

REQUEST TO ESTABLISH DOCKET

Date 8/5/91

- 1. Division Name/Staff Name Communications/Griswold
- 2. OPR GRISWOLD CMU
- 3. OCR STAFF
- 4. Suggested Docket Title PROPOSED TARIFF FILING TO INTRODUCE TELEPHONE SERVICE, AN INTRACATA TOLL CALLING PLAN, BY UNITED TELEPHONE COMPANY OF FLORIDA (T-91-336, FILED 7/18/91)

5. Suggested Docket Mailing List (attach separate sheet if necessary)

A. Parties (Provide names of regulated companies; provide names and addresses of nonregulated companies; provide names, addresses, and affiliation (i.e., attorney, company liaison officer, or customer) of individuals)

UNITED TELEPHONE OF FLA

B. Interested Persons/Companies (Provide names, complete mailing addresses, and affiliation)

C. This is a generic proceeding and the Interested Persons mailing list should be expanded to include the industries checked below:

- | | |
|--|--|
| <input type="checkbox"/> Investor-Owned Electric | <input type="checkbox"/> Water Utilities |
| <input type="checkbox"/> Electric Cooperatives | <input type="checkbox"/> Local Exchange Telephone Cos. |
| <input type="checkbox"/> Municipal Electric | <input type="checkbox"/> Interexchange Telephone Cos. |
| <input type="checkbox"/> Gas Utilities | <input type="checkbox"/> Coin-Operated Telephone Cos. |
| <input type="checkbox"/> Sewer Utilities | <input type="checkbox"/> Shared Tenant Telephone Cos. |

6. Check One:

- Documentation attached.
- Documentation will be provided with recommendation.



United Telephone System

T - 91 - 336

United Telephone Company of Florida
Box 5000 • Altamonte Springs, Florida 32716-5000 • (407) 889-6007

Bruce H. Reynolds
Vice President - Administration & Marketing

July 18, 1991

Mr. Walter D'Haeseleer
Director, Division of Communications
Florida Public Service Commission
101 East Gaines Street
Tallahassee, Florida 32399-0865

JUL 18 1991

Dear Mr. D'Haeseleer:

Enclosed are four copies each of the following United Telephone Company of Florida General Exchange Tariff sheets:

Index		Eleventh Rev. Sheet 14
Section A18	Long Distance Message	First Rev. Sheet 22
	Telecommunications Service	Original Sheet 22.1
		Original Sheet 22.2

These sheets are being submitted to introduce TeleSaver Service which is an optional intraLATA toll calling plan targeted to United's high volume toll users. Details of the proposed offering have been provided in the attached Executive Summary.

Acknowledgement, date of receipt, and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

[Handwritten signature]
7/18/91

Commission consideration and approval of these sheets is respectfully requested.

Sincerely,

[Handwritten signature of Bruce H. Reynolds]

B. H. Reynolds

DDJ/ab

Enclosures

EXECUTIVE SUMMARY

This filing is to introduce TeleSaver Service, an optional intraLATA toll calling plan in United's service area.

Because the contribution levels associated with intraLATA toll have historically been very significant, this market has been and will continue to be an increasingly competitive. By introducing TeleSaver Service, United is taking a proactive step to prepare for and mitigate the impact of future intraLATA toll competition within its serving territory.

Service Description

TeleSaver Service is an optional intraLATA toll plan which provides United's high volume toll customers with an alternative rating schedule on direct distance dialed (1+) calls.

The plan is available to both residential and business customers. It is applied on a per account basis and may encompass any individual line, ABC line and/or PBX trunk associated with the account. The plan will also apply to any Remote Call Forward arrangements where the Remote Call Forwarding number is within United's serving area, e. g., the service is only available for services provided and billed by United.

Pricing

TeleSaver Service is comprised of four unique options; one is designed for residential customers only and the remaining three are available to business subscribers.

Each option requires that the subscriber pay a monthly recurring rate to participate in the plan. This charge entitles the customer to a minimum amount of toll usage per month (monthly minimum usage), designated in blocks of time. All usage in excess of the monthly minimum amount is assessed a discounted, option-specific rate per minute.

