

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filings by	)	DOCKET NO. 891194-TL
SOUTHERN BELL TELEPHONE AND TELEGRAPH	)	
COMPANY clarifying when a nonpublished	)	ORDER NO. 24758
number can be disclosed and introducing	)	
Caller ID to TouchStar service	)	ISSUED: 7-3-91
	)	

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman  
 J. TERRY DEASON  
 BETTY EASLEY  
 MICHAEL MCK. WILSON

ORDER APPROVING IMPLEMENTATION OF CALLER ID SERVICE  
BY SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

BY THE COMMISSION:

On May 20, 1991, we issued Order No. 24546, our final order after hearing in this docket. In that Order, we set forth the terms and conditions under which Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) could offer its Caller ID service to subscribers in Florida. In addition, we denied Southern Bell's tariff proposals and directed the Company to refile its tariffs, in accordance with the guidelines established in Order No. 24546, if it elected to offer Caller ID service following our ruling.

Subsequently, Southern Bell filed its new tariff proposals to offer Caller ID service (T-91-228). These tariff filings closely track the decisions reflected in Order No. 24546 and include: statements in the nonpublished/unlisted number section defining the ways these numbers will and will not be divulged; a prohibition against the resale of numbers obtained through Caller ID service; free per-call blocking for all subscribers; and free per-line blocking for all law enforcement agencies and domestic violence intervention shelters requesting such a capability.

Southern Bell's proposed rates for Caller ID service are \$7.50 per month for residential customers and \$10.00 per month for business customers. The Company has proposed banded rates for this

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service to match the rate structure of all its other TouchStar features. The proposed range of rates is as follows:

	<u>Minimum</u>	<u>Maximum</u>	<u>Current</u>
Residence	\$5.00	\$12.00	\$ 7.50
Business	\$7.00	\$20.00	\$10.00

These rates are the same as those originally proposed by the Company and compare favorably with those that have been proposed by other local exchange companies. Although Southern Bell has not had time to perform a new cost study following our final order in this docket, the Company has assured us that sufficient contribution has been built into the rates to cover the additional expense associated with blocking, and that the service will still be profitable. We note that rate structure and level was not at issue in the hearings we have held on this service.

Southern Bell has already sent the required notification regarding the introduction of Caller ID service to its customers and is in the process of equipping law enforcement agencies and domestic violence intervention shelters that request per-line blocking with the feature. The Company will not be introducing Caller ID service in all of its exchanges on July 1, 1991; rather, it plans to offer the service as logistical problems are worked out, exchanges become equipped with blocking features, and all necessary parties have been contacted. For example, the Orlando area will not receive Caller ID service until United Telephone Company of Florida's (United's) similar service becomes available. Present plans by United anticipate an availability date of September 1, 1991.

Upon review of the above considerations, we find it appropriate to approve Southern Bell's tariff proposal to implement Caller ID service with an effective date of July 1, 1991. However, as we directed at our June 25, 1991, Agenda Conference, the Company shall submit revised tariff pages incorporating explicit language giving free new nonpublished numbers to subscribers whose nonpublished numbers are inadvertently published in the directory.

Based on the foregoing, it is

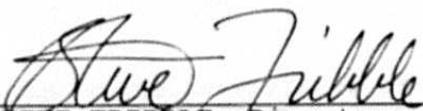
ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company's tariff proposal to offer

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Caller ID service (T-91-228) filed May 15, 1991, is hereby approved with an effective date of July 1, 1991, in accordance with the terms and conditions specified herein. It is further

ORDERED that this docket shall be closed if no protest is filed in accordance with the requirement set forth below.

By ORDER of the Florida Public Service Commission, this  
3rd day of July, 1991.

  
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STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This

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petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on 7-24-91

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.