

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Extended Area Service Request) DOCKET NO. 870790-TL
throughout Gilchrist County) ORDER NO. 20607
-----) ISSUED: 1-17-89

ORDER REQUIRING TRAFFIC STUDY

BY THE COMMISSION:

Order No. 17943, issued on August 6, 1987, directed Southern Bell Telephone and Telegraph Company (Southern Bell) and ALLTEL Florida, Inc. (ALLTEL) to conduct traffic studies on the areas affected by the resolution filed by the Board of County Commissioners of Gilchrist County, Florida. The resolution requested that we consider the implementation of county-wide extended area service (EAS).

ALLTEL and Southern Bell filed their respective traffic studies, however upon review of the traffic data submitted we find it insufficient to make a determination on the feasibility of EAS in Gilchrist County. Therefore, this order directs ALLTEL and Southern Bell, respectively, to conduct a second traffic study.

The exchanges affected by the request are Branford, High Springs, Trenton and Newberry. Not one of the four exchanges is located exclusively in Gilchrist County. Therefore, the interest to all the subscribers of each of the four exchanges in having county-wide EAS within Gilchrist County is questionable at best. Before we can make a determination on the resolution, we must have the traffic data specific to each exchange's area within Gilchrist County. Accordingly, it is necessary for the companies to prepare and submit certain traffic studies for review and appraisal. These studies should be based upon a minimum thirty (30) day study of representative calling patterns and shall be in such form, detail and content as will permit review by the Commission. The study shall include as a minimum, the following:

(a) The number of messages and calculated calling rates, expressed in messages per main and equivalent main stations per month (M/M/M), over each interexchange route in each direction, segregated between business and residential users and combined for both. In a summary schedule, the route entries shall be ordered from highest to lowest M/M/M and shall be grouped as shown on the forms attached to Order No. 17943 as Schedules I and II.

(b) A detailed analysis of the distribution of calling usage among subscribers, over each route and in each direction, segregated between business and residential users and combined, showing for each category the number of customers making 0 calls, 1 call, etc. through 25 calls and 26 or more calls per month.

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(c) Station classification data showing, by classes of service, the number and equivalent main stations in service for each of the exchanges being studied.

(d) The interexchange toll rates, distance between rate centers, the number and duration of calls by time of day and the average revenue per message (ARPM) for the calls studied.

(e) The number of Foreign Exchange (FX) lines in service and the average calling volumes carried on these lines expressed, (a) messages per month, and (b) in CCS units. For each route where an FX exists, determine what a new M/M/M on the percent of subscribers making two or more calls would be if the FX were considered as regular point-to-point traffic.

The respective companies are directed to complete pocket traffic studies pursuant to the criteria outlined above on the following routes:

- | | |
|---------------|---|
| ALLTEL - | (1) the Gilchrist County portion of the High Springs exchange to the Branford and Trenton exchanges; and |
| | (2) the Gilchrist County portion of the Branford exchange to the High Springs, Newberry, and Trenton exchanges. |
| SOUTHERN BELL | (1) the Gilchrist County portion of the Newberry exchange to the Branford and Trenton exchanges; and |
| | (2) the Gilchrist County portion of the Trenton exchange to the High Springs, Branford and Newberry exchanges. |

The companies will not be required to submit a map of the area showing existing EAS routes, since the companies have already complied with this request pursuant to Order No. 17943.

Finally, the companies shall submit statements of analysis regarding the data collected and other information gathered on the tested routes. The analysis statements shall be in the same form as required by the previous order directing traffic study, Order No. 17943.

Based on the foregoing, it is

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ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company and ALLTEL Florida, Inc. are directed to prepare and submit the studies referred to in the body of this Order within sixty (60) days from the date of this Order.

By ORDER of the Florida Public Service Commission,
this 13th day of JANUARY, 1989.



STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

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M E M O R A N D U M

January 17, 1989

TO : DIVISION OF RECORDS AND REPORTING
FROM : DIVISION OF LEGAL SERVICES (SCHIRO) *H for DWS*
RE : DOCKET NO. 870790-TL - EXTENDED AREA SERVICE REQUEST
THROUGHOUT GILCHRIST COUNTY

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Attached is an order requiring a traffic study which is ready to be issued.

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Attachment/Order

cc: Division of Communications (Duff, Tudor)