

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Investigation of the appropri-)	DOCKET NO. 900314-EI
ateness of appliance sales by investor-)	ORDER NO. 23088
owned electric utilities.)	ISSUED: 6-18-90
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The following Commissioners participated in the disposition of this matter:

- MICHAEL McK. WILSON, Chairman
- THOMAS M. BEARD
- BETTY EASLEY
- GERALD L. GUNTER
- JOHN T. HERNDON

ORDER OPENING DOCKET

BY THE COMMISSION:

At the recent service hearing held in Docket No. 891345-EI in Panama City, certain concerns were brought to the Commission's attention about Gulf Power Company's (Gulf) sales of electric appliances. These sales take place on Gulf's property and occur under the corporate sponsorship of the electric utility.

We believe that there are potential conflicts which arise from this practice: cross-subsidization; the encouragement of electric consumption in violation of Section 366.80-.85, Florida Statutes, (Florida Energy Efficiency and Conservation Act) and the use of corporate logos without adequate compensation to Gulf's ratepayers.

Our Staff has recommended that we pursue these issues in the current rate case docket, Docket No. 891345-EI, as well as Docket No. 900090-EG, the docket reviewing Gulf's conservation programs, and Docket No. 900002-EG, the ongoing conservation cost recovery docket. We will be considering the cross-subsidization issue and the revenues which are associated with use of Gulf's corporate logo in the Gulf rate case docket. However, we find that the issues which have been raised concerning appliance sales are significant enough that a separate docket is warranted to address these issues on a generic, industry-wide basis.

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Therefore, it is

ORDERED by the Florida Public Service Commission that a docket be opened to investigate the activities of, and the policy concerns regarding, electric appliance sales by Florida electric utilities.

By ORDER of the Florida Public Service Commission, this 18th day of JUNE, 1990.


STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Any party adversely affected by the Commission's final action in this matter may request: 1) reconsideration of the decision by filing a motion for reconsideration with the Director, Division of Records and Reporting within fifteen (15) days of the issuance of this order in the form prescribed by Rule 25-22.060, Florida Administrative Code; or 2) judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and

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filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days after the issuance of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.