

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of ) DOCKET NO. 940971-TL  
tariff filing to delete Line ) ORDER NO. PSC-94-1446-FOF-TL  
Intercept Services for Pay ) ISSUED: November 23, 1994  
Telephone Voice Messaging by )  
BELLSOUTH TELECOMMUNICATIONS, )  
INC. d/b/a SOUTHERN BELL )  
TELEPHONE AND TELEGRAPH COMPANY )  
(T-94-490 filed 9/9/94). )

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The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman  
SUSAN F. CLARK  
JOE GARCIA  
JULIA L. JOHNSON  
DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On September 9, 1994, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a tariff to delete Line Intercept Service (LIS) from its General Subscriber Service Tariff. LIS provides intercept and call forward capability for public pay telephone users. A public pay telephone user may leave a message for a called party that either does not answer or is off hook busy and have that message forwarded at a later time. It permits a caller at a coin station who reaches a busy or does not answer condition to be offered the option, for a specified price in addition to the price of the call, to be connected with an enhanced service provider's (ESP) coin Voice Message Service. LIS advises the caller, via a prerecorded voice announcement, of the ESP's offer to attempt the completion of their recorded message at certain time intervals.

By Order Number PSC-92-0863-FOF-TL, issued August 25, 1992, we approved Southern Bell's tariff filing to introduce LIS as a Limited Service Offering (LSO). An LSO is a service provided on a trial basis in order to carry out market testing in specified geographical areas. LIS was made available to customers using public telephone service in the Alhambra, Allapattah, and Silver Oaks wire centers serving the Miami exchange, as well as in the North Dade wire center.

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Southern Bell proposes to delete LIS due to lack of subscribers to the service. Since the service's introduction there have been no customers for LIS. The primary target customers for LIS were ESPs. The Company does not know why ESPs did not purchase the service.

A service is offered as an LSO in order to determine if there is enough market demand for the service and if expanding the offering on a permanent basis is appropriate. LIS has been offered as an LSO for over two years and has had no subscribers. Since there is no demand for the service, deleting the service offering is appropriate. Accordingly, we approve Southern Bell's tariff filing to delete Line Intercept Service, effective November 8, 1994.

It is, therefore,

ORDERED by the Florida Public Service Commission that Southern Bell's tariff filing to delete Line Intercept Service from its General Subscriber Services Tariff is approved, effective November 8 1994. It is further

ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 23rd day of Novemeber, 1994.

BLANCA S. BAYÓ, Director  
Division of Records and Reporting

by: Kay Jeyan  
Chief, Bureau of Records

( S E A L )

LMB

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on December 14, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.