

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of ) DOCKET NO. 940943-TI  
tariff filing to offer ) ORDER NO. PSC-94-1268-FOF-TI  
promotions providing discounts ) ISSUED: October 13, 1994  
to customers purchasing prepaid )  
cards by AT&T COMMUNICATIONS OF )  
THE SOUTHERN STATES, INC. (T-94- )  
466 FILED 8/31/94 )  
\_\_\_\_\_ )

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman  
SUSAN F. CLARK  
JOE GARCIA  
JULIA L. JOHNSON  
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

AT&T Communications of the Southern States Inc. (ATT-C) is proposing to offer a promotion which offers a 25% discount off AT&T Prepaid Card rates. Rule 25-24.485(1)(i), Florida Administrative Code, limits the time promotions can run to 90 days within a 12 month period. The 25% discount promotion is scheduled to run from October 1, 1994, through December 31, 1994, which exceeds the 90 day limit. ATT-C is requesting a waiver of the rule so the promotion can run for the scheduled period.

ATT-C is also proposing to shorten the length of another previously approved promotion which offers bulk discounts for its AT&T Prepaid Card. Currently, that promotion is scheduled to commence on September 16, 1994, and ATT-C is seeking to change the commencement date to January 1, 1995. The last day of this promotion is currently May 9, 1995, and would remain unchanged.

AT&T's Prepaid Card, more commonly known as a debit card, allows end users to purchase blocks of calling time for use at a later date. There are more than 30 other carriers and resellers offering debit cards in Florida, with rates ranging from \$.30 to \$.60 per minute. ATT-C's debit card offers blocks ranging from 8 units, where a unit is a minute, to 150 units. ATT-C's rates do not vary significantly, ranging from \$.60 per unit to \$.5990 per unit, with no time of day or distance discounts.

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Upon consideration of the competitive nature of the debit card market, we approve the requested waiver of Rule 25-24.485(1)(i), Florida Administrative Code. This will enable ATT-C to offer discounts of 25% to customers who purchase AT&T Prepaid Cards from October 1, 1994, through December 31, 1994. We also approve the tariff filing to change the commencement date for the promotion providing discounts to those customers making bulk purchases of AT&T Prepaid Cards from September 16, 1994, to January 1, 1995.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that AT&T Communications of the Southern States Inc.'s request for waiver of Rule 25-24.485(1)(i), Florida Administrative Code, is approved pursuant to Rule 25-24.455(4), Florida Administrative Code, from October 1, 1994, through December 31, 1994, as it applies to the promotion to offer a 25% discount to customers who purchase AT&T Prepaid Cards. It is further

ORDERED ATT-C's tariff to change the commencement date for the promotion providing discounts to those customers making bulk purchases of AT&T Prepaid Cards from September 16, 1994, to January 1, 1995, is hereby approved. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 13th day of October, 1994.

BLANCA S. BAYÓ, Director  
Division of Records and Reporting

by: Kay Flynn  
Chief, Bureau of Records

( S E A L )

WEW

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on November 3, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.