

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950248-TI
tariff filing to implement a) ORDER NO. PSC-95-0482-FOF-TI
prepaid card promotion by AT&T) ISSUED: April 13, 1995
Communications of the Southern)
States, Inc.)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING RULE WAIVER
AND PREPAID CARD PROMOTION

BY THE COMMISSION:

On March 1, 1995, AT&T Communications of the Southern States, Inc. (ATT-C) filed a proposed tariff to offer a discounted rate to customers who purchase AT&T Prepaid Cards. The AT&T Prepaid Card is a debit card, which allows customers to prepay for blocks of calling time. ATT-C offers blocks of between 8 and 150 minutes, at the rate of \$0.45 per minute, with no time of day or distance discounts. With this filing, ATT-C proposes to reduce the rate for AT&T Prepaid Cards to \$0.35 per minute for domestic calls.

We have approved similar promotions in the past. One such promotion ran from July 13, 1994, through September 15, 1994, during which participants received a 25 percent discount from the tariffed rates for debit cards. We also approved identical promotions to run from October 1, 1994, through December 31, 1994, and from January 1, 1995, through January 31, 1995.

This promotion is being offered in conjunction with an existing bulk purchase discount, which expires May 9, 1995. The bulk purchase discount offers to qualifying customers a 10 or 15 percent discount on the purchase of at least \$100,000 or \$1,000,000, respectively, of AT&T Prepaid Card services during the promotional period.

The promotion is also designed to run from April 1, 1995, through October 31, 1995, for a total of 214 days. Under Rule 25-24.485(1)(i), Florida Administrative Code, temporary rate reductions are limited to no more than ninety days per twelve-month

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period per individual customer. The AT&T Prepaid Card is a discretionary product; customers can obtain similar products from numerous carriers besides ATT-C, at rates typically ranging from \$.30 to \$.60 per minute. This promotion will make the AT&T Prepaid Card more affordable to customers. Accordingly, we hereby waive Rule 25-24.485(1)(i), Florida Administrative Code, and approve the proposed promotion.

It is, therefore,

ORDERED by the Florida Public Service Commission that Rule 25-24.485(1)(i), Florida Administrative Code, which limits temporary rate reductions to no more than ninety days per twelve-month period, per individual customer, is hereby waived. It is further

ORDERED that AT&T Communications of the Southern States, Inc.'s proposed tariff to implement the AT&T Prepaid Card promotion from April 1, 1995, through October 31, 1995, is approved, effective March 31, 1995. It is further

ORDERED that, in the event of a timely protest hereto, this tariff shall remain in effect pending resolution of the protest. It is further

ORDERED that, unless a timely protest is filed hereto, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 13th day of April, 1995.

BLANCA S. BAYO, Director
Division of Records and Reporting

by: Kay Segan
Chief, Bureau of Records

(S E A L)

RJP

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on May 4, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.