

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 941027-TL
tariff filing to reduce the) ORDER NO. PSC-94-1381-FOF-TL
monthly minimum usage charge for) ISSUED: November 14, 1994
N11 service by BELLSOUTH)
TELECOMMUNICATIONS, INC. d/b/a)
SOUTHERN BELL TELEPHONE AND)
TELEGRAPH COMPANY)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or Company) filed proposed revisions to its General Subscriber Service Tariff on September 1, 1994. Southern Bell seeks to reduce the monthly minimum usage charges, to add the Titusville exchange, and to expand the application and change the name of the Service Price/Billing Arrangement Change rate element for its N11 Service.

N11 Service is an existing offering by Southern Bell to allow information service providers (ISPs) to market pay per call services through the numbers 211, 311, 511, 711, and 811. Customers dial one of these numbers to access information providers. The rates are limited to no more than \$5.00 per call to end users.

We only recently approved this service. The Palm Beach Post is the only current provider of information services through an N11 number. However, other providers are preparing to offer services in Miami, Ft. Lauderdale, Orlando, and other Florida cities.

First, Southern Bell proposes to reduce the minimum monthly usage charges for N11 service. The minimum monthly charge guarantees the Company will receive at least a certain amount of

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billed charges from the N11 subscriber. The present and proposed monthly minimum charges are as follows:

	<u>Area</u>	<u>Current</u>	<u>Proposed</u>
Tier 1	(Miami, Ft. Laud., Orlando)	\$10,000	\$6,000
Tier 2	(Daytona-sized cities)	\$5,000	\$2,900
Tier 3	(Melbourne-sized)	\$3,000	\$ 600
Tier 4	(Lake City-sized)	\$2,000	\$ 200

Southern Bell's rationale for this change is an increase in anticipated demand for the service. When we approved N11 Service, the only other area in the country to have an approved N11 product was Atlanta, Georgia. Since that time, the service has been expanded in Georgia and approved in Tennessee and Louisiana. Because of greater demand in Florida than originally expected, Southern Bell can spread its development and implementation costs over a much larger customer base than predicted by its original demand forecasts. This increase in demand will substantially reduce the amount of revenues the Company will need from each customer to cover the costs of N11 Service.

We find this change is appropriate. We have received several calls from concerned N11 subscribers that the monthly minimum charges would be too high for even the most popular N11 numbers to meet, so this change will help alleviate some of their concerns.

Second, Southern Bell seeks to add the Titusville exchange to the list of Tier 4 cities served by N11 Service, because it has had a specific request for N11 Service in Titusville.

Third, Southern Bell seeks to expand its existing Service Price Change charge and change its name to Billing Arrangement Change charge. Currently, an N11 customer (ISP) is charged \$675 each time a request is made to change the rate the ISP wants to charge for N11 calls. Southern Bell's proposal will keep the charge the same but apply it to any billing information changes such as name, address, as well as price.

We find these tariff changes are appropriate. The proposed minimum usage rates will allow ISPs to market N11-based services at lower rates with smaller volumes, and the other changes will further facilitate or clarify N11 Services to ISPs and end users. Therefore, this tariff shall be approved as filed.

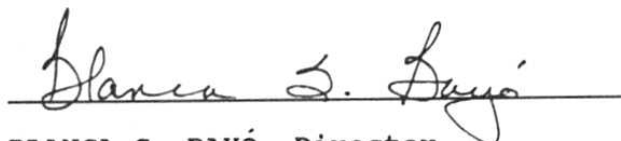
It is therefore

ORDERED by the Florida Public Service Commission that the tariff regarding the monthly minimum usage charges for N11 Service filed by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company is hereby approved with an effective date of October 31, 1994. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 14th day of November, 1994.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule

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25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on December 5, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.