

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition by THE COLUMBIA COUNTY	)	DOCKET NO. 891265-TL
BOARD OF COUNTY COMMISSIONERS for	)	
extended area service between High	)	ORDER NO. 23043
Springs and Lake City	)	
	)	ISSUED: 6-7-90

The following Commissioners participated in the disposition of this matter:

MICHAEL McK. WILSON, Chairman  
 BETTY EASLEY  
 GERALD L. GUNTER

NOTICE OF PROPOSED AGENCY ACTION  
ORDER DENYING REQUEST FOR EXTENDED AREA SERVICE  
AND REQUIRING IMPLEMENTATION OF AN OPTIONAL  
DISCOUNTED TOLL PLAN

BY THE COMMISSION:

Notice is hereby given by the Florida Public Service Commission that the action discussed herein is preliminary in nature and will become final unless a person whose interests are substantially affected files a petition for formal proceeding pursuant to Rule 25-22.029, Florida Administrative Code.

This docket was initiated pursuant to a request filed with this Commission by the Columbia County Board of County Commissioners. This request asked that we consider requiring implementation of extended area service (EAS) between the High Springs exchange and the Lake City exchange. The Lake City exchange is located primarily in Columbia County, with small portions of the exchange located in Baker and Union Counties. The High Springs exchange has portions located in three counties: Alachua, Gilchrist, and Columbia. The majority of the High Springs exchange subscribers reside within Alachua County, in and around the town of High Springs. The High Springs exchange is served by ALLTEL Florida, Inc. (ALLTEL), while the Lake City exchange is served by Southern Bell Telephone and Telegraph Company (Southern Bell). Both ALLTEL and Southern Bell are subject to regulation by this Commission pursuant to Chapter 364, Florida Statutes.

DOCUMENT NUMBER-DATE

05005 JUN -7 1990

PSC-RECORDS/REPORTING

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Each of the involved exchanges currently has EAS as follows:

<u>EXCHANGES</u>	<u>ACCESS LINES</u>	<u>EAS CALLING SCOPE</u>
Lake City	*15,490	Ft. White
High Springs	**3,067	Alachua, Ft. White, Gainesville, Newberry

\*Data as of December, 1989

\*\*Data as of November, 1989

By Order No. 22314, issued December 15, 1989, we directed ALLTEL and Southern Bell to perform traffic studies on this route to determine whether a sufficient community of interest exists, pursuant to Rule 25-4.060, Florida Administrative Code. In particular, the companies were directed to submit studies of the traffic between the High Springs exchange and the Lake City exchange, along with separate studies of the traffic between the Columbia County pocket area of the High Springs exchange and the Lake City exchange. For these studies, we requested that the companies measure the messages per main and equivalent main station per month (M/M/M) and percentage of subscribers making two (2) or more calls monthly to the exchange for which EAS was proposed. The companies were to prepare and submit these studies to us within sixty (60) days of the issuance of Order No. 22314, making the studies due by February 13, 1990.

On February 6, 1990, Southern Bell filed a Motion for Extension of Time, requesting an extension through and including March 15, 1990, in which to prepare and to submit the required traffic studies. A substantially similar motion was filed on February 7, 1990, by ALLTEL. As grounds for these requests, both companies cited the complexities inherent in the preparation of traffic studies for EAS pocket areas, including the need to compile and tabulate the data manually. By Order No. 22539, issued February 13, 1990, we granted the requests for extension of time, making the studies due by March 15, 1990.

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The results of the traffic studies indicate that the one-way calling rates on the affected routes are as follows:

<u>ROUTE</u>	<u>M/M/M</u>	<u>% OF CUSTOMERS MAKING 2 OR MORE CALLS</u>
High Springs to Lake City	2.37	28%
Lake City to High Springs	.37	6%
High Springs pocket area to Lake City	3.84	45%
Lake City to High Springs pocket area	.12	2%

Rule 25-4.060(2)(a), Florida Administrative Code, requires a minimum of 3.00 M/M/Ms, with at least fifty percent (50%) of the exchange subscribers making two (2) or more calls per month to indicate a sufficient community of interest to warrant further study of the feasibility of implementing nonoptional EAS. The results of the traffic studies revealed no route that meets or exceeds this threshold requirement. Accordingly, we shall deny any further consideration of nonoptional, flat rate, two-way EAS along the above routes.

