will be determined by the number of lines added. There is a four (4) line maximum eligibility per customer location. Customers can receive up to a two-hundred dollar (\$200) bill credit per location for participation in this promotion.

Existing CCB Term, CCB Advantage or CCB Preferred Customers

- Receive a \$50 bill credit per additional line added (Max \$200) on up to four (4) additional lines

Existing customers without a Term Plan

- Receive a \$25 bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan

Promotion Specifics

- Available only to existing AT&T business customers subscribing to local exchange service.
- Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the \$50 bill credit per new line added, up to a maximum of four (4).
- Existing customers who are not on an existing qualifying term plan, but order additional lines ala carte or within a non-termed CCB package will receive a \$25 bill credit per new line added, up to a maximum of four (4).
- Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion.
- Promotion is available in all nine (9) states within the SE region.
- Upgrades are eligible (i.e. ringmaster to 1FB)
- Customers will receive a one time, bill credit per account (not per line). The amount of the reward is determined by the number of eligible additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the customer's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.
- Customers can only take advantage of this offer once through 4/30/2010.
- The bill credits will become effective within the first bill period following eligibility. Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, as described above, per the schedule below:

Line Disconnected Percent of Credits Billed

Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions/Eligibility Requirements

- The application date of orders must be between 01/01/2010 – 04/30/2010
- All orders must be completed by 05/31/2010
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to

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FL10-0035

- | participate in this promotion.
- This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100)
- This offer CAN NOT be combined with:
 - Save the Deal/Save a Line
 - Welcoming Rewards
 - Local Trio

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BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF

Fifth Revised Page 32.3
Cancels Fourth Revised Page 32.3

ISSUED: December 31, 2009
BY: Marshall M. Criser III, President -FL
Miami, Florida

EFFECTIVE: January 1, 2010

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority														
(DELETED)																	
AT&T Florida Service Territory – From Central Office where services are available	Business ADL Promotion	Business ADL Promotion offers existing business customers a one (1) time bill credit for adding incremental additional lines ordered either ala carte or within a Complete Choice for Business package. The bill credit will be limited to one (1) per account and the credit amount will be determined by the number of lines added. There is a four (4) line maximum eligibility per customer location. Customers can receive up to a two-hundred dollar (\$200) bill credit per location for participation in this promotion.	01/01/2010 to 04/30/2010														
		Promotion Eligibility	(N)														
		-Available only to existing AT&T business customers subscribing to local exchange service.	(N)														
		-Promotion is available in all nine (9) states within the SE region.	(N)														
		-Upgrades are eligible (i.e. ringmaster to 1FB)	(N)														
		Promotion Elements	(N)														
		-Existing CCB Term, CCB Advantage or CCB Preferred Customers receive a fifty dollar (\$50) bill credit per additional line added (Max \$200) on up to four (4) additional lines.	(N)														
		-Existing customers without a Term Plan receive a twenty-five dollar (\$25) bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan.	(N)														
		-Customers will receive a one time bill credit per account (not per line). The amount of the reward is determined by the number of eligible additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the customer’s bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.	(N)														
		-Customers can only take advantage of this offer once through 4/30/2010.	(N)														
		-Bill credits will become effective within the first bill period following eligibility.	(N)														
		-Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, per the schedule below:	(N)														
		<table border="1"> <thead> <tr> <th>Line Disconnected</th> <th>Percent of Credits Billed</th> </tr> </thead> <tbody> <tr> <td>Within 30 days</td> <td>100%</td> </tr> <tr> <td>Within 31 to 60 days</td> <td>80%</td> </tr> <tr> <td>Within 61 to 90 days</td> <td>60%</td> </tr> <tr> <td>Within 91 to 120 days</td> <td>40%</td> </tr> <tr> <td>Within 121 to 150 days</td> <td>20%</td> </tr> <tr> <td>Greater than 150 days</td> <td>0%</td> </tr> </tbody> </table>	Line Disconnected	Percent of Credits Billed	Within 30 days	100%	Within 31 to 60 days	80%	Within 61 to 90 days	60%	Within 91 to 120 days	40%	Within 121 to 150 days	20%	Greater than 150 days	0%	
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		-Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)														
		Promotion Restrictions	(N)														
		-Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the fifty dollar (\$50) bill credit per new line added, up to a maximum of four (4).	(N)														
		-Existing customers who are not on an existing qualifying term plan, but order additional lines ala carte or within a non-termed CCB package will receive a twenty-five dollar (\$25) bill credit per new line added, up to a maximum of four (4).	(N)														
		-Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion.	(N)														
		-The application date of orders must be between 01/01/2010 – 04/30/2010	(N)														
		-All orders must be completed by 05/31/2010	(N)														
		-Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.	(N)														
		-This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100)	(N)														
		-This offer CAN NOT be combined with: Save the Deal/Save a Line, Welcoming Rewards or Local Trio	(N)														

