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April 15, 2005

Ms. Beth Salak
Director Of Competitive Markets and Enforcement
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 2Q05 BellSouth SBS PRI Promotion.

General Subscriber Services Tariff/Private Line Services Tariff

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The issue and effective dates for this tariff package are April 15, 2005 and May 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments



Promotion Description

2Q05 BellSouth SBS PRI Promotion

(FL2005-063)

OVERVIEW OF PROMOTION:

In accordance with the appropriate section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins on or after May 1, 2005 and ends August 31, 2005. The 2Q05 BellSouth SBS PRI promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term agreements, and who have or purchase a Core BSLD plan/Complex BSLD Volume and Term agreement waived non-recurring installation charges, discounted "B" channel rates, and a \$100 credit applicable toward the regulated services portion of their BellSouth bill (additionally, Subscribers are eligible for twenty thousand {20,000} Select Points if thirty-six {36} month or greater PRI and DIA agreements are executed). Complete details of this promotion are outlined below.

Services Included in this Promotion:

1. BellSouth Primary Rate ISDN (PRI)
2. BellSouth Core or Complex Long Distance (BSLD)
3. Dedicated Internet Access (DIA)

PROMOTION SPECIFICS:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Additionally, above-described Subscribers who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement between May 1, 2005 and August 31, 2005 will be eligible for a monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive the following benefit(s):
 - a. Option one: 12-23 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$19.00/channel/mo.
 - b. Option two: 24-48 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$15.00/channel/mo.
 - c. Option three: 49-72 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$12.00/channel/mo.

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Promotion Description

- d. For ALL Options: Subscribers who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement – Monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill.
 - e. For thirty-six (36) months or greater term agreements: Subscribers who purchase new PRI circuit(s) and new Dedicated Internet Access (DIA) circuit(s) – Twenty Thousand (20,000) Select Points (valued at five hundred dollars {\$500}) which can be redeemed in accordance with the BellSouth Select Program.
4. Subscribers are eligible to receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
 5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. This promotion cannot be combined with any other BellSouth rewards programs (including, but not limited to, Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards, Deluxe Rewards Programs, and CSA Agreements)
2. Subscribers must sign a minimum twelve (12) month BellSouth PRI term agreement.
3. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
4. This offer applies to flat rate or measured rate voice/data PRIs.
5. Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement, are also eligible for this promotion. Existing Subscribers with a BellSouth PRI CSA under contract are not eligible for this promotion.
6. During the term of the promotion, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, nonrecurring charges for the additional B-Channels will apply per the A42 section of the BellSouth Tariff.
7. If Subscriber converts to another Long Distance carrier during the term of agreement, the one hundred dollar (\$100) monthly credit (applicable toward regulated services as described in 3d above) will be eliminated.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
9. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
10. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
11. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

