

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of ) DOCKET NO. 950766-TL  
tariff filing to waive recurring ) ORDER NO. PSC-95-1057-FOF-TL  
charges for one month for new ) ISSUED: August 24, 1995  
customers of Caller ID Deluxe )  
and existing customers of Caller )  
ID who upgrade service by )  
BellSouth Telecommunications, )  
Inc. d/b/a Southern Bell )  
Telephone and Telegraph Company. )  
(T-95-385 filed 6/28/95) )  
\_\_\_\_\_ )

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman  
J. TERRY DEASON  
JOE GARCIA  
JULIA L. JOHNSON  
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

On June 28, 1995, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell) filed proposed revisions to its General Subscriber Service Tariff to waive one month's recurring charge for new customers of Caller ID, Caller ID Deluxe, and existing customers of Caller ID who upgrade their service to Caller ID Deluxe. During a promotional period from September 15, 1995 through November 14, 1995, all single line residence and single line business customers in capable central offices are eligible for the special offer. After the first month, the monthly recurring charge will be applied per the tariff.

Southern Bell projects that this promotion will increase demand for these features by approximately 100% over usual numbers. Southern Bell projects that customers will continue to subscribe to the service for 19 to 23 months after the promotion. The company estimates the gross revenue increase over the 19 to 23 month time period to be \$17,633,843 and the cost over that same time to be \$7,388,271. The total contribution as a result of the promotion is estimated to be \$10,245,572. These revenue figures include business as usual demand as well as increased demand as a result of the promotion.

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Accordingly, we approve Southern Bell's tariff, effective August 29, 1995.

It is, therefore,

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company's promotional tariff to waive one month's recurring charges for new customers of Caller ID and Caller ID Deluxe is approved. It is further

ORDERED that this tariff shall be effective August 29, 1995. It is further

ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 24th day of August, 1995.

BLANCA S. BAYÓ, Director  
Division of Records and Reporting

by: Kay Ferguson  
Chief, Bureau of Records

( S E A L )

LMB

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on September 14, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.