



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fourteenth Revised Page 34.0.1

The purpose of this filing is to provide for the AT&T Save A Line Promotion. This Special Promotion will begin January 1, 2011 and end April 30, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

AT&T Save a Line Promotion

Overview

The AT&T Save a Line Promotion is scheduled to begin on 1/1/2011 and end on 4/30/2011.

This promotion ("Program") is an offering available to AT&T business line subscribers that indicate they are disconnecting service. The SAVE offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a 6-month period.

Promotion Specifics

This promotion ("Program") is an offering available to AT&T business line subscribers that indicate they are disconnecting service. The SAVE offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a 6-month period.

Program Eligibility

- Available to AT&T SE business subscribers calling to disconnect wireline service
- Subscriber must have a CCB line package or flat-rated business line (1FB/1FBCL/FRL/FRLCL)

Program Elements

- Subscribers will receive the following dollar discount per line for a 6-month period whether they are currently under a term agreement or not.

Discount Amounts:

- CCB Package Lines: \$15
- Flat-rated Business Lines: \$3

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their 6-month period.
- In the event the Subscriber terminates service before the 6-month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are NOT allowed to participate in this promotion.

FLORIDA

ISSUED: December 30, 2010 ~~ISSUED: August 31, 2010~~

EFFECTIVE: January 1, 2011 ~~EFFECTIVE: September 1, 2010~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	AT&T Save A Line Promotion	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.	01/01/2010 (C) <u>01/01/2011</u> to 12/31/2010 <u>04/30/2011</u>
		Rules and Regulations	
		--Available to AT&T business subscribers calling to disconnect wireline service.	
		--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).	
		--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.	
		--Discounts:	
		-CCB Package Lines: \$15	
		-Flat-rated Business Lines: \$3	
		--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.	
		--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.	
		--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.	

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A2.10 Special Promotions (Cont'd)

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- A. The following promotions are approved by the Commission: (Cont'd)

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AT&T Florida Service Territory – From Central Office where services are available	AT&T Save A Line Promotion	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.	01/01/2011 to 04/30/2011 (C)

Rules and Regulations

--Available to AT&T business subscribers calling to disconnect wireline service.

--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).

--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.

--Discounts:

-CCB Package Lines: \$15

-Flat-rated Business Lines: \$3

--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.

--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.