

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of ) DOCKET NO. 940869-TL  
tariff filing to add Directory ) ORDER NO. PSC-94-1345-FOF-TL  
Assistance/Directory Assistance ) ISSUED: November 2, 1994  
Call Completion Service by )  
BELLSOUTH TELECOMMUNICATIONS, )  
INC. d/b/a SOUTHERN BELL )  
TELEPHONE AND TELEGRAPH COMPANY )

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman  
SUSAN F. CLARK  
JOE GARCIA  
JULIA L. JOHNSON  
DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a tariff to add Directory Assistance/Directory Assistance Call Completion service to its General Subscriber Services tariff. We approve the filing.

Directory Assistance/Directory Assistance Call Completion (DA/DACC) is a service which will provide a cellular customer with a local exchange subscriber's telephone number. The operator will also complete the local call to the requested telephone number, if requested by the caller. This service will only be available to Mobile Service Providers (MSPs) and is provided via a dedicated, application specific interconnect trunk connecting the MSP's Mobile Telephone Service Office to the Company location where DA/DACC is provided. DA/DACC will be available only on a local basis by dialing 411.

Southern Bell's DA/DACC service is comparable to GTE Florida's Star Information Plus (SIP) filing. By Order Number PSC-94-0248-FOF-TL, we approved GTE Florida's filing in March, 1994.

DOCUMENT NUMBER-DATE

11107 NOV-2 3

FPSC-RECORDS/REPORTING

ORDER NO. PSC-94-1345-FOF-TL  
DOCKET NO. 940869-TL  
PAGE 2

DA/DACC will only be available for numbers in the Southern Bell exchange. The Company cannot complete calls that are in another local exchange company's territory. DA/DACC service for MSPs is also unavailable for intraLATA long distance calls, interLATA long distance calls, 976 directory assistance number requests, business and residential customers, and alternately billed calls (e.g., collect calls, third party billing, etc.).

Southern Bell already provides DA/DACC service to residential and business customers. See Order PSC-94-0743-FOF-TL. Business and residential DA/DACC service is provided at a rate of \$0.30 per call. Cellular customers subscribing to this service will be charged a rate of \$0.45 per directory assistance listing provided. The Company believes that this rate is sufficient to recover the cost of providing this service and includes an appropriate level of contribution. We reviewed Southern Bell's cost data and believe it to be appropriate and consistent with other cost studies the Company has filed for tariffed directory services. The cost of providing DA/DACC will include hardware cost, software expense, maintenance and additional trunk usage.

Cellular customers provide a unique market for DA/DACC, as well as for other directory assistance service, because they find it inconvenient to use a printed directory or to write down the requested listing when using their cellular phones. This translates to a potentially high volume of usage of this service to be provided to the Cellular Mobile Carrier (CMC) by Southern Bell. Southern Bell's charges are billed directly to the CMC. Southern Bell projects a gross revenue of \$2,160,000 during the first year of the service.

We find this tariff filing to be appropriate. We therefore approve this tariff effective October 18, 1994.

It is, therefore,

ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company's proposed tariff to add Directory Assistance/Directory Assistance Call Completion service to its General Subscriber Services tariff is approved. It is further

ORDERED that this tariff filing shall be effective October 18, 1994. It is further

ORDER NO. PSC-94-1345-FOF-TL  
DOCKET NO. 940869-TL  
PAGE 3

ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 2nd day of November, 1994.

BLANCA S. BAYÓ, Director  
Division of Records and Reporting

by: Kay S. Lyons  
Chief, Bureau of Records

( S E A L )

LMB

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on November 23, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

ORDER NO. PSC-94-1345-FOF-TL  
DOCKET NO. 940869-TL  
PAGE 4

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.