

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for Approval of) DOCKET NO. 931064-TL
Tariff Filing to Restructure) ORDER NO. PSC-94-0081-FOF-TL
Rates for Directory Assistance) ISSUED: January 24, 1994
Database Service by BellSouth)
Telecommunications, Inc. d/b/a)
Southern Bell Telephone and)
Telegraph Company (T-93-617))
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JULIA L. JOHNSON
DIANE K. KIESLING
LUIS J. LAUREDO

ORDER APPROVING TARIFF TO RESTRUCTURE
DIRECTORY ASSISTANCE DATABASE SERVICE

BY THE COMMISSION:

On October 26, 1993, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a proposed tariff to restructure its rates and modify certain provisions for Directory Assistance Database Service (DADS). DADS provides a base file of business and residential directory listings and a daily update file of the directory listing changes.

Southern Bell offers DADS to subscribers, such as Interexchange Carriers, so that they may provide their own directory assistance services. DADS data consists of local exchange subscribers names, addresses and telephone numbers. DADS does not provide non-published, non-listed, secondary, or independent telephone company listings. However, DADS identifies such listings as non-published or non-listed.

Currently, the charges for DADS include a central office base file fee of \$0.04 per listing, a use fee of \$0.15 per listing, and a monthly administrative fee of \$13.59. Subscribers are required to subscribe to DADS for a minimum of 12 months so that the database may be kept current and updated.

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Southern Bell proposes to decrease the use fee from \$0.15 to \$0.07 per DADS customer end user request. Southern Bell believes that the proposed charge is more sensitive to market forces and will increase subscription to DADS. The Company also proposes to delete a provision which states that customers are not allowed to change DADS data. Further, since billing for DADS is performed on the basis of monthly customer-reported usage, Southern Bell is proposing to add a provision which would allow it to audit the customer's records as needed.

Currently, there is only one subscriber to DADS, which provides directory assistance to the cellular industry. Southern Bell has discussed the proposed changes with this subscriber. The subscriber is agreeable to both the restructured rate and the auditing provision.

Southern Bell projects demand for DADS to grow at a rate of seven percent annually. This is the same rate as that forecasted for directory assistance access. Southern Bell projects a demand of 2,400,000 customer end user requests per year; 2,040,000 will displace DA access demand, and 360,000 will be created due to new applications developed by the DADS subscriber.

Upon consideration, Southern Bell's proposed revisions to its DADS tariff appear appropriate. Its revised DADS tariff is, therefore, approved, with an effective date of January 5, 1994.


It is, accordingly,

ORDERED by the Florida Public Service Commission that the proposal by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company to revise its Directory Assistance Database Service is approved, with an effective date of January 5, 1994. It is further

ORDERED that, unless a person whose interests are substantially affected by the tariff approved herein files a petition in the form and by the date specified in the Notice of Further Proceedings or Judicial Review, this Order shall become final and this docket shall be closed on the following date.

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By ORDER of the Florida Public Service Commission, this 24th
day of January, 1994.



STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

RJP

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0370, by the close of business on February 14, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

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If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.