

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
Vice President  
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December 16, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Fourth Revised Page 33.6

The purpose of this filing is to provide for the Select Complete Choice for Business Bonus promotion. This Special Promotion will begin January 2, 2006 and end April 30, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Florida  
Promotion Description

**BellSouth Select Complete Choice for Business Bonus**

**OVERVIEW OF PROMOTION**

BellSouth plans to offer the following special promotion beginning January 2, 2006 and ending on April 30, 2006.

This special promotion provides for BellSouth Select customers who purchase a new Complete Choice for Business package from January 2, 2006 to April 30, 2006 to earn BellSouth Select bonus points.

**Program Eligibility**

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.
- Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.

**Program Elements**

- BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.
- If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.
- Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.
- Select point balance can be checked on BellSouth Select Website ([www.bellsouthselectbusiness.com](http://www.bellsouthselectbusiness.com)), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.

**Program Restrictions**

- One reward per customer account.
- Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.
- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory—Only South Florida central offices where services are available <u>(DELETED)</u>	South Florida Area Plus Service Reacquisition Cash Back	Residential customers returning to BellSouth and ordering the South Florida Area Plus Reacquisition Bundle are eligible to receive a coupon redeemable for \$100 cash back.  Restrictions and Eligibility Criteria:  --Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.  --Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.  --Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.  --Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date to be eligible.  --The customer must switch their local service to BellSouth and purchase the South Florida Area Plus Reacquisition Bundle  --Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.  --The customer must place the order on or before <del>09/28/04</del> .  --Offer valid for only one (1) service line at the intended local service address.  --The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel.  --The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the \$100 cash back.  --Once the customer completes the above requirements they will receive the \$100 cash back. If the customer cancels or discontinues the qualifying service prior to fulfillment, he will be ineligible for the cash back offer.  --Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion  --BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.	04/01/04 To <del>09/28/04</del>
			(C) (D) (C)

BELLSOUTH  
33.6  
TELECOMMUNICATIONS, INC.  
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF ~~Fourth Revised Page 33.6~~~~Third Revised Page~~

~~Cancels Third Revised Page 33.6~~~~Cancels Second Revised Page 33.6~~

ISSUED: December 16, 2005~~ISSUED: June 16, 2004~~

~~EFFECTIVE: January 2, 2006~~~~EFFECTIVE: July 1, 2004~~

BY: Marshall M. Criser III, President -FL~~BY: Joseph P. Lacher, President -FL~~

Miami, Florida

<u>BellSouth's Service Territory -From Central Office where services are available</u>	<u>BellSouth Select Complete Choice for Business Bonus</u>	<u>BellSouth Select customers who subscribe to a new Complete Choice for Business package during the promotional period can earn BellSouth Select bonus points.</u>	<u>01/02/06 to 04/30/06</u>	<u>(N)</u>
		<u>--Available to existing and new BellSouth Select customers.</u>		<u>(N)</u>
		<u>--New BellSouth Select customers must meet BST eligibility requirements - between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.</u>		<u>(N)</u>
		<u>--Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.</u>		<u>(N)</u>
		<u>--BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.</u>		<u>(N)</u>
		<u>--If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.</u>		<u>(N)</u>
		<u>--Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.</u>		<u>(N)</u>
		<u>--Select point balance can be checked on BellSouth Select Website (<a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a>), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.</u>		<u>(N)</u>
		<u>--All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.</u>		<u>(N)</u>
		<u>--One reward per customer account.</u>		<u>(N)</u>
		<u>--Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.</u>		<u>(N)</u>
		<u>--Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.</u>		<u>(N)</u>

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
<b>(DELETED)</b>			
BellSouth's Service Territory -From Central Office where services are available	BellSouth Select Complete Choice for Business Bonus	BellSouth Select customers who subscribe to a new Complete Choice for Business package during the promotional period can earn BellSouth Select bonus points.	01/02/06 to 04/30/06
		--Available to existing and new BellSouth Select customers.	(N)
		--New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.	(N)
		--Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.	(N)
		--BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.	(N)
		--If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.	(N)
		--Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.	(N)
		--Select point balance can be checked on BellSouth Select Website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.	(N)
		--All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.	(N)
		--One reward per customer account.	(N)
--Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.	(N)		
--Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.	(N)		