

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 941058-TL
tariff filing to introduce Voice) ORDER NO. PSC-94-1482-FOF-TL
Messaging Service by ALLTEL) ISSUED: December 1, 1994
FLORIDA, INC.)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On September 29, 1994, ALLTEL Florida, Inc. (ALLTEL or the Company) filed a tariff introducing Voice Messaging Integration (VMI).

Voice Messaging Integration (VMI) is a feature that provides an integrated automated interface to voice messaging providers for use by their subscribers. A voice messaging subscriber may forward calls to the voice mail provider when that person's line is busy or when he/she is not available to answer the call. With end-user subscription to the appropriate call forwarding feature, call related information is passed to the voice messaging provider over a VMI data link. The data link provides the interface between the Company's central office and the voice messaging provider's premises. The data link sends call information from the central office to the voice mail provider. This information includes called station number, calling station number, and type of forwarding situation i.e. busy or no answer.

VMI also provides the voice messaging provider's end-users with the optional capability of receiving a message waiting indication. Message waiting indication can be provided by either a stuttered dial tone or by a message waiting light. Currently, voice mail providers cannot offer message waiting indication.

Customers for VMI will be voice mail providers. Currently, ALLTEL expects that it will be the only voice mail provider subscribing to VMI. This is because Live Oak is the only market

DOCUMENT NUMBER-DATE
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capable of providing VMI and ALLTEL is the only voice mail provider in the Live Oak area. Any alternative voice mail provider that enters the market will be able to subscribe to VMI service.

The primary benefit of this offering is that it allows a voice mail provider to offer message waiting indication to its customers. ALLTEL contends that there is demand on the part of end-users for this feature. While voice mail providers can provide voice mail services without VMI, offering message waiting indication with the voice mail offering serves to enhance the service.

The rate elements for VMI include access lines to connect voice messaging equipment to the Company's central office, and charges for the VMI data link. Rates for access lines are found in section A4 of the Company's tariff and vary depending on rate group. Rates for VMI are applicable to voice mail providers. The Company is proposing a nonrecurring rate of \$850.00 and a monthly recurring rate of \$250.00 for the VMI data link.

The rate elements for message waiting indication include call forwarding and message waiting indicators. The rates for message waiting are applicable to end-users. The rate for a stutter dial tone is fifty cents per line. The rate for a lamp indicator is \$1.50 per line.

The Company's estimated capital investment in VMI is \$39,350. ALLTEL expects revenues to grow from \$7,226 by the end of 1995 to \$17,190 by the end of 1999. The following table summarizes the estimated revenues, costs, and contribution from VMI.

Revenues, Costs, and Contribution For
Voice Message Indication

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenues	\$ 7,726	\$10,947	\$13,941	\$15,477	\$17,190
Costs	\$13,872	\$11,417	\$ 9,630	\$ 8,228	\$ 7,018
Contribution	(\$6,146)	(\$470)	\$ 4,311	\$ 7,249	\$10,172

The Company expects negative contribution during the first two years of the service with revenues exceeding costs during the third, fourth, and fifth years.

Upon consideration, we hereby approve ALLTEL's tariff to introduce VMI service. VMI allows voice mail providers to offer

message waiting indication to their subscribers, hence, making voice mail service more marketable and competitive with traditional answering machine products. Furthermore, a permanent offering of this service has already been approved for Bellsouth Communications, Inc. d/b/a Southern Bell Telephone and Telegraph Company, GTE Florida, Inc. and United Telephone Company of Florida.

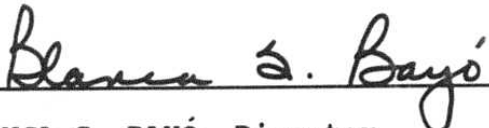
It is therefore,

ORDERED by the Florida Public Service Commission that the tariff filing by ALLTEL Florida, Inc. (ALLTEL or the Company) introducing Voice Messaging Integration (VMI) is approved. It is further

ORDERED that this tariff filing shall be effective November 30, 1994. It is further

ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 1st day of December, 1994.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

(S E A L)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative

hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on December 22, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.