

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing) DOCKET NO. 921291-TI
to restructure rates for 800) ORDER NO. PSC-93-0246-FOF-TI
Plan P Service by AT&T COMMUNI-) ISSUED: 02/15/93
CATIONS OF THE SOUTHERN STATES,)
INC.)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
THOMAS M. BEARD
SUSAN F. CLARK
JULIA J. JOHNSON
LUIS J. LAUREDO

ORDER APPROVING TARIFF FOR ATT-C'S
RESTRUCTURING OF 800 PLAN P SERVICE

BY THE COMMISSION:

On December 12, 1992, AT&T of the Southern States, Inc. (ATT-C or the Company) filed a tariff proposing to restructure its rates for 800 Plan P Service. ATT-C 800 Plan P service is an add-on to the Company's interstate tariff offering. The service is an inbound calling service which uses the switched network. The service is provisioned over the customer's existing local access line and local telephone number. A customer can designate from which area codes calls may be delivered. All calls placed from area codes not designated for delivery are blocked.

800 Plan P is targeted primarily to residential customers who could benefit from an 800 type service but do not have sufficient calling volumes to make purchasing other 800 services offered by ATT-C cost effective.

800 Plan P is currently arranged so the customer pays a flat \$.265 per minute, regardless of the time of day. There is also a \$.50 monthly recurring charge as filed in the interstate tariff. ATT-C proposes to increase the per minute day rate to \$.275 and other night/weekend rates to \$.20. Each call is rounded to the next full minute. Total charges for the month are rounded to the next highest penny.

ATT-C estimates that, on average, current customers will see a 12.1% decline in rates. However, those customers having high daytime volumes will experience a rate increase. ATT-C has also

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stated that, if it attracts its initially estimated 677 new customers, the Company will realize an annual revenue increase of \$91,000.

The current rate structure has also made 800 Plan P an attractive service for small businesses. ATT-C offers other 800 services, such as 800 Readyline, 800 Plan E and 800 Plan K, which are designed for small business, and would like to move small business customers over to those services. Therefore, by raising daytime rates and by lowering evening and night/weekend rates, the Company hopes to make 800 Plan P less attractive to business users and more attractive to residential users.

Upon consideration, we find it appropriate to approve the tariff. We are concerned about the current lack of 800 number portability. Current customers have "locked in" to these services by having a specific 800 number. However, it also appears that customers using 800 Plan P service are not likely to have specific numbers, and will not be deterred from moving their service even if it means a number change. We also note that there are numerous affordable services available for the small business customer. In a competitive environment, competitors often employ pricing strategies to influence product acceptance by certain customers.

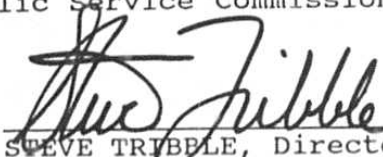
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff filed by AT&T Communications of the Southern States, Inc. to restructure rates for the 800 Plan P Service is hereby approved. It is further

ORDERED that if a protest is filed in accordance with the requirement set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirement set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission this 15th day of February, 1993.



STEVE TRIBBLE, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on March 8, 1993.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.