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December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Ninth Revised Page 35.6.31

The purpose of this filing is to provide for the AT&T Welcoming Rewards Promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Welcoming Rewards Promotion

Overview

The Welcoming Rewards Promotion is scheduled to begin on 01/01/2011 and end on 12/31/2011. This promotion is an offer available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T) and located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 for the first line and \$50 per each additional line for the same location brought to AT&T in the initial order.

Promotion Specifics

This promotion is an offer available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T) and located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 for the first line and \$50 per each additional line for the same location brought to AT&T in the initial order.

Program Eligibility

- Available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T).
- Subscriber must purchase a minimum of one (1) line per each location to be eligible.
- Subscriber may participate concurrently with the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion.
- Subscriber must sign the 12-month Local Service Term Agreement associated with this promotion or sign a local or multi service term agreement under the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.

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Program Elements

- Reward: one time, non-recurring reward of \$75 for the first line and \$50 for each additional line in the form of a bill credit will be earned (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.

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Eligible Lines: Must purchase a minimum of one (1) line to be eligible
Reward: \$75 per first line and \$50 per each additional line

- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.
- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
- In the event the Subscriber terminates the term agreement, the Subscriber must pay back to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- In tariffed states, the term agreement is subject to and controlled by the provisions of AT&T's

lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed states this Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are NOT eligible to participate in this promotion.
- This promotion may not be used concurrently with any previous or existing local exchange service term agreement programs, unless otherwise stated.
- This Welcoming Rewards Promotion Subscriber shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that their signature on the Welcoming Rewards Promotion Agreement constitutes the Subscriber's enrollment in the Welcoming Rewards Promotion under this agreement and the applicable tariffs; the signatory must have authority to commit their company to the term agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.

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FLORIDA

ISSUED: ~~December 30, 2010~~ISSUED: December 31, 2009

EFFECTIVE: January 1, 2011EFFECTIVE: January 1, 2010

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Service Territory – From Central Offices where services are available	AT&T Welcoming Rewards Promotion	The AT&T Welcoming Rewards Promotion is available to new AT&T business subscribers <u>Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T).</u> The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to AT&T in the initial order.	9/1/2005 (C) <u>01/01/2011</u> to 12/31/2010 <u>12/31/2011</u>

Rules and Regulations

--Available to ~~new (acquisition/reacquisition) AT&T business customers subscribing to local exchange service~~ Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T). (C)

--Subscriber may participate concurrently with the Simple Savings Promotion or the Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Advantage Promotion (where available).

--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the Simple Savings Promotion or the Complete Choice for Business Term Plan, the Complete Choice for Business Advantage Promotion (where available), at the same time as enrolling in the Welcoming Rewards Promotion.

--Subscriber must purchase a minimum of one (1) line per each location to be eligible.

--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.

--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.

--Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.

--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.

--In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

BELLSOUTH
Page ~~35.6.31~~
TELECOMMUNICATIONS, INC.
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GENERAL SUBSCRIBER SERVICE TARIFF Ninth Revised Page 35.6.31~~Eighth Revised~~

~~Cancels Eighth Revised Page 35.6.31~~~~Cancels Seventh Revised Page~~

FLORIDA

~~ISSUED: December 30, 2010~~~~ISSUED: December 31, 2009~~

EFFECTIVE: January 1, 2011~~EFFECTIVE: January 1, 2010~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Service Territory – From Central Offices where services are available	AT&T Welcoming Rewards Promotion	The AT&T Welcoming Rewards Promotion is available to <i>Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T)</i> . The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to AT&T in the initial order.	01/01/2011 to 12/31/2011 (C)
		<p>Rules and Regulations</p> <p>--Available to <i>Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T)</i>. (C)</p> <p>--Subscriber may participate concurrently with the Simple Savings Promotion or the Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Advantage Promotion (where available).</p> <p>--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the Simple Savings Promotion or the Complete Choice for Business Term Plan, the Complete Choice for Business Advantage Promotion (where available), at the same time as enrolling in the Welcoming Rewards Promotion.</p> <p>--Subscriber must purchase a minimum of one (1) line per each location to be eligible.</p> <p>--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.</p> <p>--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.</p> <p>--Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.</p> <p>--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.</p> <p>--In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.</p> <p>--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</p>	