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)	BellSouth's Lines Promotion service territory from central offices where services are available	<p>The BellSouth Just the Lines Promotion (the "Program") will offer discounts on the Subscriber's bill. The offer is only available to new business Subscribers porting their local service from another local provider to BellSouth. Subscribers must sign the twelve (12) month Program Agreement to participate in the program.</p> <p>Promotion Eligibility</p> <ul style="list-style-type: none"> • Available only to new business Subscribers porting their local service from another local provider to BellSouth. • Subscriber must subscribe to the twelve (12) month Program Agreement to participate. • Subscriber must purchase a business line class of service billing a minimum of seventy-five dollars (\$75.00) with BellSouth. <p>Promotion Elements</p> <ul style="list-style-type: none"> • Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for local business line class of service; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge. • Discount: Specified % of Subscriber's BellSouth charges for local business line class of service. Business line class of service is 1FB and line equivalents. <p>Eligible Lines: Minimum of seventy-five dollars (\$75.00) in billing with business line class of service (1FB and line equivalents)</p> <ul style="list-style-type: none"> - 12 Month Term Discount: fifteen percent (15%) - Hunting Discount: one hundred percent (100%) <ul style="list-style-type: none"> • The discount will appear as a credit in the OC&C section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. <p>Participation in the Program begins on the date the Subscriber commits to an agreement and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's service order. Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's monthly BellSouth local business line class of service charges.</p> <ul style="list-style-type: none"> • Subscriber under the Program that also subscribes to new service during the term, will not be billed for the line connection charges and change in service charges, if applicable, associated with the service order. This will include the Line Connection Charge (first and additional lines, and line equivalents) and the Charge for Change in Service, if applicable. • For any one month should Subscriber's monthly charges decrease below seventy-five dollars (\$75) per billing cycle, the Subscriber will not receive the discount. • In the event the Subscriber terminates the Agreement, the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining under the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber will be deemed to have terminated the Agreement, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST. - Set charge to be multiplied by number of months remaining on term: twenty dollars (\$20) 	05/01/06 to 12/31/06

ISSUED: December 31, 2009~~ISSUED: August 17, 2006~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: January 1, 2010~~EFFECTIVE: September 1, 2006~~

AT&T Florida Service Territory – From Central Office where services are available Business ADL Promotion The Business ADL Promotion offers existing business customers a one (1) time bill credit for adding incremental additional lines ordered either ala carte or within a Complete Choice for Business package. The bill credit will be limited to one (1) per account and the credit amount will be determined by the number of lines added. There is a four (4) line maximum eligibility per customer location. Customers can receive up to a two-hundred dollar (\$200) bill credit per location for participation in this promotion. 01/01/2010 to 04/30/2010 (N)

Promotion Eligibility (N)

- Available only to existing AT&T business customers subscribing to local exchange service. (N)
- Promotion is available in all nine (9) states within the SE region. (N)
- Upgrades are eligible (i.e. ringmaster to 1FB) (N)

Promotion Elements (N)

- Existing CCB Term, CCB Advantage or CCB Preferred Customers receive a fifty dollar (\$50) bill credit per additional line added (Max \$200) on up to four (4) additional lines. (N)
- Existing customers without a Term Plan receive a twenty-five dollar (\$25) bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan. (N)
- Customers will receive a one time bill credit per account (not per line). The amount of the reward is determined by the number of eligible additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the customer’s bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. (N)
- Customers can only take advantage of this offer once through 4/30/2010. (N)
- Bill credits will become effective within the first bill period following eligibility. (N)
- Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, per the schedule below: (N)

<u>Line Disconnected</u>	<u>Percent of Credits Billed</u>
<u>Within 30 days</u>	<u>100%</u>
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-Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program. (N)

Promotion Restrictions (N)

- Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the fifty dollar (\$50) bill credit per new line added, up to a maximum of four (4). (N)
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- Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion. (N)
- The application date of orders must be between 01/01/2010 – 04/30/2010 (N)
- All orders must be completed by 05/31/2010 (N)
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion. (N)
- This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100) (N)
- This offer CAN NOT be combined with: Save the Deal/Save a Line, Welcoming Rewards or Local Trio (N)