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May 24, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fourth Revised Page 33.67

The purpose of this filing is to provide for the AT&T Complete Choice for Business Winback Promotion. This Special Promotion will begin May 25, 2011 and end May 24, 2012.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

AT&T Complete Choice for Business Winback Promotion

Overview

The AT&T Complete Choice for Business Winback Promotion is scheduled to begin on 05/25/2011 and end on 05/24/2012.

This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save).

The AT&T Complete Choice for Business Winback Promotion provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The Subscriber must sign a minimum 24-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.

Program Eligibility

- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package.

Promotion Elements

- Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff or the guidebook in detariffed or deregulated jurisdictions, as the case may be. This discount may not be combined with Complete Choice for Business Term Plan discounts.
- The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles.
- In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.
- Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.

Field Code Changed

BELLSOUTH
33.67

GENERAL SUBSCRIBER SERVICE TARIFF ~~Fourth Revised Page 33.67~~~~Third Revised Page~~

TELECOMMUNICATIONS, INC.
FLORIDA

~~Cancels Third Revised Page 33.67~~~~Cancels Second Revised Page 33.67~~

ISSUED: May 24, 2011 ~~ISSUED: December 29, 2006~~

EFFECTIVE: May 25, 2011 ~~EFFECTIVE: January 1, 2007~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service	Charges Waived	Period Authority	
(DELETED) BellSouth's Service Territory — From Central Offices where services are available	Any customer that signs a 24-month or longer term agreement for Centrex Service or Centrex Service Package will receive a one-month credit for the Centrex Service recurring charges and a waiver of installation charges for the Centrex Service. Restrictions and Eligibility Criteria —Customer must sign a 24-month or longer term agreement. —This promotion is available to ESSX and MultiServ customers that migrate to Centrex. It is also available to existing Centrex customers with six or fewer months remaining on their contract. —This promotion can be combined with BellSouth Business Winning Rewards (BBS for retention only), Key Customer (SBS), Simple Savings (BBS for reacquisition only and SBS), Welcoming Rewards (SBS) and Deluxe Rewards (SBS).	01/01/2006 to 6/30/2007	<p>Formatted Table</p> <p>Formatted: Font: 8 pt</p> <p>Formatted: Line spacing: single</p> <p>Formatted: Font: Bold</p>
AT&T Florida Service Territory From Central Offices where services are available	AT&T Complete Choice for Business Winback Promotion This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). The AT&T Complete Choice for Business Winback Promotion provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The Subscriber must sign a minimum 24-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines. <u>Program Eligibility</u> • Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package. <u>Promotion Elements</u> • Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff or the guidebook in detariffed or deregulated jurisdictions, as the case may be. This discount may not be combined with Complete Choice for Business Term Plan discounts. • The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles. • In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges. • Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.	05/25/2011 to 05/24/2012	<p>Formatted: Font: Times, 8 pt</p> <p>Formatted: Line spacing: single</p> <p>Formatted: Change</p> <p>Formatted: Font: Not Bold, Not Italic</p> <p>Formatted: Change</p> <p>Formatted: Font: Times, 8 pt</p> <p>Formatted: Line spacing: single</p> <p>Formatted: Font: Not Bold, Not Italic</p> <p>Formatted: Change</p> <p>Formatted: Change</p> <p>Formatted: Change</p> <p>Formatted: Change</p> <p>Formatted: Change</p> <p>Formatted: Change</p>
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All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.
All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service (DELETED)	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory- From Central Offices where services are available	AT&T Complete Choice for Business Winback Promotion	<p>This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save).</p> <p>The AT&T Complete Choice for Business Winback Promotion provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The Subscriber must sign a minimum 24-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.</p> <p>Program Eligibility</p> <ul style="list-style-type: none"> Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package. <p>Promotion Elements</p> <ul style="list-style-type: none"> Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff or the guidebook in detariffed or deregulated jurisdictions, as the case may be. This discount may not be combined with Complete Choice for Business Term Plan discounts. The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles. In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges. Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order. 	05/25/2011 to 05/24/2012	(D) (N) (N) (N) (N) (N) (N) (N)