

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950650-TI
tariff filing to revise and) ORDER NO. PSC-95-0887-FOF-TI
extend Intrastate A & P Usage) ISSUED: July 19, 1995
Incentives for Software Defined)
Network, State Calling and)
College Connect Calling, and to)
introduce Incentives to Virtual)
Telecommunications Network by)
AT&T Communications of the)
Southern States, Inc. (T-95-324)
filed 6/1/95))
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING EXTENSION OF
INTRASTATE USAGE INCENTIVES

BY THE COMMISSION:

On June 1, 1995, AT&T Communications of the Southern States, Inc. (ATT-C) filed proposed tariffs to extend Intrastate A and P Usage Incentives for Software Defined Network (SDN) Service, State Calling Service (SCS), and College Connect Calling Service Custom (CCCSC), and to introduce Intrastate A and P Usage Incentives for Virtual Telecommunications Network (VTN) Service, from July 1, 1995 through September 30, 1995.

The Incentive Plans

Incentive Plan-A consists of two options. Option 1 requires customers to maintain service for at least twelve consecutive months from the enrollment date and to increase their annualized undiscounted (prior to other discounts or credits) incremental intrastate usage during the twelve month period. Participating customers receive one coupon per customer location, redeemable for goods and services from participating vendors, or a bill credit which appears on the second full monthly bill after enrollment. A customer's total coupons for all locations may not exceed 350. The

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value of the coupon or bill credit is commensurate to the number of lines and intrastate incremental increased commitment level. Table 1 provides the commitment levels and corresponding coupon values.

Table 1: Incentive Plan-A (Option 1)

Number of Lines/ Location	Annual Commitment	No. of Coupons Value/Bill Credit
1 to 4	\$900.00	1; \$397.00
5 to 8	\$1,800.00	2; \$794.00
9 to 12	\$2,400.00	3; \$1,191.00

If a customer terminates service before the end of the twelve-month period, or does not meet or exceed the minimum incremental intrastate increase, the customer will either forfeit the credit or be billed a shortfall charge equal to the value of the coupons received.

Option 2 provides customers the choice between a two-year maintenance agreement, or a \$42 bill credit which will appear on the ninth full monthly bill after enrollment. Option 2 requires customers to commit to maintain ATT-C's service for at least two consecutive months from enrollment and to increase their minimum incremental intrastate usage as shown in Table 2. In order to calculate the undiscounted incremental intrastate increase, existing customers will have their usage compared to their annualized May, 1995, intrastate usage. New customer locations will be compared to \$0.00 usage. Table 2 provides the commitment levels and corresponding coupon values for Option 2.

Table 2: Incentive Plan-A (Option 2)

Number of Lines/Location	Minimum Intrastate Increase for 2 Consecutive Months (each)	No. of Coupons Value/Bill Credit
1 to 4	\$150.00	1; \$42.00
5 to 8	\$300.00	2; \$84.00
9 to 12	\$450.00	3; \$126.00

If a customer terminates service before the end of the two-month period, or does not meet or exceed the minimum incremental intrastate increase for the two consecutive months, the customer

will forfeit the bill credit or will be billed the value of the maintenance agreement.

Incentive Plan-P is targeted towards customer locations which commit to maintaining service for at least twelve consecutive months after enrollment and to increasing their annualized intrastate usage by \$1,500 or more during the twelve month period. Participating customer locations will receive one coupon valued at \$600, redeemable for goods and services from participating vendors, or a bill credit. The bill credit will be applied to the second full monthly bill following enrollment. There is a maximum of fifty customer locations per Main Billed Account under this incentive. In order to calculate the undiscounted incremental intrastate increase, existing customers will have their usage compared to their annualized May, 1995, intrastate usage. New customer locations will be compared to \$0.00 usage.

Customers who terminate service before the end of the twelve-month period, migrate to another ATT-C service, or otherwise fail to meet the minimum incremental intrastate increase of \$1,500, will be billed a shortfall charge of \$600.

The Services

SDN service satisfies the telecommunication requirements of customers having a need to communicate between many geographically dispersed locations. SDN permits a customer to establish a communications path between designated SDN stations that are connected by dedicated access facilities to designated ATT-C central offices. Features for SDN service include call management, a uniform seven-digit network numbering plan, on-network and off-network calling capability, and system reports.

SCS service is designed to accommodate calling for large customers. SCS is a switched service furnished only to state and local government entities which permits interactive communications between stations. CCCSC is a switched service furnished only to private colleges and universities. Colleges and universities use this service in offices as well as in student dormitories. VTN service, an add-on to the interstate offering, is an ATT-C general offering of custom designed voice and data telecommunications capabilities.

These promotions are targeted toward large business customers. These customers can obtain functionally equivalent services from numerous carriers besides ATT-C. If we approve this filing, these services will be more affordable to customers, without disadvantaging any other customer class. Accordingly, we find it

appropriate to waive Rule 25-24.485(1)(i), Florida Administrative Code, which limits such promotions to no more than ninety days per individual customer per twelve-month period. We also approve, effective July 1, 1995, ATT-C's proposed tariffs to extend its Intrastate A & P Usage Incentives for SDN, SCS, and CCCSC services from July 1, 1995, through September 30, 1995, and to offer Intrastate A and P Usage Incentives for VTN service from July 1, 1995, through September 30, 1995.

It is, therefore,


ORDERED by the Florida Public Service Commission that Rule 25-24.485(1)(i), Florida Administrative Code, which limits promotions to no more than ninety days per individual customer per twelve-month period, is hereby waived. It is further

ORDERED that AT&T Communications of the Southern States, Inc.'s proposed tariffs to extend Intrastate A & P Usage Incentives for Software Defined Network Service, State Calling Service, and College Connect Calling Service Custom from July 1, 1995 through September 30, 1995, and to offer Intrastate A and P Usage Incentives for Virtual Telecommunications Network Service, from July 1, 1995 through September 30, 1995, are approved, effective July 1, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 19th day of July, 1995.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on August 9, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.