The proposed minimum monthly usage charge for each option provides United's high volume users with a discount over the aggregate average toll charges for their market segment that are in effect today. This effective discount ranges from 30%, for the residential option, to 41%, for the highest volume business option. A summary of the effective discounts per option has been summarized in Attachment 1.

The rates for TeleSaver are not time-of-day or distance sensitive. In addition, a tiered approach is being proposed among the business options, providing a lower per minute rate with increasingly higher minimum monthly usage commitments. Pricing flexibility is being proposed for the per minute rates applicable to each option. The minimum per minute rate within the range, or price floor, for each option has been established to cover imputed access charges. A summary of the per minute charges has been provided in Attachment 1. Rate development showing the relationship between the per minute rate and access charges has been provided in Attachment 2.

The following table summarizes each TeleSaver option:

<u>Package</u>	<u>Option</u>	<u>Rate Per. Min.</u>	<u>Minimum Usage</u>	<u>Minimum Monthly Usage Charge</u>
A) Residential	-	\$.15	1 hr.	\$ 9.00
B) Business	1	.17	2 hrs.	20.40
	2	.16	10 hrs.	96.00
	3	.15	25 hrs.	225.00

Demand

The forecasted demand for TeleSaver Service was derived using a two-part methodology. First, all existing intraLATA toll customers who would experience an economic benefit from subscribing to the service were identified. Specifically, those customers who accumulate a volume of calls in excess of the respective minimum monthly usage commitment and routinely pay a rate greater than the average toll rate per minute of use were segmented. Second, the target market was more clearly defined through the application of anticipated participation factors. As United Telephone Company of Florida has no prior history on which to base participation levels, data was proxied from United Telephone Company of Ohio, which is currently offering TeleSaver Service.

While the cross-elastic effect of TeleSaver Service on intraLATA WATS is uncertain, TeleSaver does offer savings over the current WATS rates. Therefore, some migration from intraLATA WATS to TeleSaver is anticipated. The same methodology used to forecast demand among toll customers was repeated among WATS.

Following are the total forecasted customer accounts for the service:

<u>Service Type</u>	<u>Participation Level of Benefitting Customers</u>	<u>Forecasted Demand</u>
Toll to Residential TeleSaver	15%	193
Toll to Business TeleSaver	18%	352
WATS to Business TeleSaver	10%	<u>70</u>
Total		615

Revenue Impact

Introduction of TeleSaver Service will result in an estimated revenue loss of \$350,000 in the first year of the offering. The service will not require any system modifications or additional expense. At this time, United is not proposing a revenue offset to effect a revenue neutral filing.

Conclusion

TeleSaver Service responds to the current needs of United's high volume intraLATA toll customers. Further, the introduction of the service is a positive step towards strengthening United's competitive position in the intraLATA toll market.

T-91-336

UNITED TELEPHONE OF FLORIDA
RESIDENTIAL AND BUSINESS TELESaver
PROPOSED MAXIMUM AND MINIMUM RATES FOR MONTHLY PACKAGES

PACKAGE -----	OPTION -----	MINIMUM -----	MAXIMUM -----	PROPOSED -----	RESPECTIVE CHARGES WITH CURRENT AVERAGE MTS RATES (*) -----	EFFECTIVE DISCOUNT -----
A. RESIDENTIAL						
	1) RESIDENTIAL TELESaver					
	(A) 60 MINUTES (1 HOUR) MINIMUM, PER ACCOUNT, PER MONTH	\$8.50	\$9.00	\$9.00	\$12.77	30.00%
	(B) EACH ADDITIONAL MINUTE OF USE	\$0.1406	\$0.1500	\$0.1500	\$0.2128	30.00%
B. BUSINESS						
	1) BUSINESS TELESaver 1					
	(A) 120 MINUTES (2 HOURS) MINIMUM, PER ACCOUNT, PER MONTH	\$16.87	\$20.40	\$20.40	\$30.02	32.00%
	(B) EACH ADDITIONAL MINUTE OF USE	\$0.1416	\$0.1700	\$0.1700	\$0.2502	32.00%
	11) BUSINESS TELESaver 2					
	(A) 600 MINUTES (10 HOURS) MINIMUM, PER ACCOUNT, PER MONTH	\$84.36	\$96.00	\$96.00	\$147.72	35.00%
	(B) EACH ADDITIONAL MINUTE OF USE	\$0.1416	\$0.1600	\$0.1600	\$0.2462	35.00%
	111) BUSINESS TELESaver 3					
	(A) 1,500 MINUTES (25 HOURS) MINIMUM, PER ACCOUNT, PER MONTH	\$210.90	\$225.00	\$225.00	\$379.35	41.00%
	(B) EACH ADDITIONAL MINUTE OF USE	\$0.1416	\$0.1500	\$0.1500	\$0.2529	41.00%

