

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of ) DOCKET NO. 950773-TL  
tariff filing to change rates ) ORDER NO. PSC-95-1111-FOF-TL  
for Directory Assistance ) ISSUED: September 6, 1995  
Database Service (DADS) by )  
BellSouth Telecommunications, )  
Inc. d/b/a Southern Bell )  
Telephone and Telegraph Company. )  
(T-95-386 filed 6/28/95) )  
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The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman  
J. TERRY DEASON  
JOE GARCIA  
JULIA L. JOHNSON  
DIANE K. KIESLING

ORDER APPROVING DIRECTORY ASSISTANCE  
DATABASE SERVICE (DADS) TARIFF

BY THE COMMISSION:

On June 28, 1995 BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell) filed proposed revisions to its DADS tariff. DADS is a service which provides a base file of directory listings and daily updates of listing changes. Southern Bell provides these listings only to interexchange carriers (IXCs) by central office prefix (i.e., NXX) on magnetic tapes. DADS is designed to allow IXCs to provide directory assistance to their customers.

The existing tariff includes an initial charge of \$.04 per listing for each DADS central office base file, an administrative fee of \$13.59 per month per central office file, and \$.07 for each use of a database listing. Southern Bell proposes to eliminate the \$.04 per listing initial charge, replace the administrative fee of \$13.59 with a flat monthly charge of \$150, and reduce the \$.07 usage charge to \$.035 per use.

This filing was designed primarily to attract new subscribers; however, the reduced charges will also benefit Southern Bell's one existing DADS customer. Under the present tariff, prospective DADS customers must make a large initial payment in order to subscribe to this service; a potential customer who requires DADS information

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on all Southern Bell published listings in Florida (approximately 3.2 million listings) must make an initial payment of \$128,000.

Under the proposed rate structure, Southern Bell projects that demand for DADS will increase to three customers. It also projects annual revenues of \$437,461 during the first twelve-month period, a substantial increase from the \$127,357 reported in calendar year 1994. Southern Bell hopes that DADS will continue to attract additional customers and generate new revenues.

Since the proposed reductions are designed to benefit both current and prospective users, yet still cover the costs of providing the service, Southern Bell's proposed tariff to restructure rates and charges for DADS is approved, effective August 27, 1995.

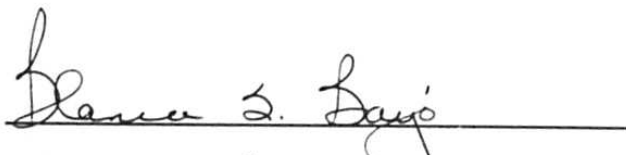
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company's proposed tariff to restructure the rates and charges for directory assistance database service is approved, effective August 27, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 6th day of September, 1995.



BLANCA S. BAYÓ, Director  
Division of Records and Reporting

( S E A L )

RJP

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on September 27, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.