

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing to)
 introduce Coin/Coinless Credit Card)
 Service by SOUTHERN BELL TELEPHONE)
 AND TELEGRAPH COMPANY)

DOCKET NO. 910541-TL

ORDER NO. 24636

ISSUED: 6/7/91

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman
 J. TERRY DEASON
 BETTY EASLEY
 GERALD L. GUNTER
 MICHAEL MCK. WILSON

ORDER APPROVING TARIFF PROPOSAL

BY THE COMMISSION:

On March 14, 1991, Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed proposed revisions to its General Subscriber Services Tariff to introduce Coin/Coinless Credit Card Service as a new public coin service for local exchange company (LEC) pay telephone stations (LPATS) in Florida.

Coin/Coinless Credit Card Service will be available from Southern Bell to interexchange carriers (IXCs) and other businesses and will consist of three optional features:

1. A speed dial button on an LPATS station as a stand alone service for any customer (IXC, hotel, taxi company, etc.) wishing to appear and be accessed by a single button;
2. A commercial card option used in conjunction with (1) above and sold only to IXCs that will allow customers to use commercial credit cards to access specific IXCs;
3. An IXC card option that will allow the acceptance of an IXC's calling card at the LPATS station.

This service will allow IXCs to gain a visible presence at pay stations that are not presubscribed to them, as well as local businesses that wish to have one-button access from locations such as airports, bus terminals, hotels, etc. There are typically ten

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such speed-dial buttons on each such equipped pay station. End users will benefit from this service by having a wider range of choices that can be easily accessed by a single button. It will also aid in the acceptance and clearing of various bankcards and IXC calling cards.

The Company used an incremental cost study in developing the costs for this service. We have reviewed the costs developed and we believe they were developed in a reasonable and appropriate fashion.

This proposal is not unique to Southern Bell. GTE Florida, Inc. (GTEFL) has had a similar offering since 1988 and many nonLEC pay stations have these capabilities built in. A comparison of Southern Bell's proposed rates and GTEFL's existing rates is as follows:

<u>Feature</u>	<u>Company</u>	<u>Monthly Rate</u>	<u>Per Message Rate</u>
Per Speed Dialing Button per Station	So. Bell	\$5.50 ²	none
	GTEFL	5.00 ^{3,4}	none

¹GTEFL uses the terms Select Your Carrier and Select Your Carrier Plus for its offering.

²Southern Bell requires that the minimum number of speed-dial buttons purchased be at least one for each station on a particular premises, such as all the equipped stations in an airport, etc.

³GTEFL's rate is \$5.00 for subscription to just the speed dial button; if credit card reading/reporting is added, the speed dial rate increases to \$6.00/button/station, with the additional usage charge added on. Southern Bell proposes only a single rate for the speed dial buttons.

⁴GTEFL requires that a customer subscribe to all equipped LPATS stations within "a given central office serving area for each option selected" to get this service. GTEFL separates the Tampa International Airport as a separate central office serving area for this service. Southern Bell only requires that a customer subscribe to speed dial buttons at all stations at a single premises.

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<u>Feature</u>	<u>Company</u>	<u>Monthly Rate</u>	<u>Per Message Rate</u>
Commercial Credit	So. Bell	none	\$0.12
Card Rating and Recording	GTEFL	none	0.45
Carrier Credit Card	So. Bell	none	\$0.05
Reading and Dialing	GTEFL	none	0.45

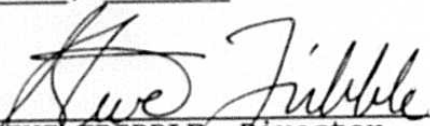
Upon consideration of the above, we find it appropriate to approve this tariff filing effective May 27, 1991. The proposed rates appear to cover the associated costs and the features (which are already being offered by other companies) are of benefit to consumers.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the proposed tariff revision (T-91-113) filed by Southern Bell Telephone and Telegraph Company on March 14, 1991, to introduce Coin/Coinless Credit Card Service is hereby approved effective May 27, 1991, as set forth herein. It is further

ORDERED that this docket shall be closed if no protest is filed in accordance with the requirement set forth below.

By ORDER of the Florida Public Service Commission, this
7th day of JUNE, 1991.



STEVE TRIBBLE, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on June 28, 1991

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.