

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing) DOCKET NO. 920404-TI
to introduce EasyReach by) ORDER NO. PSC-92-0546-FOF-TI
AT&T COMMUNICATIONS OF THE) ISSUED: 06/23/92
SOUTHERN STATES, INC.)
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK
J. TERRY DEASON
BETTY EASLEY
LUIS J. LAUREDO

NOTICE OF PROPOSED AGENCY ACTION
ORDER ELIMINATING 700 DIALED ACCESS PROHIBITION
AND
ORDER APPROVING TARIFF

BY THE COMMISSION:

NOTICE is hereby given by the Florida Public Service Commission that the proposed agency action regarding the elimination of the prohibition of 700 dialed access discussed herein is preliminary in nature and will become final unless a person whose interests are adversely affected files a petition for a formal proceeding, pursuant to Rule 25-22.029, Florida Administrative Code.

On May 8, 1992, AT&T Communications of the Southern States, Inc. (ATT-C or the Company) filed revisions to its Custom Network Services Tariff proposing to introduce EasyReach Service. In addition, the Company requested that the provision in Order No. 20154, issued October 12, 1988, prohibiting the use of 700 dialed access be waived for purposes of this tariff filing.

AT&T EasyReach Service is a Custom Network Service which permits long distance calling from locations within Florida to the subscriber's AT&T EasyReach number. Depending on the features selected, calls may be billed to the calling telephone number, to a calling card, or to the subscriber's AT&T EasyReach Service account. EasyReach allows a subscriber to keep a specific long distance telephone number indefinitely. This long distance number is automatically translated to the subscriber's primary number. Because the long distance number is portable, changing locations does not require assignment of a new long distance number.

DOCUMENT NUMBER-DATE

06637 JUN 23 1992

FPSC-RECORDS/REPORTS

A long distance number in the format 700-NXX-XXXX is assigned to the subscriber. When the subscriber calls this number followed by the pound sign (#) and ATT-C assigned master personal identification number (PIN), the subscriber is greeted with a series of prompts guiding him through the various features available. For a calling party to reach the subscriber through EasyReach, the caller can dial 0+700+NXX-XXXX or 0+700+NXX-XXXX+# followed by the PIN. Collect, person-to-person, operator assisted calling card, and conference calls are not permitted with this service.

EasyReach service operates through the use of two types of PIN numbers, a single 5 digit PIN number known as the master PIN, and up to 19 four digit PIN numbers. The master PIN is assigned to the subscriber. The master PIN is used when setting up phone numbers to which calls are to be forwarded. It is also used when making changes to EasyReach options. For example, the subscriber may want only specifically identified callers to be able to reach him. By responding to the appropriate prompts, he can configure the system to recognize only those callers. The system sorts these callers by examining the 4 digit PINs.

The primary purpose of the 4 digit PIN is to enable callers to reverse the charges to the EasyReach subscriber. The 4 digit PIN can also be used for distinguishing which calls are to be forwarded. The subscriber has three options: 1) having all EasyReach calls forwarded, 2) having all calls placed with the PIN forwarded, or, 3) having no calls forwarded. At the current time, the system does not allow the subscriber to select specific PINs for forwarding treatment. EasyReach also allows the subscriber to establish a specific time period for which calls are to be forwarded.

The non-recurring rates vary according to the subscriber's number selection. Any specific number requested by the subscriber is referred to as a vanity number. An example of a vanity number is one where letters are used rather than numbers, such as 700+CALL+MOM. Should the subscriber want a vanity number, the non-recurring setup charge is \$25. Should the subscriber request that any number be selected for her use, the non-recurring charge is \$10. The monthly charge regardless of what number is selected is \$7.

There are two rate periods for EasyReach, peak which is 8:00 am to 5:00 pm Monday through Friday, and off-peak which is all

other times. Peak rates are \$.29 per minute, and the off-peak rate is \$.18 per minute. The rates are the same regardless of who pays for the call and are not distance sensitive. ATT-C expects 5,100 customers to take advantage of EasyReach during the first year. The company expects the service to generate \$184,000 in additional revenues. ATT-C states that, in the aggregate, the service covers the costs of providing it.

