

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing to offer	)	DOCKET NO. 900838-TL
custom calling local area signaling	)	ORDER NO. 23855
service, by GTE FLORIDA, INC.	)	ISSUED: 12-10-90

---

The following Commissioners participated in the disposition of this matter:

MICHAEL McK. WILSON, Chairman  
 THOMAS M. BEARD  
 BETTY EASLEY  
 GERALD L. GUNTER  
 FRANK S. MESSERSMITH

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On October 8, 1990, GTE Florida (GTE or the Company) filed tariffs in which it proposes to introduce Custom Calling Local Area Signaling Service (CLASS) offerings under its Smart Call<sup>sm</sup> group of custom calling features for single-line residential and business customers. The Company requests a banded rate structure containing minimum and maximum rates to be charged for each of these new services. In addition, GTE proposes to waive tariffed secondary service order charges during the first six months that these services are offered.

The eight new proposed CLASS offerings are enhanced call management services which provide subscribers with the ability to screen and manage their incoming calls. These services include:

Automatic Call Return which allows a customer to return a call automatically to the last calling party. If this calling party's line is busy when the recall attempt is made, the call is queued until both parties' stations are idle.

Automatic Busy Redial which allows a customer to place a call to the last number that he or she dialed. If this calling party's line is busy when the recall attempt is made, the call is queued until both parties' stations are idle.

Call Tracing Service which allows a customer who receives an obscene or harassing call to request an automatic trace of his or her last incoming call. The results of the trace are provided to Company security.

DOCUMENT NUMBER-DATE

10923 DEC 10 1990

FPSC-RECORDS/REPORTING

ORDER NO. 23855  
DOCKET NO. 900838-TL  
PAGE 2

Special Call Acceptance which allows a customer to specify up to 12 telephone numbers from whom calls will be received. All other incoming calls are routed to an announcement which indicates that the customer is not accepting calls.

Special Call Waiting which allows a customer to specify up to 12 numbers that can activate call waiting; calls from other numbers will receive a busy signal. A customer cannot subscribe to Special Call Waiting and Call Waiting for the same line.

Special Call Forwarding which allows a customer to specify up to 12 telephone numbers from which incoming calls are to be forwarded. When this feature is activated, only calls from these specified numbers will be forwarded.

Call Block which allows a customer to block incoming calls from a maximum of 12 telephone numbers. Blocked calls are forwarded to an announcement which indicates that the called party is not accepting calls.

VIP Alert which allows a customer to provide a distinctive ringing pattern to incoming calls from a list of up to 12 telephone numbers. If the customer also subscribes to Call Waiting, calls from these telephone numbers will be distinguished by a distinctive Call Waiting tone.

The majority of the Company's central offices will be able to provide CLASS services by 1991, and the Company estimates that all offices will have the necessary capabilities by year-end 1994. GTE expects these offerings to be well received by subscribers, and projects first year revenues of approximately \$4 million, growing to over \$14 million by the end of the third year.

The primary costs of CLASS are the feature-specific software and related hardware, and the software and hardware costs associated with Signaling System 7 (SS7). The Company's cost analysis indicates that each of these offerings generates positive contributions over direct costs at the minimum and maximum proposed rates. At its proposed rates, GTE estimates the aggregate first year contribution from these new CLASS services will approximate \$3 million. The proposed CLASS services are discretionary offerings which should generate additional revenue streams to the benefit of both the Company and its ratepayers.

ORDER NO. 23855  
DOCKET NO. 900838-TL  
PAGE 3

GTE requests banded rates for its proposed CLASS offerings and indicates that approval of this request will provide it with pricing flexibility. Although not stated in its filing, the Company subsequently requested the ability to change rates within the bands on 30 days' notice.

The request for banded rates with a 30 day notice is consistent with this Commission's approval of other Companies' banded rates with 30 day notice requirements. The banded rate structure proposed for Smart Call<sup>sm</sup> CLASS services by GTE is comparable to the flexibly-priced rate structure approved by the Commission for TouchStar services, the analogous offering currently available from Southern Bell. The Commission has also approved a banded rate structure for United Telephone Company of Florida's Custom Calling services. Thus, GTE's proposed tariff is consistent with Commission precedent.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that GTE's proposed tariff filing to introduce Custom Calling Local Area Service is approved. It is further

ORDERED that GTE's proposed tariff filing to introduce banded rates for Custom Calling Local Area Signaling Service is approved. It is further

ORDERED that the 60 day notice requirement for rate changes within the band is waived and a 30 day notice requirement imposed. It is further

ORDERED that this tariff shall become effective on February 1, 1991. If a protest is filed, the tariff shall remain in effect pending resolution of the protest. It is further

ORDERED that this docket shall be closed if no protest is filed in accordance with the requirements set forth below.

ORDER NO. 23855  
DOCKET NO. 900838-TL  
PAGE 4

By ORDER of the Florida Public Service Commission, this  
10th day of DECEMBER, 1990.

STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

by: Kay Flynn  
Chief, Bureau of Records

CWM

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on December 31,  
1990.

ORDER NO. 23855  
DOCKET NO. 900838-TL  
PAGE 5

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.