(*) NOTE: AVERAGE MTS RATES FOR TARGETED MARKET ONLY.

T-91-336

UNITED TELEPHONE OF FLORIDA
RESIDENTIAL TELESaver PER MINUTE PRICE FLOOR
EFFECTIVE ORG. AND TERM. ACCESS CHARGES PER MINUTE

ORIGINATING

SWITCHED ACCESS		

CARRIER COMMON LINE	\$0.0304	
LOCAL TRANSPORT	\$0.0160	
LOCAL SWITCHING (LS2)	\$0.0098	
LINE TERMINATION	\$0.0079	

	\$0.0641	
TOD Factor	x 72.45%	

	\$0.0464	
BHROC PER MINUTE EQUIVALENT	+ \$0.0159	

	0.062341	
NONCONVERSATION TIME FACTOR	x 1.111	

A) AVERAGE ORIGINATING ACCESS RATE PER MINUTE	\$0.0693	\$0.0693

TERMINATING

SWITCHED ACCESS		

CARRIER COMMON LINE	\$0.0382	
LOCAL TRANSPORT	\$0.0160	
LOCAL SWITCHING (LS2)	\$0.0098	
LINE TERMINATION	\$0.0079	

	\$0.0719	
TOD Factor	---	

	\$0.0719	
BHROC PER MINUTE EQUIVALENT	+ \$0.0159	

B) AVERAGE TERMINATING ACCESS RATE PER MINUTE	\$0.0878	\$0.0878

C) AVERAGE ACCESS RATE PER MINUTE (A+B)		\$0.1571

T-91-336

UNITED TELEPHONE OF FLORIDA
RESIDENTIAL TELESaver PER MINUTE PRICE FLOOR
EFFECTIVE ORG. AND TERM. ACCESS CHARGES PER MOU

D)	AVERAGE INTRALATA MTS CALL (INCLUDES 1+ AND 0 TOLL CALLS) BILLED MTS MINUTES/MESSAGES	4.7782
E)	AVERAGE INTRALATA MTS CALL (INCLUDES 1+ AND 0 TOLL CALLS) CONVERSATION MTS MINUTES/MESSAGES (ACCOUNTS FOR 30 SEC. ROUNDING)	4.2782
F)	BILLED MTS MINUTES VS CONVERSATION MTS MINUTES FACTOR ((D)/(E))	1.116871
G)	AVERAGE ACCESS RATE PER MINUTE (SEE (C) PAGE 1 OF 2)	\$0.1571
H)	FACTORED AVERAGE ACCESS RATE PER MINUTE ((G)/(F)) (ACCOUNTS FOR 30 SECOND ROUNDING)	\$0.1406
I)	=====	=====
	PRICE FLOOR FOR RESIDENTIAL TELESaver PER MOU	\$0.1406
	=====	=====

T-91-336

**UNITED TELEPHONE OF FLORIDA
BUSINESS TELESaver PER MINUTE PRICE FLOOR
SMALL, MEDIUM, & LARGE BUSINESS - EFFECTIVE ORG. AND TERM. ACCESS CHARGES PER MOU**

