

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950393-TL
tariff filing to add rates for) ORDER NO. PSC-95-0634-FOF-TL
customized Telephone Number) ISSUED: May 23, 1995
Service by ALLTEL Florida, Inc.)
(T-95-178 filed 3/17/95))
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

On March 17, 1995 ALLTEL Florida, Inc. (ALLTEL) filed proposed revisions to its General Subscriber Services Tariff to add rates for its Customized Number Service (CNS). Currently ALLTEL does not charge for CNS, so the purpose of this filing is to add rates for its Customized Number Service (CNS).

CNS allows for the assignment of a customer requested telephone number (last four digits) other than that number which would normally be assigned. This service is provided to business and residential customers and is furnished subject to the availability of facilities and requested telephone numbers. ALLTEL currently offers this service at no charge.

ALLTEL proposes that when a specific number is requested, the customer will be allowed to make three specific number inquiries. When the customer requests an "easy" number (when a customer just requests a number that is easy to remember and not a specific number), three sets of numbers from which to choose will be provided to the customer by the Company.

ALLTEL proposes two nonrecurring charges to be associated with CNS. The first charge is the "Search Only" charge which would apply when the customer chooses not to have the number assigned. The second charge is the "Search and Assign" charge, which would apply when the customer does choose to have the customized number

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assigned. Both charges are differentiated between residence and business. The rates for both types of charges are contained in the table below:

	Nonrecurring Charge
Search Only, Residence	\$5.00
Search Only, Business	\$10.00
Search and Assign, Residence	\$25.00
Search and Assign, Business	\$75.00

These charges would not apply to a request by a customer for reassignment of his previous telephone number, if reconnection occurs within 12 months.

ALLTEL assumed that 65% of the requests for CNS will be from business customers. ALLTEL performed a study of CNS in its southern states' territories in order to assess the demand. In the first year, ALLTEL estimates a demand of 765 customers with a present value revenue of \$39,615. The present value of the five-year revenue impact is estimated by the company to be \$190,174.

We believe that ALLTEL's tariff filing is appropriate. This offering helps ALLTEL to generate revenue for a discretionary service. In addition, it allows customers to have a unique phone number per their request. Therefore, we find that ALLTEL's tariff filing to add rates for its Customized Number Service should be approved, effective May 16, 1995.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that ALLTEL's proposed tariff filing to add rates for its Customized Number Service is approved, to become effective on May 16, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

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By ORDER of the Florida Public Service Commission, this 23rd
day of May, 1995.

BLANCA S. BAYÓ, Director
Division of Records and Reporting

by: Kay J. J. J.
Chief, Bureau of Records

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0870, by the close of business on June 13, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

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Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.