

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 940098-TL
tariff filing to introduce) ORDER NO. PSC-94-0427-FOF-TL
advanced calling services by) ISSUED: April 11, 1994
Northeast Florida Telephone)
Company, Incorporated. (T-94-)
033, filed 1-24-94))
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JULIA L. JOHNSON
DIANE K. KIESLING
LUIS J. LAUREDO

ORDER APPROVING TARIFF

BY THE COMMISSION:

On January 24, 1994, Northeast Florida Telephone Company, Incorporated (Northeast or the Company) filed a tariff proposing the introduction of Advanced Calling Services. Advanced Calling Services provide custom calling features in addition to those already being offered in the Company's tariff. These features include: 1) Call Return; 2) Repeat Dialing; 3) Priority Ringing; 4) Call Screening; 5) Caller ID; 6) Call Trace; 7) Special Call Acceptance; 8) Calling Number Delivery Blocking; and 9) Preferred Call Forwarding.

These features are Custom Calling Local Area Signalling System (CCLASS) features and are comparable to the CCLASS features offered by other local exchange companies such as Southern Bell, GTEFL, and United. The Company also has proposed to offer these services at banded rates.

The Company contends that, in attempt to provide its customers with the latest technology, an upgrade of its switching software was necessary. The primary reason for the software upgrade was for provision of Signalling System 7 (SS7) capability. The upgraded software, Stromberg-Carlson Release 17.3, also allows Northeast to provide additional custom calling features. Northeast has received

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calls from customers inquiring about features such as Caller ID, and Northeast filed this tariff in the event that there was demand for these services from the Company's customers.

The primary benefit to Northeast's customers is the opportunity to purchase custom calling features available to other customers in the Jacksonville Local Access and Transport Area (LATA). Northeast serves most of Baker County which borders Duval County. Duval County is served by Southern Bell. Southern Bell currently provides its customers with the same services that Northeast has proposed to introduce. By approving the Company's proposal, Northeast's customers will have access to services to which neighboring Jacksonville LATA customers currently have access.

Northeast has proposed to offer these services on a banded rate basis. Other local exchange companies, such as Southern Bell and United, offer CCLASS services on a banded rate basis. Banded rates are comprised of a minimum and maximum rate as well as a current rate that falls at some point between the minimum and maximum rates. Northeast indicated that its proposed minimum, maximum, and current rates for CCLASS services are based on the rates for similar services offered by Southern Bell, United, and GTEFL. For most of the proposed services, the widths of the rate bands for Northeast's services are wider than the widths of the rate bands for Southern Bell, United, and GTEFL. Most of Northeast's proposed current rates are equal to or higher than those current rates offered by Southern Bell, GTEFL, and United. Notwithstanding the fact that Northeast's proposed current rates are higher than those of other local exchange companies nor that most of the proposed rate band widths are wider than those of other local exchange companies, because the services being offered are discretionary services, we find that, in the case of custom calling services, the Company shall be allowed some latitude in how it prices these services.

The Company did not conduct a cost study providing details of the estimated unit costs and contribution for these proposed services. The Company has invested \$133,750 in the software upgrade necessary for furnishing the CCLASS features. Northeast estimates that annual revenues will amount to \$22,194 and contends that its projected annual revenues from these new services should allow it to recover the investment in six years.

We approve Northeast Florida Telephone Company's tariff filing introducing Advanced Calling Services. The tariff provides Northeast's customers with the opportunity to access the same technological advances used by other customers within the

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Jacksonville LATA and throughout the state. We also hold that information on Call Trace shall be provided in Northeast's directory.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Northeast Florida Telephone Company, Incorporated's tariff to introduce Advanced Calling services on a banded rate basis is approved. It is further

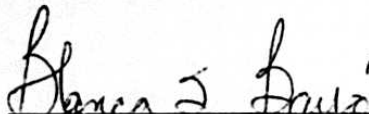
ORDERED that information on Call Trace shall be provided in Northeast Florida Telephone Company, Incorporated's directory. It is further

ORDERED that this tariff shall become effective on March 23, 1994. It is further

ORDERED that if a protest is filed in accordance with the requirement set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirement set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 11th day of April, 1994.



BLANCA S. BAYO, Director
Division of Records and Reporting

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DLC

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on May 2, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.