Although the calling patterns on the above-identified routes fail to meet Commission standards for implementation of traditional EAS, we believe that the call rates from High Springs to Lake City justify offering the High Springs subscribers an alternative form of toll relief, especially when the call rates from the High Springs pocket area are considered. However, this reduction in toll rates will not be offered to the subscribers in the Lake City exchange, due to the low call rate from Lake City to High Springs.

Accordingly, ALLTEL shall implement the discounted toll plan known as Toll-Pac on the High Springs to Lake City route. Toll-Pac is an optional, one-way toll discount plan which offers the subscriber a thirty percent (30%) discount from the otherwise applicable Direct Distance Dialed (DDD) time-of-day

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toll rate, when the minimum monthly subscription rate is exceeded. The pricing for Toll-Pac on this route shall be as follows:

<u>FROM</u>	<u>TO</u>	<u>MINIMUM MONTHLY CHARGE</u>	
		<u>RESIDENCE</u>	<u>BUSINESS</u>
High Springs	Lake City	\$5.30	\$9.40

ALLTEL shall file its revised tariff reflecting the Toll-Pac rate structure within thirty (30) days of the issuance of a consummating order in this docket, to be effective within sixty (60) days thereafter.

In prior dockets, we have directed companies to issue "Instant Winner" letters detailing the existence of Toll-Pac, along with a comparison to the customer's normal toll bill, for those customers who would benefit from subscribing to Toll-Pac. In recent dockets ordering Toll-Pac, we have dispensed with this requirement. Consistent with that action, we will not require "Instant Winner" letters in this docket either. ALLTEL shall, however, be required to notify all High Springs subscribers of the availability of Toll-Pac to Lake City, and to waive the secondary service order charge for thirty (30) days following the implementation of Toll-Pac. The waiver of the secondary service order charge shall be included in the customer notice, as well as in ALLTEL's revised tariff. ALLTEL shall submit its customer notification letter to our staff for approval prior to mailing. Additionally, ALLTEL shall file a follow-up report within sixty (60) days after the effective date of the Toll-Pac plan. This report shall reflect the initial thirty (30) day implementation period and shall include the total number of plan takers, along with the estimated revenue impact.

Therefore, based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the request filed with this Commission by the Columbia County Board of County Commissioners is hereby granted in part and denied in part for the reasons set forth herein. It is further

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ORDERED that ALLTEL Florida, Inc. shall offer the discount toll plan known as Toll-Pac to the subscribers of the High Springs exchange, which plan shall comply with the terms and conditions set forth in the body of this Order. It is further

ORDERED that ALLTEL Florida, Inc. shall file its revised tariff offering Toll-Pac within thrity (30) days of the issuance of a consummating order in this docket, to become effective within sixty (60) days thereafter. It is further

ORDERED that ALLTEL Florida, Inc. shall submit its customer notification letter to our staff for approval prior to mailing. It is further

ORDERED that ALLTEL Florida, Inc. shall file a follow-up report in accordance with the terms and conditions specified herein. It is further

ORDERED that the effective date of our action described herein is the first working day following the date specified below, if no proper protest is filed to this Proposed Agency Action within the time frames set forth below. It is further

ORDERED that if no proper protest is filed within the time frames set forth below, this docket shall be closed by the consummating order to be issued in this docket.

By ORDER of the Florida Public Service Commission,  
this 7th day of JUNE, 1990.

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STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

by: Kay Flynn  
Chief, Bureau of Records

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The action proposed herein is preliminary in nature and will not become effective or final, except as provided by Rule 25-22.029, Florida Administrative Code. Any person whose substantial interests are affected by the action proposed by this order may file a petition for a formal proceeding, as provided by Rule 25-22.029(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a) and (f), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on June 28, 1990.

In the absence of such a petition, this order shall become effective on the day subsequent to the above date as provided by Rule 25-22.029(6), Florida Administrative Code, and as reflected in a subsequent order.

Any objection or protest filed in this docket before the issuance date of this order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this order becomes final and effective on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the effective date of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.