

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950603-TI
tariff filing to extend) ORDER NO. PSC-95-0813-FOF-TI
CustomNet IntraLATA "PLUS") ISSUED: July 5, 1995
Promotion, CustomNET, CustomNet-)
Option S and Clear Advantage,)
and to restructure IntraLATA A)
and P usage promotions for)
CustomNet and CustomNET-Option S)
by AT&T Communications of the)
Southern State, Inc. (T-95-311)
filed 5/23/95))
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING EXTENSION OF CUSTOMNET
INTRALATA PLUS PROMOTION AND CUSTOMNET
SERVICE, CUSTOMNET-OPTION S AND CLEAR
ADVANTAGE INTRALATA DISCOUNT PROMOTIONS, AND
RESTRUCTURE OF INTRALATA A AND P USAGE PROMOTIONS

BY THE COMMISSION:

On May 23, 1995, AT&T Communications of the Southern States, Inc. (ATT-C), filed a proposed tariffs to extend its CustomNet IntraLATA Plus Promotion, and its CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotions, for an additional sixty-two days. In addition, ATT-C proposed to restructure its IntraLATA A and P Usage Promotions for CustomNet Service and CustomNet-Option S.

CustomNet IntraLATA Plus Promotion

ATT-C's CustomNet IntraLATA Plus Promotion is targeted towards customers who are enrolled in ATT-C's IntraLATA CustomNet Service and CustomNet-Option S. Under the Plus Promotion, ATT-C will provide a \$50.00 credit provided that the customer has a minimum intraLATA usage of \$1.00, enrolls in the program, and is currently enrolled in ATT-C's CustomNet A or P incentives and has elected

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ATT-C's promotional coupon offering. The \$50 credit is applicable per customer location enrolled in the CustomNet Service, CustomNet-Option S, or CustomNet IntraLATA A or P Promotions.

CustomNet Service, CustomNet-Option S and
Clear Advantage IntraLATA Discount Promotion

CustomNet Service is a switched Custom Network Service, targeted toward low volume business customers, that permits customer-dialed outward calling from single or multiple customer locations to stations within Florida. A Combined Outward calling and Inward calling Discount Option is also available.

CustomNet Service-Option S provides separate usage rate schedules for Inward, Outward, and CIID/891 Card calls which do not vary by time-of-day or distance.

Clear Advantage Service permits customer-dialed outward calling and CIID/891 Card calls from a customer location to a station within the state, and inward 800 calling from stations located in the state to a customer's station located within the state.

CustomNet Service, CustomNet Service-Option S, and Clear Advantage Service are targeted toward low volume customers. These intrastate offerings are only available to customers who subscribe to their interstate counterparts.

Customers who subscribe to the CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotion, and whose monthly intraLATA usage is between \$25.00 and \$49.99 per location, are eligible for a five percent discount. If their gross IntraLATA monthly usage is \$50.00 or over, they are eligible for a ten percent discount. The discounts will be applied to the customer's gross intrastate intraLATA usage each month the usage minimum is met, for twelve consecutive months, beginning with the third full monthly bill after enrollment. The discount will not be applied if gross intraLATA monthly usage at any location falls below \$25.00 in any given month. Customers currently enrolled in ATT-C's CustomNet, CustomNet-Option S and Clear Advantage IntraLATA A and P Promotions are ineligible to subscribe to this promotion.

Restructured IntraLATA A and P Usage
Promotions for CustomNet Service,
CustomNet-Option S and Clear Advantage

The IntraLATA A and P Usage Promotions for CustomNet, CustomNet-Option S, and Clear Advantage are promotional offerings by ATT-C to its customers who consent to maintain a minimum annual average IntraLATA usage level for a period of twelve months from the date of enrollment.

Incentive Plan-A

Plan-A requires a twelve month commitment, with an aggregate average annual intraLATA usage of \$600. Qualified customers may elect either a coupon for goods and services from participating vendors, or a credit. If a credit is elected, an amount commensurate to the number of lines will be applied to the customer's CustomNet, CustomNet-Option S and Clear Advantage usage on the second complete billing statement after enrollment. Customers who enroll in Plan-A but fail to meet the minimum annual average IntraLATA usage for the incentive period will be billed a commitment shortfall charge. The amounts of the credit or coupons and the appropriate commitment shortfall charges are depicted on the table below.

Incentive Table for IntraLATA Plan A

Number of Lines	Minimum Annual Average IntraLATA Usage	Incentive Credit/Coupon	Commitment Shortfall Charge
1 to 4	\$600	\$397	\$397
5 to 8	\$1,200	\$794	\$794
9 to 12	\$1,800	\$1,191	\$1,191
13 to 16	\$2,400	\$1,588	\$1,588
17 to 20	\$3,000	\$1,985	\$1,985

Customers who enroll in CustomNet, CustomNet-Option S and Clear Advantage IntraLATA Promotion A are not eligible to enroll in the CustomNet, CustomNet-Option S and Clear Advantage IntraLATA

Promotion P, or the CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotion.

Incentive Plan-P

Plan-P offers incentives to ATT-C's customers with an aggregate average annual intraLATA usage of \$750 who enroll in Plan-P for a period of twelve months beginning with the enrollment date. Under Plan-P, customers may elect either a coupon, valued at \$600, for goods and services from participating vendors, or a promotional credit of \$600. If a promotional credit is elected, it will be applied to the customer's CustomNet, CustomNet-Option S and Clear Advantage usage in the second complete billing statement after enrollment. Customers who enroll in Plan-P but fail to meet the minimal annual average IntraLATA usage during the twelve month incentive period will be billed \$600.

Customers who enroll in CustomNet, CustomNet-Option S and Clear Advantage IntraLATA Promotion P are ineligible to enroll in the CustomNet, CustomNet-Option S and Clear Advantage IntraLATA Promotion A, or the CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotion.

Waiver of Rule 25-24.485(1)(i),
Florida Administrative Code

Under Rule 25-24.485(1)(i), Florida Administrative Code, promotions are limited to no more than ninety days per individual customer per twelve-month period. Accordingly, in order to approve the promotions discussed herein, we must waive that restriction.

These promotions are discretionary products. Customers may obtain functionally equivalent services from numerous carriers besides ATT-C. If we approve this tariff, these services will become more affordable without disadvantaging any customer group. We, therefore, find it appropriate to waive Rule 25-24.485(1)(i), Florida Administrative Code, and to approve ATT-C's proposed tariffs to extend its CustomNet IntraLATA Plus Promotion, its CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotions from July 1 through August 31, 1995, and to restructure its IntraLATA A and P Usage Promotions for CustomNet Service, CustomNet-Option S and Clear Advantage, effective June 22, 1995.

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Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Rule 25-24.485(1)(i), Florida Administrative Code, by which promotions are limited to no more than ninety days per individual customer per twelve-month period, is hereby waived. It is further

ORDERED that AT&T Communications of the Southern States, Inc.'s proposed tariff to extend its CustomNet IntraLATA Plus Promotion, its CustomNet Service, CustomNet-Option S and Clear Advantage IntraLATA Discount Promotions from July 1 through August 31, 1995, is approved, effective June 22, 1995. It is further

ORDERED that AT&T Communications of the Southern States, Inc.'s proposed tariff to restructure its IntraLATA A and P Usage Promotions for CustomNet Service, CustomNet-Option S and Clear Advantage, is approved, effective June 22, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 5th day of July, 1995.

BLANCA S. BAYÓ, Director
Division of Records and Reporting

by: Kay Flynn
Chief, Bureau of Records

(S E A L)

RJP

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on July 26, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.