

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 930530-TL
tariff filing to add new) ORDER NO. PSC-93-1255-FOF-TL
features of Customer) ISSUED: August 30, 1993
Controllable Ringing and Message)
Waiting Indication Audible Ring)
Burst by GTE FLORIDA)
INCORPORATED.)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
THOMAS M. BEARD
SUSAN F. CLARK
JULIA L. JOHNSON

ORDER APPROVING TARIFF

BY THE COMMISSION:

On May 10, 1993, GTE Florida Incorporated (GTEFL or the Company) filed a proposed tariff to introduce two new Enhanced Service Provider (ESP) Services. The services proposed were Customer Controllable Ringing and Message Waiting Indication.

ESP Services are tariffed services which provide the central office network capabilities necessary to integrate ESP voice messaging services to connect to the Company's local exchange network to provide enhanced services to the ESP customer's clients.

ESP services are distinguished from similar LEC-provided services in that the ESP equipment interfaces with GTEFL's network, via the open network architecture (ONA) concept, to offer enhanced services to subscribers of the LEC networks. For example, GTEFL offers custom calling features (Smart Call Services, General Service Tariff, Section A13.14) primarily on an individual line basis, while the ESPs offer services to individual and larger PBX or CENTREX clients. We regulate the rates and charges the LECs charge ESP customers. However, ESPs are not certificated telecommunications companies and are free to establish client rates on a competitive or free-market basis.

The tariff amendment at issue proposes two new services to meet the continuing demand for ESP services. The Message Waiting Indication-Audible Ring Burst feature will place a periodic distinctive ring burst on the client's line whenever a message is

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stored in the customer's integrated voice mail service. The second feature, Customer Controllable Ringing, provides the client with the ability to control the number of ringing cycles applied before a call is forwarded to integrated voice mail server.

These ESP services will become a general service offering, but limited to customers served from GTD-5 EAX switches that have been upgraded with SVR 1.7.1.1 software. The target market is:

- Enhanced Service Providers offering voice messaging type services.
- Centrex customers who own their own voice messaging equipment.

These services have competitive substitutes of: 1) answering machine / answering service for residential and small business customers, and 2) PBX-based voice-messaging systems for large businesses. Both alternatives are 100% CPE-based.

The monthly rate for Customer Controllable Ringing is \$1.00 and \$0.50 for MWI-Audible Ring Burst. A Network Access Charge of \$14.00 will apply for each change to the ESP's business line.

GTEFL projects a 5-year revenue, cost and contribution estimate of:

	<u>REVENUE</u>	<u>COST</u>	<u>CONTRIBUTION</u>
1993	\$ 15,300	\$ 1,721	\$ 13,579
1994	18,534	2,081	16,453
1995	23,184	2,600	20,584
1996	28,524	3,199	25,325
1997	32,616	3,655	28,961

The Company indicates the new features are part of the generic software load of SVR 1.7.1.1, which includes other business / residential features. The cost recovery period is the useful life of the central office switching equipment, or a book life of 15 years.

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Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that GTE Florida Incorporated proposed tariff to introduce Customer Controllable Ringing and Message Waiting Indication - Audible Ring Burst is hereby approved with an effective date of August 4, 1993. It is further

ORDERED that any protest of this Order shall be filed pursuant to the requirements set forth below. It is further

ORDERED that if a protest of this Order is timely filed, the tariff shall remain in effect with any increase held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is timely filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission this 30th day of August, 1993.



STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative

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hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on September 20, 1993.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.