Tariff Filing Package: FL2005-063

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory	2Q05 BellSouth SBS PRI Promotion	2Q05 BellSouth SBS PRI Promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements and who have or purchase Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreements waived nonrecurring installation charges, discounted "B" channel rates, and \$100 monthly credit applicable toward the regulated services portion of their BellSouth bill (additionally, Subscribers are eligible for twenty thousand {20,000} Select Points if thirty-six {36} month or greater PRI and Dedicated Internet Access {DIA} term election agreements are executed). Complete details of this promotion are outlined below.	05/01/05 to 08/31/05 (N)
-- From Central Offices where services are available			(N)
PROMOTION SPECIFICS:			
		--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.	(N)
		--Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term election agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Additionally, above-described Subscribers who have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term agreement between May 1, 2005 and August 31, 2005 will be eligible for a monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.	(N)
		--Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive the following benefit(s):	(N)
		a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).	(N)
		b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).	(N)
		c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).	(N)
		d. For all Options: Subscribers who have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement – monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill.	(N)
		e. For thirty-six (36) months or greater term agreements: Subscribers who purchase new PRI circuit(s) and new DIA circuit(s) – Twenty thousand (20,000) Select Points (valued at five hundred dollars {\$500} which can be redeemed in accordance with the BellSouth Select Program.	(N)
		--90-Day Satisfaction Guarantee - Subscribers may terminate their agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed.	(N)
		--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.	(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory	2Q05 BellSouth SBS PRI Promotion (Cont'd)	PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:	05/01/05 (N)
-- From Central Offices where services are available		--This promotion cannot be combined with any other BellSouth rewards programs (including, but not limited to, Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards, Deluxe Rewards Programs, and Contract Service Arrangements {CSA} agreements).	to 08/31/05 (N)
		--Subscribers must sign a minimum twelve (12) month BellSouth PRI term agreement.	(N)
		--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.	(N)
		--This offer applies to flat rate or measured rate voice/data PRIs only.	(N)
		--Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing Subscribers with a BellSouth PRI CSA under contract are not eligible for this promotion.	(N)
		--During the term of the promotion, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, nonrecurring charges for the additional B-Channels will apply per the A42 section of the BellSouthTariff.	(N)
		--If the Subscriber converts to another Long Distance carrier during the term of agreement, the one hundred dollar (\$100) monthly credit (applicable toward regulated services as described in the "Promotions Specifics" section above) will be eliminated.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration.	(N)
		--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.	(N)
		--BellSouth reserves the right to terminate this promotion at any time.	(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period</u>	<u>Authority</u>
BellSouth's Service Territory	2Q05 BellSouth SBS PRI Promotion	2Q05 BellSouth SBS PRI Promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements and who have or purchase Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreements waived nonrecurring installation charges, discounted "B" channel rates, and \$100 monthly credit applicable toward the regulated services portion of their BellSouth bill (additionally, Subscribers are eligible for twenty thousand {20,000} Select Points if thirty-six {36} month or greater PRI and Dedicated Internet Access {DIA} term election agreements are executed). Complete details of this promotion are outlined below.	05/01/05 to 08/31/05	(N) (N)

PROMOTION SPECIFICS:

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term election agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Additionally, above-described Subscribers who have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term agreement between May 1, 2005 and August 31, 2005 will be eligible for a monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards. (N)

--Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive the following benefit(s): (N)

- a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). (N)
- b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). (N)
- c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). (N)
- d. For all Options: Subscribers who have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement - monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill. (N)
- e. For thirty-six (36) months or greater term agreements: Subscribers who purchase new PRI circuit(s) and new DIA circuit(s) - Twenty thousand (20,000) Select Points (valued at five hundred dollars {\$500}) which can be redeemed in accordance with the BellSouth Select Program. (N)

--90-Day Satisfaction Guarantee - Subscribers may terminate their agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed. (N)

--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
BellSouth's Service Territory	2Q05 BellSouth SBS PRI Promotion (Cont'd)	<u>PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:</u>	05/01/05 (N)
-- From Central Offices where services are available		--This promotion cannot be combined with any other BellSouth rewards programs (including, but not limited to, Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards, Deluxe Rewards Programs, and Contract Service Arrangements (CSA) agreements).	to 08/31/05 (N)
		--Subscribers must sign a minimum twelve (12) month BellSouth PRI term agreement.	(N)
		--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.	(N)
		--This offer applies to flat rate or measured rate voice/data PRIs only.	(N)
		--Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing Subscribers with a BellSouth PRI CSA under contract are not eligible for this promotion.	(N)
		--During the term of the promotion, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, nonrecurring charges for the additional B-Channels will apply per the A42 section of the BellSouthTariff.	(N)
		--If the Subscriber converts to another Long Distance carrier during the term of agreement, the one hundred dollar (\$100) monthly credit (applicable toward regulated services as described in the "Promotions Specifics" section above) will be eliminated.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration.	(N)
		--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.	(N)
		--BellSouth reserves the right to terminate this promotion at any time.	(N)