

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for Approval of) DOCKET NO. 940084-TL
Tariff Filing to Waive) ORDER NO. PSC-94-0279-FOF-TL
Nonrecurring Charges for Dial) ISSUED: March 10, 1994
Datalink Service (T-94-025))
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK
JULIA L. JOHNSON
LUIS J. LAUREDO

**ORDER APPROVING TARIFF TO WAIVE NONRECURRING CHARGES
FOR DIAL DATALINK SERVICE BY GTE FLORIDA INCORPORATED**

BY THE COMMISSION:

On January 20, 1994, GTE Florida Incorporated (GTEFL or the Company) filed proposed revisions to its tariff to waive nonrecurring installation charges for Dial Datalink for the period April 1, 1994 until May 31, 1994. The Company believes that more customers will subscribe to this service if the Company waives the nonrecurring charges.

GTEFL's Dial Datalink Service is a grade of access line designed to meet higher quality transmission standards than those used for regular voice transmission. This service is targeted to both business and residential customers; business customers with low volume data transmission requirements; and residential customers who own personal computers and want to transmit data over voice grade circuits.

The nonrecurring installation charge is \$25.00 for both residential and business customers. GTEFL expects to generate 150 incremental sales of Dial Datalink during this promotional period. The Company expects that 100 of these sales will be business customers and 50 residential customers.

The revenue loss for this waiver is estimated to be \$3,750 (\$25 * 150 customers). The annualized contribution gain for the year is the monthly recurring charges for twelve months. This is estimated to be \$7,500 [(2.50 * 50 residential customers) + (\$5.00

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* 100 business customers) * 12 months]. This would give the Company a net revenue impact of \$3,750 (\$7,500 - \$3,750).

We approve GTEFL's proposed revisions to its tariff to waive nonrecurring installation charges for Dial Datalink for the period April 1, 1994 until May 31, 1994, with an effective date of April 1, 1994. However, the approval of GTEFL's proposed tariff is subject to the Company providing data to the Commission staff from the results of this promotion if requested. The Company shall keep a record of expense and revenue gain or loss for one year, so that staff may obtain the information if necessary.

Finally, any future tariff filings for comparable promotions will be approved administratively as stated in Section 2.08, (c)(18)(n) of the Administrative Procedures Manual. Under A.P.M. terms, promotions such as this are limited to 90 days.

It is, therefore,

ORDERED by the Florida Public Service Commission that GTE Florida Incorporated's proposed revisions to its tariff to waive nonrecurring installation charges for Dial Datalink for the period April 1, 1994 until May 31, 1994, with an effective date of April 1, 1994 is approved. It is further

ORDERED that if a timely protest is filed this tariff shall remain in effect with any increase held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 10th day of March, 1994.

STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

JRW

by: Kay Flynn

Chief, Bureau of Records

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on March 31, 1994.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.