

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Resolution by the MARION ) DOCKET NO. 930236-TL  
COUNTY COMMISSION for countywide ) ORDER NO. PSC-93-0512-PCO-TL  
extended area service (EAS) ) ISSUED: 4/5/93  
within Marion County. )  
\_\_\_\_\_ )

ORDER REQUIRING TRAFFIC STUDY

BY THE COMMISSION:

Pursuant to Resolution No. 93-R-20 filed with this Commission by the Marion County Board of County Commissioners, we have been requested to consider requiring implementation of extended area service (EAS) between all exchanges in Marion County. Marion County contains the following exchanges or portions of exchanges: Belleview, Citra, Dunnellon, Forest, Lady Lake, McIntosh, Micanopy, Ocala, Oklawaha, Orange Springs, Salt Springs, Silver Springs Shores, Umatilla, and Williston. The Citra, McIntosh, and Orange Springs exchanges are served by ALLTEL Florida, Inc. (ALLTEL) and the Dunnellon and Micanopy exchanges are served by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell). The remaining exchanges are served by United Telephone Company of Florida (United). These companies are subject to regulation by this Commission pursuant to Chapter 364, Florida Statutes.

In order for us to begin our evaluation and consideration of this request, it is necessary for the companies to prepare and submit certain traffic studies for review and appraisal. These studies should be based upon a minimum thirty (30) day study of representative calling patterns and shall be in such form, detail and content as will permit review by the Commission. The studies shall include, as a minimum, the following:

(a) The number of messages and calculated calling rates, with and without Foreign Exchange (FX) service, expressed in messages per access line per month (M/A/M), over each interexchange route and in each direction, segregated between business and residence users and combined for both (sample FX data may be submitted with adequate information to show sample adequacy and appropriateness). In a summary schedule, the route entries shall be ordered from highest to lowest M/A/M and shall be grouped as shown on the forms attached hereto as Schedules I and II.

(b) A detailed analysis of the distribution of calling usage among subscribers, over each route and in each direction, segregated between business and residence

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users and combined, showing for each category, the number of customers making 0 calls, 1 call, etc., through 25 calls and 26 or more calls per month.

(c) Access line classification data showing, by classes of service, the number of access lines in service for each of the exchanges being studied.

(d) The interexchange toll rates, distance between rate centers, the number and duration of calls by time of day and the average revenue per message (ARPM) for the calls studied.

(e) The number of Foreign Exchange (FX) lines in service and the average calling volumes carried on these lines expressed in messages per month.

Where any alternative toll calling plan is already in place, the studies shall include, as a minimum, the following:

(a) The date the alternative calling plan was implemented and the tariff referenced.

(b) The number of subscribers currently signed up for the plan, segregated between business and residence users.

(c) A statement indicating whether the alternative calling plan messages are included in the M/A/M listed for the traffic studies.

The companies shall also submit a map of this area. The map shall be divided by exchanges with color coding to indicate different exchanges. Existing EAS routes shall be shown with arrowheads to indicate one-way or two-way EAS routes. On the same or another map, the proposed EAS routes shall also be indicated by arrowheads and the M/A/M and percent of subscribers making two or more calls per month shall be indicated for each direction of the proposed EAS route.

Finally, the companies shall submit an analysis of the data collected and other information it has gathered on the proposed routes. The analysis shall include, as a minimum, the following:

(a) A summary of the data provided in Schedules I and II.

(b) A statement of population densities and demographics which would have an influence on how the traffic data is interpreted.

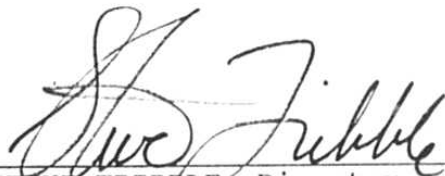
(c) A statement of known or strongly suggested reasons for the existence of a community of interest between the relevant exchanges (economic, social, and political factors). Such factors may include, but are not limited to, the location of schools, fire/police departments, medical/emergency facilities, and county and other governmental offices.

(d) A statement of any changes in surface transportation between the relevant exchanges which may have an influence on the development of a community of interest.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that ALLTEL Florida, Inc., BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company, and United Telephone Company of Florida be and the same are hereby directed to prepare and submit the studies referred to in the body of this Order within ninety (90) days from the date of this Order.

By ORDER of the Florida Public Service Commission, this 5th day of April, 1993.



