

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 940970-TI
tariff filing to offer an) ORDER NO. PSC-94-1327-FOF-TI
IntraLATA Usage Incentive) ISSUED: October 27, 1994
promotion OPTIMUM Service,)
MEGACOM WATS Service, CustomNet)
Service, and UNIPLAN Service by)
AT&T COMMUNICATIONS OF THE)
SOUTHERN STATES, INC. (T-94-486)
filed 9/8/94))

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

AT&T Communications of the Southern States, Inc. (ATT-C) has filed to offer promotions for four of its services: OPTIMUM Service, MEGACOM WATS Service, UNIPLAN Service and CustomNet Service. All of these promotions are scheduled to run from October 8, 1994 through December 31, 1994, except for the CustomNet Service promotion which is scheduled to run from October 8, 1994 through January 31, 1995. Because promotions have been run on these services during 1994, ATT-C requests a waiver of Rule 25-24.485(1) (i), Florida Administrative Code, which restricts promotional offerings to 90 days during any one year period.

This promotional filing pertains to four of its service offerings.

1. AT&T's OPTIMUM Service permits outward calling from a single location or from multiple locations of the customer. This service allows calls to be made over both switched and dedicated facilities. OPTIMUM service is targeted to large customers and provides the ability to aggregate all calls from various locations for the purpose of receiving a volume discount.

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2. The MEGACOM WATS Service is a custom switched service which permits outward calling from designated ATT-C central offices to stations throughout the state of Florida. This is an outward calling, dedicated access service for customers with a single calling location.

3. The UNIPLAN Service is a telecommunications service which permits inward calls, outward calls, or a combination of both from a single or multiple locations of the customer.

4. The CustomNet Service is a custom network service which permits customer dialed outward calling from single or multiple customer locations. This service is targeted toward low to mid-range volume customers.

ATT-C is offering all four of these services under two different options to customers. The P-plan offers an incentive for each of the customer locations that commit to maintaining service for 12 consecutive months and to increasing their intraLATA usage by at least \$750.00 during these 12 consecutive months. Each of the customer's locations participating in this incentive will receive a coupon valued at \$600.00. The coupon is redeemable for goods and services from participating vendors, or a bill credit which will appear on the customer's second full month's bill following enrollment in the plan. If a customer terminates service before the end of the 12 month period, or does not meet or exceed the minimum increase of \$750.00, then a shortfall charge of \$600.00 will be billed to the customer.

The A-plan also requires a 12 consecutive month commitment, with increasing intraLATA usage during that period. Each of the customer's locations participating in the A-plan will receive either a coupon which is redeemable for goods and services from participating vendors, or a bill credit which will appear on the customer's second full month's bill following enrollment in the plan. However, the value of the coupon or credit is based on the number of lines at the customer's locations and the incremental increased level of commitment.

Rule 25-24.485(1)(i), Florida Administrative Code, restricts promotional offerings to 90 days during any one year period. The intention of the rule was to simplify the filing process. We do not object to these promotions lasting more than 90 days, because the program benefits customers by effectively lowering rates. Therefore, upon consideration, we approve the requested waiver of Rule 25-24.485(1)(i), Florida Administrative Code, to allow ATT-C to offer these incentive programs over the extended period of time.

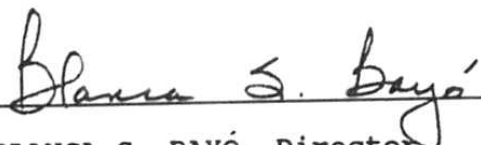
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that AT&T Communications of the Southern States Inc.'s request for a waiver of Rule 25-24.485(1)(i), Florida Administrative Code, is approved pursuant to Rule 25-24.455(4), Florida Administrative Code, from October 8, 1994 through December 31, 1994, as it applies to the promotion on OPTIMUM, MEGACOM WATS, and UNIPLAN services, and from October 8, 1994 through January 31, 1995, as it applies to the promotion on CustomNet service. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 27th day of October, 1994.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

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The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on November 17, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.