

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
1. Inward Operator Svcs. Access Svc.	Yes	0	0	0 ¹	52,300	64,200		X
2. MarketReach	Yes	295,710	605,540	658,600	164,700 ²	-	X	
3. Central Office - Local Area Network	No							X
4. Digital Electronic Tandem Switching (DETS)	No							X
5. SaverService	No							X
6. Remote Access To Call Forwarding	No							X
7. Customer Control of Call Forwarding Busy Line (CFBL)	No							X
8. Customer Control of Call Forwarding Don't Answer (CFDA)	No							X
9. CFBL Multiple Simultaneous Calls	No							X
10. CFDA Multiple Simultaneous Calls	No							X

1. Service not billed in 1990, 1991, and 1992.

2. Trial expires in March, 1993

N/A - Revenue estimate not available at this time.

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11. Call Forwarding Variable (CFV) Multiple Simultaneous Calls	No							X
12. Outgoing Only Service	Yes	0	698	11,000	16,500	24,800	X	
13. Billing and Collection Service (Expanded Inquiry and Message Investigation, etc.)	No							X
14. Exchange Line Data Service (ELDS) - Permanent Offering	Yes	5,256	19,792	36,500	55,000	82,000		X
15. Option 800 Svc. (IntraLATA Only 800 Service)	No							X
16. Clear Channel Capability (PLT, ACS)	No							X
17. Digital Electronic Telephone Service (DEBS) for ESSX ^R Svc.	No							X
18. Dual Tone Multi-Frequency (DTMF) Pulsing	Yes	-	12,632	60,000	90,000	135,000		X
19. Hot Line Service	Yes	-	100	200	200	200		X
20. Surrogate Client Number	Yes	-	44,900	75,000	90,000	120,000		X
21. Warm Line Service	Yes	-	15,500	33,400	38,000	47,900		X
22. Digital ESSX ^R SVC. New Services	No							X

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23. Telecommunications Service Priority (TSP) System (PLT, ACS)	Yes	-	2,822	7,300	N/A	N/A		X
24. Derived Data Channel Service FastConnect ^R	No							X
25. SaverService (Aggregated Optional Calling Plan)	No							X
26. Inmate Calling Svc.	No							X
27. Coin/Coinless Credit Card Service	No							X
28. Operator Transfer Services Access Service	Yes	-	751,876	1,109,000	1,087,000	1,065,000		X
29. Caller ID	Yes	-	777,886	4,117,900	N/A	N/A		X
30. Bulk Calling Line Identification to TouchStar Features	No							X
31. ONA Features- Trunk Side Access Facility	Yes	-	0	0	N/A	N/A	X	
31a. UAN/CSA/ANI/Call Detail Information	Yes	-	640,700	1,414,200	2,428,700	2,375,500		X

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32. ESSX ^R Service ISDN	No							X
33. Statewide Residence Message Rate Basic Local Exchange Option	Yes	-	519,832	14,106,500	15,570,000	17,127,000	X	
34. Administration Management Service	Yes	-	41,831 ³	43,800	N/A	N/A		X
35. Bill Processing Service	No							X
36. Extended Communications Service	No							X
37. ESSX ^R /Digital ESSX ^R svc. Caller ID, Calling Number Delivery Blocking and Calling Name Display	No							X
38. 19.2 and 64 kbps to SynchroNet ^R svc. No and Digital Data Access Service (DDAS) and Multiplexed CCC to MegaLink ^R and DS1 High Capacity Service.	No							X
39. ESSX ^R /Digital ESSX ^R - Very Small	No							X
40. Caller ID - Multiline	No							X
41. Diskette Analyzer Bill Service	No							X

3. Revenues include revenues from AMS features filed in 1989.

N/A - Revenue estimate not available at this time.

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42. Customer List Service and Customer Change Activity Service	No							X
43. Electronic White Pages	No							X
44. 0+ Dialing on 900 Access Service	Yes	-	-	N/A	N/A	N/A		X
45. Anonymous Call Rejection	Yes	-	-	199,264	586,099	930,800		X
46. Call Return - Enhanced ⁴	Yes	-	-	0	0	0		X
47. ONA Access Service BSEs	Yes	-	-	-	42,600	N/A		X
48. Network Usage Information Service	Yes	-	-	698,200	2,013,500	4,360,200		X

4. No revenue impact; no rate change

N/A - Revenue estimate not available at this time.

PLANNED NEW SERVICES TO BE INTRODUCED BY SOUTHERN BELL IN 1992, 1993, AND 1994

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49. Answer Supervision Line Side	Yes	-	4,400	7,700		X
50. Area Number Calling	Yes	-	-	191,000		X
51. Basic Utility Outage Line (BUOL)	No					X
52. Billing Number and Address for ANI	No					X
53. Caller ID - Deluxe	Yes	-	N/A	N/A		X
54. Caller ID on Call Waiting ⁵	Yes	-	N/A	N/A		X
55. Coin Control Line	Yes	-	N/A	N/A	X	
56. Coin Repair Services for Non-LEC Public Telephones	No					X
57. Coin Refund Service for Non-LEC Public Telephones	No					X
58. MegaLink ^R ISDN Svc.	No					X
59. N11 Service	Yes	-	812,700	4,316,100		X
60. Residential ISDN	Yes	-	N/A	N/A		X

5. No rate change anticipated.

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<u>New Service</u>	Monopoly Position	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
61. SMARTRing 3DS3	No					X
62. Unconditional Satisfaction Guarantee	No					X
63. 64 Clear Channel Capability (ACS)	Yes	-	N/A	N/A		X
64. 800 Data Base Service (ACS)	Yes	-	N/A	N/A		X