ATT-C has requested a waiver from the prohibition on 700 dialed access for the purposes of this filing. By Order No. 20154, issued October 12, 1988, in Docket No. 870660-TI, this Commission approved a stipulation by the parties which prohibited 700 dialed access. At that time, intraLATA competition was not allowed by the Commission. The local exchange companies (LECs) were unable to screen for 700 calls, and 700 intraEAEA dialed access was seen as a way of bypassing the LECs. By Order No. 23540, issued October 1, 1990, in Docket No. 880812-TP, the Commission allowed intraLATA competition effective January 1, 1992. While 1+ and 0+ traffic is still reserved for the LECs, the IXCs can carry 10XXX, 800, and 950 intraEAEA traffic. Originally reserved for the IXCs, 700 dialed calls also fall into this category.

We believe that, rather than simply approve a waiver of the 700 prohibition for ATT-C, it is more appropriate to remove the prohibition on 700 dialed access at this time. Since the LECs include information in their access tariffs concerning the 700 prohibition, they shall file tariff revisions deleting the 700 dialing prohibition to coincide with the expiration of the protest period of this order.

EasyReach offers a variety of benefits such as reverse billing and specific call forwarding with no apparent negative effects to ATT-C's other customers. In addition, the expected revenues cover the cost of the service. Therefore, we believe that this tariff is appropriate and approve it as filed, effective June 16, 1992. Additionally, we hereby eliminate the prohibition on 700 dialed access for all IXCs. The elimination of the 700 prohibition is a proposed agency action and will not be final until expiration of the protest period. Accordingly, we shall grant ATT-C a waiver of the prohibition until the proposed agency action becomes final. In the event of a timely protest, ATT-C's waiver will continue, with the tariff remaining in effect, until resolution of the protest.

Based on the foregoing, it is

ORDER NO. PSC-92-0546-FOF-TI
DOCKET NO. 920404-TI
PAGE 4

ORDERED by the Florida Public Service Commission that the tariff filing by AT&T Communications of the Southern States, Inc. introducing EasyReach Service, is hereby approved, effective June 16, 1992. It is further

ORDERED that if a protest of this tariff is filed in accordance with the requirement set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that the prohibition against 700 dialed access shall be eliminated. The local exchange companies shall file tariffs reflecting the elimination of the prohibition. It is further

ORDERED that AT&T Communications of the Southern States, Inc. is hereby granted an interim waiver of the 700 prohibition for the purpose of implementing EasyReach Service, pending the resolution of any timely filed protest to the proposed agency action eliminating the prohibition against 700 dialed access. It is further

ORDERED that this docket shall be closed if no protests are filed in accordance with the requirements set forth below.

By ORDER of the Florida Public Service Commission, this 23rd day of June, 1992.



STEVE TRIBBIE, Director
Division of Records and Reporting

(S E A L)

PAK

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on July 14, 1992.

In the absence of such a petition, the portion of this order approving the tariff filing shall become final on the day subsequent to the above date.

The proposed agency action concerning the elimination of the prohibition against 700 dialed access is preliminary in nature and will not become effective or final, except as provided by Rule 25-22.029, Florida Administrative Code. Any person whose substantial interests are affected by the action proposed by this order may file a petition for a formal proceeding, as provided by Rule 25-22.029(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a) and (f), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on July 14, 1992.

In the absence of such a petition, this order shall become effective on the day subsequent to the above date as provided by Rule 25-22.029(6), Florida Administrative Code.

ORDER NO. PSC-92-0546-FOF-TI
DOCKET NO. 920404-TI
PAGE 6

Any objection or protest filed in this docket before the issuance date of this order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this order becomes final and effective on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the effective date of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.