

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing by SOUTHERN ) DOCKET NO. 910167-TL  
 BELL TELEPHONE COMPANY OF FLORIDA to waive )  
 the non-recurring charges for WatchAlert ) ORDER NO. 24352  
 installation. )  
 \_\_\_\_\_ ) ISSUED: 4-12-91

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman  
 J. TERRY DEASON  
 GERALD L. GUNTER  
 MICHAEL McK. WILSON

ORDER APPROVING TARIFF FILING TO  
WAIVE NON-RECURRING CHARGES FOR WATCHALERT  
INSTALLATION FOR 60 DAYS

BY THE COMMISSION:

On January 15, 1991, Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed tariff revisions to offer a waiver of non-recurring charges for WatchAlert installation. This tariff filing is a follow-up to similar filings recently approved for both Southern Bell and United Telephone Company of Florida (United) in which only 50% of the non-recurring charges were waived. WatchAlert service is offered by Southern Bell to alarm and security companies or agencies which perform private alarm security monitoring for residential and business line customers or clients. WatchAlert provides for continuous transmission of signals which can identify a change in the status of alarm monitoring sensors located on a client's premises. Southern Bell has experienced some success with the 50% waiver. However, the Company believes that a 100% waiver will generate higher demand and reduce the administration involved in only waiving 50%.

Because we believe that this service can be a valid alternative to dedicated alarm circuits where customer demand and cost can justify the offering of the service, we find it appropriate to approve this promotional waiver which may stimulate additional demand.

However, although Southern Bell is covering its cost of providing WatchAlert service in high demand and high density areas, we have some concern that the total revenue generated does not cover the total cost of providing the service. Therefore, Southern Bell shall submit a marketing report that includes the new business and residential demand levels for WatchAlert service by exchange, the revenues and expenses incurred during the promotional period, a report on service problems during the 60 day waiver period, and

DOCUMENT NUMBER-DATE

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REC-RECORDS/REPORTING

ORDER NO. 24352  
DOCKET NO. 910167-TL  
PAGE 2

a description of all promotional efforts to improve WatchAlert's market acceptance.

At the conclusion of the protest period, if no protest is filed, this docket shall be closed.

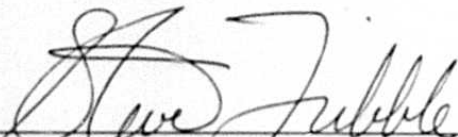
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company's tariff filing to waive non-recurring charges for WatchAlert installation for 60 days is hereby approved. It is further

ORDERED that Southern Bell shall submit a marketing report within 45 days of the end of the 60-day waiver period as set forth in the body of this Order. It is further

ORDERED that if no protest is received in the period set forth in the Notice of Further Proceedings below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 12th day of APRIL, 1991.

  
STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

SFS

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

ORDER NO. 24352  
DOCKET NO. 910167-TL  
PAGE 3

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on May 3, 1991.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.