ORIGINATING

SWITCHED ACCESS

CARRIER COMMON LINE	\$0.0304
LOCAL TRANSPORT	\$0.0160
LOCAL SWITCHING (LS2)	\$0.0098
LINE TERMINATION	\$0.0079

	\$0.0641

TOD Factor	x 89.31%

	\$0.0573

BIMOC PER MINUTE EQUIVALENT	+ \$0.0159

	0.073151

NONCONVERSATION TIME FACTOR	x 1.111

A) AVERAGE ORIGINATING ACCESS RATE PER MINUTE	\$0.0813	\$0.0813

TERMINATING

SWITCHED ACCESS

CARRIER COMMON LINE	\$0.0382
LOCAL TRANSPORT	\$0.0160
LOCAL SWITCHING (LS2)	\$0.0098
LINE TERMINATION	\$0.0079

	\$0.0719

TOD Factor	---

	\$0.0719

BIMOC PER MINUTE EQUIVALENT	+ \$0.0159

B) AVERAGE TERMINATING ACCESS RATE PER MINUTE	\$0.0878	\$0.0878

C) AVERAGE ACCESS RATE PER MINUTE ((A)+(B))		\$0.1691

T-91-336

UNITED TELEPHONE OF FLORIDA
BUSINESS TELESaver PER MINUTE PRICE FLOOR
SMALL, MEDIUM, & LARGE BUSINESS - EFFECTIVE ORG. AND TERM. ACCESS CHARGES PER MOU

D)	AVERAGE INTRALATA MTS CALL (INCLUDES 1+ AND 0 TOLL CALLS) BILLED MTS MINUTES/MESSAGES	3.0805
E)	AVERAGE INTRALATA MTS CALL (INCLUDES 1+ AND 0 TOLL CALLS) CONVERSATION MTS MINUTES/MESSAGES (ACCOUNTS FOR 30 SEC. ROUNDING)	2.5805
F)	BILLED MTS MINUTES VS CONVERSATION MTS MINUTES FACTOR [(D)/(E)]	1.193764
G)	AVERAGE ACCESS RATE PER MINUTE (SEE (C) PAGE 1 OF 2)	\$0.1691
H)	FACTORED AVERAGE ACCESS RATE PER MINUTE [(G)/(F)] (ACCOUNTS FOR 30 SECOND ROUNDING)	\$0.1416
I)	=====	=====
	PRICE FLOOR FOR BUSINESS TELESaver PER MOU	\$0.1416
	=====	=====

GENERAL EXCHANGE TARIFF

**UNITED TELEPHONE COMPANY
OF FLORIDA**

Eleventh Revised Sheet 14
Cancelling Tenth Revised Sheet 14

**By: B. H. Reynolds
Vice President**

Effective:

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(N)

GENERAL EXCHANGE TARIFF

UNITED TELEPHONE COMPANY
OF FLORIDA

SECTION A18
First Revised Sheet 22
Cancelling Original Sheet 22

By: B. H. Reynolds
Vice President

Effective:

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

4. VALU-PAK Service (Cont'd)

d. Rates and Charges

The following monthly rates are applicable to VALU-PAK Service.

	<u>Monthly Charge</u>
(1) Minimum Monthly Charge-Due in Advance	\$1.00
(2) Charges beyond the minimum charge are payable on demand	-

5. TeleSaver Service

(N)
+.

a. General

TeleSaver Service is an optional intraLATA long distance message service which is available in connection with individual residence, business and ABC lines, as well as PBX trunks on which the calling number is automatically identified. The service permits these customers to place DDD intraLATA intra-state toll calls at a per minute flat-rate charge regardless of time of day or mileage, and without initial/additional minute rate distinction. In addition, TeleSaver Service is available to customers who subscribe to the Company's Remote Call Forwarding arrangement.

b. Regulations

- (1) TeleSaver Service applies to all intraLATA intra-state DDD long distance messages.
- (2) The service will be ordered and billed on a per primary billing number (i.e., per account) basis. All applicable calls placed from lines associated with the same primary billing number will be included in the service.

(N)

NOTE 1: Additional charges will be rated at 50 percent of the rated charge during the hours specified in D.4.b.(2) preceding.

