

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing to waive)	DOCKET NO. 910978-TL
the nonrecurring charges associated with)	
Saver Service and Option 800 Service for)	ORDER NO. 25307
the period October 15, 1991 until)	
November 30, 1991, by SOUTHERN BELL)	ISSUED: 11/07/91
TELEPHONE AND TELEGRAPH COMPANY.)	
_____)	

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman
 SUSAN F. CLARK
 J. TERRY DEASON
 BETTY EASLEY
 MICHAEL MCK. WILSON

ORDER APPROVING SOUTHERN BELL
 TELEPHONE AND TELEGRAPH COMPANY'S
 PROPOSED TARIFF FILING TO WAIVE THE
 NONRECURRING CHARGES FOR SAVER
 SERVICE AND OPTION 800

BY THE COMMISSION:

On August 15, 1991, Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) proposed tariff revisions to waive the nonrecurring charges associated with Saver Service and Option 800 Service. The promotional waiver was to be offered between October 15, 1991 and November 30, 1991.

Saver Service is an optional toll calling plan for business and residential customers which permits the subscriber to purchase blocks of time at a flat monthly rate. There are several different hourly options to choose. For each additional minute over the minimum, the customer would be charged an additional per minute rate. If the customer did not use the total block of time, he would have to pay for the complete period as if he had used it. The nonrecurring secondary service charge for business and residence Saver Service customers is \$12.50 and \$9.00, respectively. Currently, a service charge does not apply for customers converting from Geo Serv to Saver Service which was recently approved in Docket No. 900522, Order No. 23418.

Southern Bell's Option 800 Service is an intraLATA 800 Service. The nonrecurring charge per 800 number, terminating on an exchange access line per LATA, is \$55.00 for business customers and \$10.00 for residential customers. When Saver Service or Option 800

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Service is added to an existing line, a service connection installation charge will not apply.

Southern Bell estimates the nonrecurring charge waiver annual revenue impact for Saver Service and the Option 800 Service, residence and business customers, to be a \$9,073.00 gain. The revenue impact includes both projected new accounts with and without the waiver for the nonrecurring charges for these services, the annual revenue projected for both services, and the opportunity cost for DDD (assuming 50% of new customers convert from DDD) and access (assuming 50% of customers convert from switched access).

Southern Bell shall keep information so that it can provide data on the results of this promotion to the Commission, if requested. The cost of the promotion shall be calculated as revenue foregone as the result of waived or reduced charges, including the number of customers and monthly and nonrecurring charges waives, the cost of preparing bill inserts, advertising costs and any other such costs. This "cost" shall be compared to the estimated annual increase in revenues resulting from the promotion using the two months after the regular tariff charge has been reinstated. If the "cost" exceeds the annual increase in revenues, the Company shall file a report containing the above. If the "cost" is less than the annual revenue increase, the Company need not file a report, but the calculations and supporting estimates shall be retained for possible review for at least two years after the end of the promotion.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company's proposed tariff filing to waive the nonrecurring charge for Saver Service and Option 800 Service is hereby approved. It is further

ORDERED that the approval of the promotional offering is subject to the requirements set forth in the body of this Order. It is further

ORDERED that the effective dates for this offering shall be from October 15, 1991 through November 30, 1991. It is further

ORDERED that any increase in revenue shall be held subject to refund pending filing of a timely response. It is further

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ORDERED that if no timely protest is filed pursuant to the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 7th day of NOVEMBER, 1991.

STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

JKA

by: Kay Helms
Chief, Bureau of Records

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and

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Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on 12/02/91.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.