STEVE TRIBBLE, Director  
Division of Records and Reporting

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SCHEDULE I

Docket No. 930236-TL  
Interexchange Traffic Data

EAS - All Exchanges in Marion County

One-Way

| <u>From</u>        | <u>To</u> | <u>AL&amp;I</u> | <u>Messages</u> | <u>Calling<br/>Rate<br/>M/A/M*</u>          | <u>Total<br/>Customers</u> | <u>Customers Making 2<br/>or More Calls/Month<br/>Number      Percent</u> |
|--------------------|-----------|-----------------|-----------------|---|----------------------------|---|
| <u>List Routes</u> |           |                 |                 |   |                            |   |
|                    |           |                 |                 | <u>Part I - Routes over 3.00 M/A/M</u>      |                            |   |
|                    |           |                 |                 | Ordered large M/A/M to small M/A/M          |                            |   |
|                    |           |                 |                 | <u>Part II - Routes 2.99 to 2.00 M/A/M</u>  |                            |   |
|                    |           |                 |                 | Ordered large M/A/M to small M/A/M          |                            |   |
|                    |           |                 |                 | <u>Part III - Routes 1.99 to 1.00 M/A/M</u> |                            |   |
|                    |           |                 |                 | Ordered large M/A/M to small M/A/M          |                            |   |
|                    |           |                 |                 | <u>Part IV - Routes below .99 M/A/M</u>     |                            |   |
|                    |           |                 |                 | Ordered large M/A/M to small M/A/M          |                            |   |

\*Threshold levels as per Rule 25-4.060(3)(a).

One-Way = Calling Rate of 3.0 messages per access line per month (M/A/M)  
with 50% of customers making 2 or more calls/month.

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SCHEDULE II

Docket No. 930236-TL  
Interexchange Traffic Data

EAS - All Exchanges in Marion County

Two-Way

| <u>From</u> | <u>To</u> | <u>AL&amp;I</u> | <u>Messages</u> | <u>Calling<br/>Rate<br/>M/A/M*</u> | <u>Total<br/>Customers</u> | <u>Customers Making 1<br/>or More Calls/Month<br/>Number      Percent</u> |
|-------------|-----------|-----------------|-----------------|------------------------------------|----------------------------|---|
|-------------|-----------|-----------------|-----------------|------------------------------------|----------------------------|---|

List Routes

Part I - Routes greater than 2.00 M/A/M

Ordered large M/A/M to small M/A/M

Part II - Routes 1.99 to 1.00 M/A/M

Ordered large M/A/M to small M/A/M

Part III - Routes below .99 M/A/M

Ordered large M/A/M to small M/A/M

\*Threshold levels as per Rule 25-4.060(3).

Two-Way = Calling Rate of 2.0 messages per access line per month (M/A/M)  
with 50% of customers making 1 or more calls/month.

SCHEDULE III

Docket No. 930236-TL

Routes Requiring Traffic Studies

|                 |   |
|-----------------|---|
| Belleview       | Micanopy<br>Micanopy (pocket)<br>Umatilla<br>Umatilla (pocket)<br>Williston<br>Williston (pocket)   |
| Citra           | Dunnellon<br>Lady Lake (821)<br>Micanopy<br>Micanopy (pocket)<br>Umatilla<br>Umatilla (pocket)<br>Williston<br>Williston (pocket)                           |
| Dunnellon       | Citra<br>Lady Lake (821)<br>Orange Springs<br>McIntosh<br>Micanopy<br>Micanopy (pocket)<br>Umatilla<br>Umatilla (pocket)<br>Williston<br>Williston (pocket) |
| Forest          | Micanopy<br>Micanopy (pocket)<br>Umatilla<br>Umatilla (pocket)<br>Williston<br>Williston (pocket)   |
| Lady Lake (821) | Citra<br>Dunnellon<br>Micanopy<br>Micanopy (pocket)<br>McIntosh   |

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Lady Lake (821)

Orange Springs  
Williston  
Williston (pocket)

Micanopy

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Lady Lake (821)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

McIntosh

Dunnellon  
Micanopy  
Micanopy (pocket)  
Lady Lake (821)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Oklawaha

Micanopy  
Micanopy (pocket)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Orange Springs

Dunnellon  
Lady Lake (821)  
Micanopy  
Micanopy (pocket)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Salt Springs

Micanopy  
Micanopy (pocket)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Umatilla

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Micanopy  
Micanopy (pocket)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Williston  
Williston (pocket)

Williston

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Lady Lake (821)  
Micanopy  
Micanopy (pocket)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Williston  
Williston (pocket)

Ocala

Micanopy  
Micanopy (pocket)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)



Silver Springs Shores

Micanopy  
Micanopy (pocket)  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Micanopy (pocket)

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Lady Lake (821)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Umatilla  
Umatilla (pocket)  
Williston  
Williston (pocket)

Umatilla (pocket)

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Micanopy  
Micanopy (pocket)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Williston  
Williston (pocket)

Williston (pocket)

Ocala  
Belleview  
Citra  
Dunnellon  
Forest  
Lady Lake (821)  
Micanopy

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Williston (pocket)

Micanopy (pocket)  
McIntosh  
Oklawaha  
Orange Springs  
Salt Springs  
Silver Springs Shores  
Umatilla  
Umatilla (pocket)

**NOTE:** References to "pocket" are for the Marion County pocket.