GENERAL EXCHANGE TARIFF

UNITED TELEPHONE COMPANY
OF FLORIDA

SECTION A18
Original Sheet 22.1

By: B. H. Reynolds
Vice President

Effective:

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

5. TeleSaver Service (Cont'd)

(N)
+

b. Regulations (Cont'd)

- (3) Message details are included in the charges specified in D.5.e. following.
- (4) The service is furnished for a minimum period of one month.
- (5) Changes to and from TeleSaver Service may be effective only on the subscriber's next bill date.
- (6) The monthly rate for TeleSaver Service will not be prorated except when the subscriber's service is connected or disconnected during a billing period.
- (7) TeleSaver Service is not available to a customer who subscribes to any other Company-offered optional calling plan or for use with public, semi-public, or private coin telephone service.
- (8) This tariff sets forth the minimum, maximum, and current rates for TeleSaver. Following a 30-day notice to the Commission and existing subscribers, the Company may increase or decrease rates within the ranges specified in this tariff unless denied or suspended by the Commission.

c. Method of Determining Usage Charges

Usage is accumulated on a per message basis and rounded to the next whole minute. These minutes are aggregated for the billing period.

d. Rate Regulations

- (1) The fixed monthly rate (i.e., the per account minimum) in e. following is billed in advance on a prorated basis for any partial month's service. The proration is calculated as the number of days the plan is in service divided by 30 days.
- (2) Additional usage, in excess of the minimum, is billed on a per minute of use basis.

(N)

GENERAL EXCHANGE TARIFF

**UNITED TELEPHONE COMPANY
OF FLORIDA**

**SECTION A18
Original Sheet 22.2**

**By: B. H. Reynolds
Vice President**

Effective:

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

5. TeleSaver Service (Cont'd)

(N)
+

e. Rates and Charges

The following rates and charges are applicable to TeleSaver Service:

Residence	Monthly Recurring Rate		
	<u>Minimum</u>	<u>Maximum</u>	<u>Current</u>
60 minutes (1 hr)*	\$ 8.44	\$ 9.00	\$ 9.00
ea. additional minute	.1406	.15	.15
Business			
120 minutes (2 hrs)*	16.99	20.40	20.40
ea. additional minute	.1416	.17	.17
600 minutes (10 hrs)*	84.96	96.00	96.00
ea. additional minute	.1416	.16	.16
1500 minutes (25 hrs)*	212.40	225.00	225.00
ea. additional minute	.1416	.15	.15

* Minimum per account, per month

E. CONFERENCE SERVICE

1. General

- a. Long distance message telecommunications conference service is that of furnishing connections between three or more land telephone numbers within the same LATA on one connection at the same time.
- b. Service is furnished where and to the extent that facilities permit.
- c. All stations on a conference connection may be so interconnected that each may communicate with all the others or arrangements may be made whereby one station will be the transmitting station and all others receiving stations.

(N)

UNITED TELEPHONE COMPANY
OF FLORIDASECTION A18
First Revised Original Sheet 22
Cancelling Original Sheet 22By: B. H. Reynolds R.-W.-Osler
Vice President-Administration

Effective: July-18,-1988

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

4. VALU-PAK Service (Cont'd)

d. Rates and Charges

The following monthly rates are applicable to VALU-PAK Service.

	Monthly Charge
(1) Minimum Monthly Charge-Due in Advance	\$1.00
(2) Charges beyond the minimum charge are payable on demand	-

5. TeleSaver Servicea. General

TeleSaver Service is an optional intraLATA long distance message service which is available in connection with individual residence, business and ABC lines as well as PBX trunks on which the calling number is automatically identified. The service permits these customers to place DDD intraLATA intra-state toll calls at a per minute flat-rate charge regardless of time of day or mileage, and without initial/additional minute rate distinction. In addition, TeleSaver Service is available to customers who subscribe to the Company's Remote Call Forwarding arrangement.

b. Regulations

(1) TeleSaver Service applies to all intraLATA intra-state DDD long distance messages.

(2) The service will be ordered and billed on a per primary billing number (i.e., per account) basis. All applicable calls placed from lines associated with the same primary billing number will be included in the service.

