

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 940545-TI
tariff filing to offer a) ORDER NO. PSC-94-0757-FOF-TI
promotion on DIRECTORY LINK) ISSUED: June 21, 1994
Service and to provide discounts)
on AT&T Prepaid Cards by AT&T)
COMMUNICATIONS OF THE SOUTHERN)
STATES, INC. (T-94-250 FILED)
5/6/94))

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF FILING AND CLOSING DOCKET

BY THE COMMISSION:

AT&T Communications of the Southern States Inc. (AT&T) is proposing to offer two promotions: 1) to waive the service charge for its DIRECTORY LINK service and 2) to offer a discount on bulk purchases of AT&T Prepaid Cards. Both promotions would be in excess of the 90 day maximum as set forth in Rule 25-24.485(1)(i), Florida Administrative Code.

DIRECTORY LINK Service permits a customer to complete a long distance calling card or operator-assisted call to the called station telephone number, when it is received from intrastate directory assistance, without hanging up and dialing a separate long distance call. The DIRECTORY LINK Service is offered when an end user dials intrastate directory assistance using a calling card accepted by the AT&T network, or requests intrastate directory assistance with assistance from the AT&T operator. The DIRECTORY LINK Service operator specifies the additional charge for this service. Customers may accept or refuse the offer by providing an appropriate response to the DIRECTORY LINK Service prompt. An invalid response or no response is treated as a refusal of the offer. When the end user gives a positive response to the DIRECTORY LINK Service offer, after the requested number is received from Directory Assistance, the call is placed to the requested number.

DOCUMENT NUMBER-DATE

06060 JUN 21 1994

FPSC-RECORDS/REPORTING

The charges for the Service are:

for Customer Dialed Calling Card Calls	\$.85
for Operator Assisted Calls	\$1.25

With this filing, AT&T is requesting that it be allowed to waive the calling card charge only for those calls billed to a Software Defined Network (SDN) Calling Card. SDN service is targeted at large users having geographically dispersed locations requiring specialized interconnection. This promotion is scheduled to run from June 5, 1994 to December 30, 1994, a period longer than 90 days. Rule 25-24.485(1)(i), Florida Administrative Code, restricts promotional offerings to 90 days during any one year period. We do not object to this promotion lasting more than 90 days, because the program benefits SDN customers by providing lower overall charges. Therefore, upon consideration, we approve the requested waiver of Rule 25-24.485(1)(i) to allow AT&T to waive the service charge for the extended period of time.

AT&T's prepaid card, more commonly known as a debit card, allows an end user to purchase blocks of calling time to be used at a later date. AT&T's debit card offers blocks ranging from 8 units, where a unit is a minute, to 150 units. Rates do not vary markedly, ranging from \$.60 per unit to \$.5990 per unit, with no time of day or distance discounts.

AT&T's debit card is available to any customer. However, this promotion offers discounts for large purchases. Specifically, any customer making a single purchase of \$10,000 or more, up to \$1,000,000, will receive a 10% discount off the total amount. For a single purchase of \$1,000,000 or more, the customer will receive a 15% discount off the total amount. For either plan, the customer will receive the same discount for any subsequent purchases during the promotion. This promotion is to run from June 5, 1994 to April 29, 1995.

Upon consideration of the competitive nature of the IXC markets, we approve the requested waiver of Rule 25-24.485(1)(i), Florida Administrative Code. This will enable AT&T to offer a discount to retailers who purchase AT&T Prepaid Cards for sale to end users from June 5, 1994 to April 29, 1995.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff to waive the service charge for DIRECTORY LINK service filed by AT&T Communications of the Southern States Inc. is approved as set forth in the body of this Order. It is further

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ORDERED that this tariff shall be effective from June 5, 1994 to December 31, 1994. It is further

ORDERED that AT&T's request for a waiver of Rule 25-24.485(1)(i), Florida Administrative Code, is approved pursuant to Rule 25-24.455(4), Florida Administrative Code, from June 5, 1994 to December 30, 1994, as it applies to the service charge for DIRECTory LINK service and as set forth in the body of this Order. It is further

ORDERED that the tariff to offer a discount on bulk purchases of AT&T Prepaid Cards filed by AT&T is approved as set forth in the body of this Order. It is further

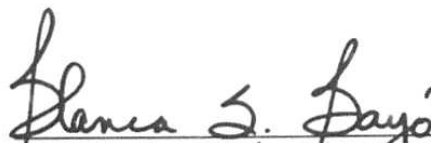
ORDERED that this tariff shall be effective from June 5, 1994 to April 29, 1995. It is further

ORDERED that AT&T's request for a waiver of Rule 25-24.485(1)(i), Florida Administrative Code, is approved pursuant to Rule 25-24.455(4), Florida Administrative Code, from June 5, 1994 to April 29, 1994, as it applies to discounts of AT&T Prepaid Cards and as set forth in the body of this Order. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 21st day of June, 1994.



BLANCA S. BAYO, Director
Division of Records and Reporting

(S E A L)

WEW

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on July 12, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.