

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Proposed tariff filing) DOCKET NO. 921317-TL
to add Directory Assistance) ORDER NO. PSC-93-0485-FOF-TL
Database Service and Directory) ISSUED: 04/01/93
Publishers Database Service by)
BELLSOUTH TELECOMMUNICATIONS,)
INC. d/b/a SOUTHERN BELL)
TELEPHONE AND TELEGRAPH COMPANY)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
THOMAS M. BEARD
SUSAN F. CLARK
JULIA L. JOHNSON
LUIS J. LAUREDO

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On October 30, 1992, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed tariff revisions to its General Subscriber Service Tariff proposing to introduce Directory Assistance Database Service (DADS) and Directory Publishers Database Service (DPDS).

Directory Assistance Data Base Service (DADS)

Upon request, the Company will provide an extract of the white page listing information that will contain the listed name, address, and telephone number fields. The information provided will include only non-confidential subscriber listing information maintained by the Company. Non-listed and non-published listings will not be included.

DADS will be made available to customers solely for the purpose of providing Directory Assistance type services only. Directory Assistance (DA) services are defined as: 1) Voice Directory Assistance (DA Operator or DA Operator System assisted); and, 2) Electronic Directory Assistance (Data Systems assisted). DADS provides a base file of business and residence directory listings and a daily update file of directory listing changes. A typical subscriber of this service would be an interexchange carrier (IXC) which intends to provide alternative directory assistance service.

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Southern Bell will provide these files by central office prefix on magnetic tapes. The subscribing customer is required to purchase DADS Daily Updates for a 12 month period. This ensures that the DA listings are current, and enables the Company to plan for operator adjustments resulting the introduction of this service. The Company proposes the following rates for DADS:

<u>SERVICE</u>	<u>RATE</u>
Central Office Base File, per listing (nonrecurring charge)	\$.04
Use Fee per Listing (recurring charge)	\$.15
Administrative Fee per month (min. 12 mos.) per Central Office Ordered	\$13.59

A nonrecurring cancellation fee will be computed to allow the Company to recover all unrecovered costs incurred for work performed prior to cancellation.

Prior to receipt of the Base File, the subscriber must provide Southern Bell with a written plan outlining the method used to record and accumulate the amount of usage to be reported to the Company. The customer is required to remit to Southern Bell a monthly itemized statement by Central Office. The customer is also required to make available to the Company the records to allow Southern Bell to audit the number of times a listing has been used.

Based on the cost study submitted by Southern Bell, the proposed rates for DADS are priced to recover the Company's costs of providing the service, the Company's projected loss of revenues resulting from the cross elastic effect between this service and Directory Assistance (DA) Access Service, and an appropriate level of contribution.

Directory Publishers Database Service (DPDS)

DPDS allows a subscriber who is interested in providing Directory Assistance-type services to compile, produce, publish, and distribute in printed booklet form an alphabetical or classified telephone directory for general telephone number

service. DPDS provides an optional Weekly Business Activity Report to be used by the customer solely for the sale or solicitation of advertising to be contained in a future customer published directory. The Company will provide an extract of the white page listing information that will contain the listed name, address, and telephone number. Non-Published and Non-Listed listings will not be included; however, they will be identified as either Non-Published or Non-Listed. DPDS is provided by requested central office. The proposed rates for DPDS are as follows:

<u>Service</u>	<u>Rate</u>
Each Central Office Listing File Requested, per listing (nonrecurring charge)	\$.04
Weekly Business Activity Report per Central Office Listing (recurring charge)	\$.006

A nonrecurring cancellation fee will be computed to allow the Company to recover all unrecovered costs incurred for work performed prior to cancellation.

Southern Bell has included in the tariff numerous restrictive measures for customers purchasing DPDS. These requirements will ensure that the information provided to the customer is used for the purposes defined in the tariff. Additionally, the requirements will ensure that any published directory contains reasonably current data.

Southern Bell's cost study indicates that the proposed rates for DPDS will allow the Company to recover the cost of providing the service and will provide appropriate contribution.

We believe that Southern Bell's tariff filing is appropriate. The listing information provided via DADS and DPDS will be as current as the information Southern Bell uses to provision its own Directory Assistance type services. These services will provide an alternative to traditional directory assistance services. We also believe that Southern Bell has implemented adequate restrictions in its tariff to ensure that the listings are not resold or used for purposes of solicitation. Accordingly, we hereby approve the tariff as filed.

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Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company's tariff filing introducing Directory Assistance Database Service and Directory Publishers Database Service is hereby approved, effective March 17, 1993. It is further

ORDERED that if a protest is filed in accordance with the requirement set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirement set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission this 1st day of April, 1993.



STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

PAK

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

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The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on April 22, 1993.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.