E.---CONFERENCE-SERVICE1.---General

a.---Long-distance-message-telecommunications-conference service-is-that-of-furnishing-connections-between-three-or-more-land-telephone-numbers-within-the-same-LATA-on-one-connection-at-the-same-time.

b.---Service-is-furnished-where-and-to-the-extent-that-facilities-permit.

c.---All-stations-on-a-conference-connection-may-be-so-interconnected-that-each-may-communicate-with-all-the-others--or--arrangements--may--be--made--whereby--one-station-will-be-the-transmitting-station-and-all-others-receiving-stations.

NOTE 1: Additional charges will be rated at 50 percent of the rated charge during the hours specified in D.4.b.(2) preceding.

UNITED TELEPHONE COMPANY
OF FLORIDA

SECTION A18
Original Sheet 22.1

By: B. H. Reynolds
Vice President

Effective:

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

5. TeleSaver Service (Cont'd)

b. Regulations (Cont'd)

- (3) Message details are included in the charges specified in D.5.e. following.
- (4) The service is furnished for a minimum period of one month.
- (5) Changes to and from TeleSaver Service may be effective only on the subscriber's next bill date.
- (6) The monthly rate for TeleSaver Service will not be prorated except when the subscriber's service is connected or disconnected during a billing period.
- (7) TeleSaver Service is not available to a customer who subscribes to any other Company-offered optional calling plan or for use with public, semi-public, or private coin telephone service.
- (8) This tariff sets forth the minimum, maximum, and current rates for TeleSaver. Following a 30-day notice to the Commission and existing subscribers, the Company may increase or decrease rates within the ranges specified in this tariff unless denied or suspended by the Commission.

c. Method of Determining Usage Charges

Usage is accumulated on a per message basis and rounded to the next whole minute. These minutes are aggregated for the billing period.

d. Rate Regulations

- (1) The fixed monthly rate (i.e., the per account minimum) in e. following is billed in advance on a prorated bases for any partial month's service. The proration is calculated as the number of days the plan is in service divided by 30 days.
- (2) Additional usage, in excess of the minimum, is billed on a per minute of use basis.

UNITED TELEPHONE COMPANY
OF FLORIDA

SECTION A18
Original Sheet 22.2

By: B. H. Reynolds
Vice President

Effective:

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

D. TWO-POINT SERVICE (Cont'd)

5. TeleSaver Service (Cont'd)

e. Rates and Charges

The following rates and charges are applicable to TeleSaver Service:

<u>Residence</u>	<u>Monthly Recurring Rate</u>		
	<u>Minimum</u>	<u>Maximum</u>	<u>Current</u>
<u>60 minutes (1 hr)*</u>	<u>\$ 8.44</u>	<u>\$ 9.00</u>	<u>\$ 9.00</u>
<u>ea. additional minute</u>	<u>.1406</u>	<u>.15</u>	<u>.15</u>
<u>Business</u>			
<u>120 minutes (2 hrs)*</u>	<u>16.99</u>	<u>20.40</u>	<u>20.40</u>
<u>ea. additional minute</u>	<u>.1416</u>	<u>.17</u>	<u>.17</u>
<u>600 minutes (10 hrs)*</u>	<u>84.96</u>	<u>96.00</u>	<u>96.00</u>
<u>ea. additional minute</u>	<u>.1416</u>	<u>.16</u>	<u>.16</u>
<u>1500 minutes (25 hrs)*</u>	<u>212.40</u>	<u>225.00</u>	<u>225.00</u>
<u>ea. additional minute</u>	<u>.1416</u>	<u>.15</u>	<u>.15</u>

* Minimum per account, per month

E. CONFERENCE SERVICE

1. General

- a. Long distance message telecommunications conference service is that of furnishing connections between three or more land telephone numbers within the same LATA on one connection at the same time.
- b. Service is furnished where and to the extent that facilities permit.
- c. All stations on a conference connection may be so interconnected that each may communicate with all the others or arrangements may be made whereby one station will be the transmitting station and all others receiving stations.